Consolidated Financial Report June 30, 2023

# Contents

Independent auditor's report	1-2
Financial statements	
Consolidated statements of financial position	3
Consolidated statements of activities	4
Consolidated statements of functional expenses	5-6
Consolidated statements of cash flows	7
Notes to consolidated financial statements	8-18
Supplementary information	
Consolidating statement of financial position	19
Consolidating statement of activities	20



RSM US LLP

#### **Independent Auditor's Report**

Board of Directors
Marines' Memorial Association and Affiliate

#### **Opinion**

We have audited the consolidated financial statements of Marines' Memorial Association and its affiliate, Marines' Memorial Foundation (the Association), which comprise the consolidated statements of financial position as of June 30, 2023 and 2022, the related consolidated statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the consolidated financial statements (collectively, the financial statements).

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as of June 30, 2023 and 2022, and the changes in their net assets and their cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Association and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Association's ability to continue as a going concern within one year after the date that the financial statements are issued or available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and, therefore, is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

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In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to
  fraud or error, and design and perform audit procedures responsive to those risks. Such procedures
  include examining, on a test basis, evidence regarding the amounts and disclosures in the financial
  statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that
  raise substantial doubt about the Association's ability to continue as a going concern for a reasonable
  period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control-related matters that we identified during the audit.

#### **Other Matter**

Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating statements of financial position and activities are presented for purposes of additional analysis rather than to present the financial position, results of operations and cash flows of the individual entities and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The consolidating statements of financial position and activities have been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

RSM US LLP

San Francisco, California October 19, 2023

# Consolidated Statements of Financial Position June 30, 2023 and 2022

		2023	2022
Assets			
Current assets:			
Cash and cash equivalents	\$	1,987,904	\$ 2,778,932
Investments, current		1,583,051	2,096,741
Accounts receivable, net of allowance for doubtful accounts		273,241	198,962
Pledges receivable, current		133,516	121,028
Other receivables		15,416	234,021
Inventories		138,696	153,345
Prepaid expenses		101,306	87,458
Total current assets		4,233,130	5,670,487
Pledges receivable, long-term, net of allowance for doubtful accounts and discount		147,895	177,573
Investments, long-term		1,160,249	1,549,577
Property, plant and equipment:			
Land		120,000	120,000
Building and improvements		14,736,097	15,159,443
Furniture and equipment		9,731,244	9,573,732
		24,587,341	24,853,175
Less accumulated depreciation		(20,040,961)	(20,011,324)
2000 documulatod doprociation	-	4,546,380	4,841,851
Construction in progress		2,409,292	1,897,127
Net property, plant and equipment	-	6,955,672	6,738,978
not property, plant and equipment			0,700,070
Total assets	\$	12,496,946	\$ 14,136,615
Liabilities and Net Assets			
Current liabilities:			
Accounts payable	\$	512,413	\$ 278,000
Accrued liabilities:			
Salaries and wages		493,286	364,445
Taxes other than income		80,273	83,735
Other		512,022	250,452
Deposits		382,666	426,396
Deferred revenue		546,828	537,720
Current portion of long-term debt		299,121	· -
Total current liabilities		2,826,609	1,940,748
Long-term debt, net of current portion and deferred financing costs		6,302,068	6,597,840
Total liabilities		9,128,677	8,538,588
Commitments and contingencies			
Net assets:			
Without donor restrictions		1,164,457	3,291,027
With donor restrictions		2,203,812	2,307,000
Total net assets		3,368,269	5,598,027
Total liabilities and net assets	\$	12,496,946	\$ 14,136,615

# Consolidated Statements of Activities Years Ended June 30, 2023 and 2022

	2023	2022
Revenues and support without donor restrictions:		
Rooms	\$ 4,537,729	\$ 2,969,402
Food and beverage	3,031,344	1,517,263
Memorabilia	14,400	12,395
Space rentals	77,569	75,283
Investment return, net	171,049	(96,932)
Membership	680,755	691,787
Contributions	2,160,624	2,516,491
Miscellaneous	165,109	105,858
Paycheck Protection Program loan forgiveness	-	3,762,729
Employee Retention Tax Credit contributions	-	428,277
Net assets released from restrictions	 408,635	311,387
Total revenues and support without donor restrictions	11,247,214	12,293,940
Revenues and support with donor restrictions:		
Contributions	305,447	764,269
Net assets released from restrictions	(408,635)	(311,387)
Total revenues and support with donor restrictions	(103,188)	452,882
Total revenues and support	 11,144,026	12,746,822
Expenses:		
Program services Supporting services:	10,337,302	7,865,926
Management and general	2,233,987	1,806,401
Fundraising	802,495	570,793
Total expenses	13,373,784	10,243,120
Change in net assets	(2,229,758)	2,503,702
Net assets, beginning of year	 5,598,027	3,094,325
Net assets, end of year	\$ 3,368,269	\$ 5,598,027

Marines' Memorial Association and Affiliate

# **Consolidated Statement of Functional Expenses Year Ended June 30, 2023**

	Program Services	anagement nd General	Fı	undraising	Total
Functional expenses:					
Compensation	\$ 5,466,486	\$ 1,327,601	\$	237,646	\$ 7,031,733
Depreciation	626,754	8,259		-	635,013
Utilities	648,120	8,126		-	656,246
Professional fees	308,216	195,895		-	504,111
Licenses and fees	13,944	422,921		-	436,865
Program supplies	235,698	-		-	235,698
Food and beverage	1,065,757	-		1,571	1,067,328
Events	230,511	-		-	230,511
Information systems	213,706	2,816		-	216,522
Advertising and marketing	164,349	-		465,774	630,123
Interest	262,928	3,465		-	266,393
Employee relations	-	114,600		-	114,600
Printing and postage	114,066	10,063		13,050	137,179
Repairs and maintenance	201,963	2,661		-	204,624
Insurance	259,740	3,423		-	263,163
Telephone	90,255	492		-	90,747
Taxes	120,477	29,267		-	149,744
Scholarships	109,700	-		-	109,700
Equipment rental	49,539	653		-	50,192
Member relations	42,228	-		77,901	120,129
Parking	-	33,884		-	33,884
Training and development	4,741	489		-	5,230
Board of directors	-	43,988		-	43,988
Miscellaneous	 108,124	25,384		6,553	140,061
Total expenses	\$ 10,337,302	\$ 2,233,987	\$	802,495	\$ 13,373,784

Marines' Memorial Association and Affiliate

# Consolidated Statement of Functional Expenses Year Ended June 30, 2022

		Program Services	lanagement Ind General	F	undraising	Total
Functional expenses:						
Compensation	\$	3,579,528	\$ 1,155,687	\$	126,316	\$ 4,861,531
Depreciation		859,170	11,322		-	870,492
Utilities		471,659	5,806		-	477,465
Professional fees		88,081	117,424		-	205,505
Licenses and fees		4,334	253,829		-	258,163
Program supplies		158,477	-		-	158,477
Food and beverage		713,177	-		475	713,652
Events		92,235	-		-	92,235
Information systems		209,520	2,761		-	212,281
Advertising and marketing		328,659	-		305,575	634,234
Interest		273,425	3,603		-	277,028
Employee relations		-	134,350		-	134,350
Printing and postage		143,496	6,344		47,915	197,755
Repairs and maintenance		262,510	3,459		-	265,969
Insurance		223,189	2,941		-	226,130
Telephone		91,741	481		-	92,222
Taxes		126,328	21,161		-	147,489
Scholarships		120,000	-		-	120,000
Equipment rental		29,777	392		-	30,169
Member relations		16,055	-		88,656	104,711
Parking		-	28,575		-	28,575
Training and development		1,258	-		-	1,258
Board of directors		-	31,425		-	31,425
Miscellaneous		73,307	26,841		1,856	106,506
Total expenses	_\$	7,865,926	\$ 1,806,401	\$	570,793	\$ 10,243,120

# Consolidated Statements of Cash Flows Years Ended June 30, 2023 and 2022

		2023	2021
Cash flows from operating activities:			
Change in net assets	\$	(2,229,758) \$	2,503,702
Adjustments to reconcile change in net assets			
to net cash used in operating activities:			
Depreciation		635,013	870,492
Amortization of deferred financing costs		3,349	3,351
Net realized and unrealized (gain) loss on investments		(23,868)	218,907
Change in discount on long-term pledges receivable		(13,203)	(13,203)
Paycheck Protection Program loan forgiveness		-	(3,725,035)
(Increase) decrease in operating assets:			
Accounts receivable		(74,279)	(172,851)
Pledges receivable		30,393	158,778
Other receivables		218,605	(214,072)
Inventories		14,649	7,390
Prepaid expenses		(13,848)	15,531
Increase (decrease) in operating liabilities:			
Accounts payable		234,413	160,620
Accrued salaries and wages		128,841	34,758
Accrued taxes other than income		(3,462)	60,902
Accrued other		261,570	34,186
Deposits		(43,730)	(14,848)
Deferred revenue		9,108	71,308
Net cash used in operating activities		(866,207)	(84)
Cash flows from investing activities:			
Proceeds from sale of investments		2,201,886	(2,830,566)
Purchase of investments		(1,275,000)	2,802,121
Purchase of property, plant and equipment		(851,707)	(945,619)
Net cash provided by (used in) investing activities		75,179	(974,064)
Cash flows from financing activities:			
Payments on Paycheck Protection Program loans		-	(39,865)
Net cash used in financing activities		-	(39,865)
Net decrease in cash and cash equivalents		(791,028)	(1,014,013)
Cash and cash equivalents, beginning of year		2,778,932	3,792,945
Cash and cash equivalents, end of year	<u>\$</u>	1,987,904 \$	2,778,932
Supplemental disclosure of cash flow information:			
Cash paid for interest	\$	164,349 \$	356,207
Supplemental disclosure of noncash financing information:			
Paycheck Protection Program loan forgiveness	\$	- \$	3,725,035

#### **Notes to Consolidated Financial Statements**

#### Note 1. Nature of Organization and Summary of Significant Accounting Policies

**Nature of organization:** Marines' Memorial Association is a nonprofit veterans' organization located in San Francisco, California, formed as a tribute to those Marines who have gone before, and a service to those who carry on. The United States Marine Corps provided the initial contribution for the establishment of Marines' Memorial Association in 1946. Membership is limited to persons who have honorably served, or are serving, in the Armed Forces of the United States of America. Marines' Memorial Association provides hotel and restaurant services to members and their guests.

Marines' Memorial Foundation (the Foundation) is a nonprofit 501(c)(3) that was established on July 1, 2012, to operate the theatre located in the hotel, and to align the management practices of the theatre with similar nonprofit performing arts venues and organizations within the Bay Area. The Foundation, formerly known as Marines' Memorial Theatre, changed its name to Marines' Memorial Foundation on November 17, 2015. Through a lease agreement, Marines' Memorial Association leases the operation of the theatre to the Foundation.

A summary of significant accounting policies is as follows:

**Principles of consolidation:** The consolidated financial statements include the operations of Marines' Memorial Association and its affiliate, Marines' Memorial Foundation (collectively referred to as the Association). Marines' Memorial Foundation is consolidated as a result of economic interest and control. All significant intercompany accounts and transactions have been eliminated in consolidation.

**Basis of accounting:** The Association presents its consolidated financial statements on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

**Use of estimates:** The preparation of consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements, and the reported amounts of revenue and expense during the reporting period. Actual results could differ from those estimates.

Cash and cash equivalents: Cash and cash equivalents consist of cash and money market funds. The Association considers investments with maturities of three months or less at the time of purchase to be cash equivalents. The Association maintains certificates of deposit, which are fully insured by the Federal Deposit Insurance Corporation within the \$250,000 limit. The Association also maintains cash in bank deposit accounts which, at times, may exceed federally insured limits. The Association has not experienced any losses in such accounts. Management believes the Association is not exposed to any significant credit risk related to cash.

Accounts receivable: Accounts receivable generally consist of amounts due from members for the use of facilities for special events. Invoices are due 30 days from date of invoice. Accounts receivable are carried at original invoice amount less an estimate for doubtful receivables based on a review of all outstanding amounts on an annual basis. Management determines the allowance for doubtful accounts by calculating individual member receivables and considering a member's financial condition, credit history and current economic conditions. The allowance for doubtful accounts is \$3,000 as of both June 30, 2023 and 2022. Accounts receivable are written off against the allowance when deemed uncollectible.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Nature of Organization and Summary of Significant Accounting Policies (Continued)

**Pledges receivable:** The Association receives unconditional promises to give as a result of solicited contribution campaigns, as well as unsolicited promises. Unconditional promises to give are recognized when received, and allowances are provided for pledges estimated to be uncollectible. An allowance for uncollectible pledges is provided based on management's evaluation of potential uncollectible pledges receivable at year-end.

The Association's ability to collect these pledges is affected by economic fluctuations that may affect contributors' ability to honor their obligations. Pledges receivable are written off when deemed uncollectible.

Unconditional promises to give that will be received in a future period are discounted using current market rates to their net present value at the time the revenue is recorded. The Association's promises to give are generally receivable over a two to five-year period based, on management's experience with prior contributions and its analysis of specific promises to give.

**Inventories:** Inventories consist of food, beverage, merchandise and supplies, and are stated at the lower of cost, determined by the first-in, first-out method, or net realizable value.

**Investments:** Investments consist of certificates of deposit, marketable equity securities and mutual funds. Certificates of deposit are presented in the consolidated financial statements at amortized cost. Marketable equity securities and mutual funds are presented in the consolidated financial statements at fair value. Realized and unrealized gains and losses are reflected on the consolidated statements of activities as investment return. Investments maturing within the next 12 months are categorized as current assets on the consolidated statements of financial position.

**Property, plant and equipment:** Property, plant and equipment is stated at cost. Depreciation is computed by the straight-line method over estimated useful lives as follows: building and improvements, six to 39 years; furniture and equipment, three to 15 years. The cost of maintenance and repairs is charged to expense as incurred. Construction in progress is placed into service when the entire project is complete.

**Valuation of long-lived assets:** The Association accounts for the valuation of long-lived assets under the Financial Accounting Standards Board (FASB), Accounting for the Impairment or Disposal of Long-Lived Assets. This standard requires that long-lived assets and certain identifiable intangible assets be reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable.

Recoverability of the long-lived asset is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount the carrying amount of the assets exceeds their estimated fair value. Assets to be disposed of are reportable at the lower of the carrying amount or fair value, less costs to sell. There were no impairment losses recorded for the years ended June 30, 2023 or 2022.

**Deferred financing costs:** Deferred financing costs are presented as a direct deduction from the carrying amount of the related debt on the consolidated statements of financial position. The costs are amortized over the term of the respective loan on the straight-line method, which approximates the effective interest rate method. Total amortization expense was approximately \$3,000 for both the years ended June 30, 2023 and 2022, and is recorded as interest expense on the accompanying consolidated statements of functional expenses.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Nature of Organization and Summary of Significant Accounting Policies (Continued)

**Net assets:** Net assets, revenues, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

**Net assets without donor restrictions:** Net assets available for use in general operations and not subject to donor restrictions.

**Net assets with donor restrictions:** The Association reports contributions as net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported on the consolidated statements of activities as net assets released from restrictions. Net assets with donor restrictions include donations restricted for annually awarded scholarships and specific programs. Depending upon the amount of the donation and upon donor-imposed restrictions, scholarships may be awarded in the name of the donor.

**Revenue recognition:** The Association recognizes occupancy revenue (consisting of rooms, food and beverage, memorabilia and miscellaneous revenue on the accompany statements of activities) and the exchange transaction portion of membership revenue in accordance with FASB Accounting Standards Update (ASU) 2014-09, *Revenue From Contracts With Customers (Topic 606)*, which requires an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers.

The five-step model defined by Topic 606 requires the Association to: (1) identify the contracts with the customer, (2) identify the performance obligations under those contracts, (3) determine the transaction prices of those contracts, (4) allocate the transaction price to the performance obligations in those contracts and (5) recognize revenue when each performance obligation under those contracts is satisfied. Revenue is recognized when promised goods or services are transferred to the residents in an amount that reflects the consideration expected in exchange for those goods or services.

**Occupancy revenue:** Occupancy revenue is recognized at a point in time when rooms are occupied and services have been rendered. Revenue from restaurant sales is recognized at a point in time when food and beverage products are sold. Foundation theatre revenue is recognized at a point in time after the completion of a show or event, net of expenses for box office fees, production fees and other miscellaneous charges.

Membership revenue and deferred revenue: Membership revenue consists of annual memberships, as well as lifetime memberships (Benefactor). Annual membership fees are bifurcated between contribution revenue and exchange transaction revenue based on the estimated value of the benefits received by the members. The contribution portion is recognized in the period received. The exchange transaction portion is recorded as deferred revenue and recognized as revenue over a period of one year as the member is considered to receive the benefits of the membership. Individuals are entitled to a Benefactor membership designation within the Association for a contribution of \$3,500 or more. Benefactor members are not required to make any additional annual contributions to remain a member of the Association. Benefactor membership fees are bifurcated between contribution revenue and exchange transaction revenue based on the characteristics of estimated value of the benefits received by the members. The contribution portion is recognized in the period received. The exchange transaction portion is recorded as deferred revenue and recognized as revenue over a period of nine to 26 years, as the member is considered to receive the benefits of the membership.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Nature of Organization and Summary of Significant Accounting Policies (Continued)

Of total membership fees recognized for 2023 and 2022, exchange transactions, or transactions for which members are deemed to have received value for fees paid, are estimated at approximately \$681,000 and \$692,000, respectively. The difference between the amount paid and the exchange transaction is recognized as a contribution without donor restrictions to the Association, which were approximately \$814,000 and \$836,000 during 2023 and 2022, respectively.

There are no contract assets associated with membership revenue. Contract liabilities consist of deferred revenue in the accompanying consolidated statements of financial position. Deferred revenue at July 1, 2020 was \$428,928.

Contributions: Contributions, including unconditional promises to give and the contribution portion of membership revenue, are recognized as revenues in the period received in accordance with Accounting Standards Codification (ASC) 958, Not-for-Profit Entities. Conditional promises to give are not recognized until they become unconditional. A contribution is conditional if a barrier must be overcome before the Association is entitled to the asset and a right of return or release exists. Conditional promises to give are recognized as revenue when the barriers outlined by the donor have been met. Contributions to be received after one year are discounted using an appropriate discount rate to obtain the present value of the receivable amount. Amortization of discount is recorded as additional contribution revenue in accordance with donor-imposed restriction, if any, on the contributions.

Contributions of cash and other assets are presented as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires—that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported on the consolidated statements of activities as net assets released from restrictions. Contributions of stock are recognized at fair value when received.

**Lease income:** The Association recognizes lease income on space rentals from tenants on a straight-line basis over the terms of the respective leases in accordance with the provisions of ASC 842, Leases.

**Advertising:** The Association advertises primarily to promote the activities of the Association, and to solicit donations. Total advertising costs are reported under advertising and marketing on the consolidated statements of functional expenses.

**Functional allocation of expenses:** The costs of program and supporting services activities have been summarized on a functional basis on the consolidated statements of activities. The consolidated statements of functional expenses present the natural classification detail of expenses by function.

Accordingly, certain costs have been allocated among the programs and supporting services benefited. Those expenses include repairs and maintenance, depreciation, utilities, insurance, taxes, information systems, telephone and equipment, and compensation for certain employees. These expenses are allocated based on square footage. All other expenses are directly charged to their functional classification based on the nature of the expense incurred.

**Income taxes:** Marines' Memorial Association and its affiliate, Marines' Memorial Foundation, are not-for-profit organizations as described under Internal Revenue Code Sections 501(c)(19) and 501(c)(3). The Association is subject to taxation at regular corporate rates on income unrelated to its exempt function.

#### Note 1. Nature of Organization and Summary of Significant Accounting Policies (Continued)

The Association has implemented the guidance for income taxes in accordance with FASB ASC 740 as it relates to Accounting for Uncertainty in Income Taxes, which clarifies the treatment of the entities' position of accounting for income taxes recognized in the consolidated financial statements. The guidance also prescribes a recognition threshold and measurement standard for the financial statement recognition and measurement of an income tax position taken or expected to be taken in the tax return. In addition, it provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. Management evaluated the entities' tax positions and concluded that the entities have no uncertain tax positions at June 30, 2023 or 2022. With few exceptions, the Association is no longer subject to income tax examinations by the U.S. federal, state or local tax authorities for fiscal years before 2020.

**Presentation of certain taxes:** The Association collects various taxes, generally occupancy and sales taxes, from customers and remits these amounts to applicable taxing authorities. The Association's accounting policy is to net these taxes from revenues and expenses.

Recently adopted accounting pronouncements: On July 1, 2022, the Company adopted FASB ASC Topic 842 (Topic 842), Leases, using the modified-retrospective approach by electing a package of practical expedients including to not reassess its prior conclusions under ASC Topic 840, Leases (Topic 840), regarding (a) whether a preexisting contract is or contains a lease, (b) whether a preexisting lease should be classified as an operating or finance lease and (c) whether the initial direct costs capitalized for a preexisting lease under Topic 840 qualify for capitalization. The adoption of the new lease standard did not impact change in net assets or cash flows and did not result in an adjustment to the opening balance of net assets.

#### Note 2. Liquidity

The Association has a policy to maintain available cash and investments to meet the greater of 60 days of normal operating expenses which, on average, approximate \$2,200,000, or the liquidity required by the Association's loan covenants, which is \$3,000,000. Cash in excess of daily requirements is available to be invested in various investments with maturities designated to meet obligations as they come due. Long-term investments can be liquidated; however, these are presented as long-term due to the Association's intention to hold them to maturity.

Financial assets available for general expenditures within one year of June 30, are as follows:

	2023	2022
Financial assets:		
Cash and cash equivalents	\$ 1,987,904	\$ 2,778,932
Accounts receivable, net	273,241	198,962
Pledges receivable, net	281,411	298,601
Other receivables	15,416	234,021
Investments	2,743,300	3,646,318
Total financial assets	5,301,272	7,156,834
Less long-term pledges receivable	(147,895)	(177,573)
Less assets with donor restrictions	(2,055,917)	(2,129,427)
Financial assets available to meet		
general expenditures within one year	\$ 3,097,460	\$ 4,849,834

#### **Notes to Consolidated Financial Statements**

#### Note 3. Pledges Receivable

During 2020, the Association began a capital campaign to enhance the hotel facilities. Three donors to this campaign accounted for 45% of total pledges receivable at both June 30, 2023 and 2022.

The total of all pledges receivable as of June 30, 2023 and 2022, mature as follows:

	2023	2022
Amounts due:		
Within one year	\$ 133,516	\$ 121,028
Two to five years	158,200	179,100
More than five years	10,000	20,000
	301,716	320,128
Less:		
Provision for estimated uncollectible pledges	(8,703)	(9,235)
Pledges receivable discount at an average rate of 2%	(11,602)	(12,292)
	\$ 281,411	\$ 298,601

#### Note 4. Investments

The following summarizes the relationship between cost and carrying values of investments at June 30:

	 2023				20		
	Cost	Ca	arrying Value		Cost		arrying Value
Exchange-traded funds	\$ 258,870	\$	292,209	\$	258,870	\$	236,850
Stocks	-		-		7,546		7,549
Mutual funds	590,564		532,907		566,182		522,504
Corporate bonds	992,387		1,004,532		1,692,171		1,703,361
Other bonds	261,959		266,067		325,284		322,557
Certificates of deposit	 647,585		647,585		853,497		853,497
	\$ 2,751,365	\$	2,743,300	\$	3,703,550	\$	3,646,318

**Fair value measurements:** Under the FASB's authoritative guidance on fair value measurements, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Association uses various methods, including the market, income and cost approaches.

#### **Notes to Consolidated Financial Statements**

#### Note 4. Investments (Continued)

The fair value hierarchy ranks the quality and reliability of the information used to determine fair values. Financial assets carried at fair value will be classified and disclosed in one of the following three categories:

- **Level 1:** These are investments where values are based on unadjusted quoted prices for identical assets in an active market the Association has the ability to access.
- **Level 2:** These are investments where values are based on quoted prices in markets that are not active or model inputs that are observable, either directly or indirectly, for substantially the full term of the investments.
- **Level 3:** These are investments where values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These inputs reflect assumptions of management about assumptions market participants would use in pricing the investments.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, an asset's level within the fair value hierarchy is based on the lower level input that is significant to the fair value measurement. The assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment and considers factors specific to the investment.

While the Association believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

**Exchange-traded funds, stocks and bonds:** The fair value of equity securities and bonds is the market value based on quoted market prices.

**Mutual funds:** Mutual funds are valued at the published net asset values or quoted market prices for identical assets provided by the fund manager.

There have been no changes to the valuation methodologies as of June 30, 2023 or 2022.

#### **Notes to Consolidated Financial Statements**

### Note 4. Investments (Continued)

The following summarizes the estimated fair values of the Association's investments:

		Fair Value M	_					
	Quoted							
	Prices in Active Significant Other Significant							
	M	larkets for	(	Observable	Ur	observable	F	Recorded at
	lder	ntical Assets		Inputs		Inputs		June 30,
Description		(Level 1)		(Level 2)		(Level 3)		2023
Exchange-traded funds	\$	292,209	\$	-	\$	-	\$	292,209
Mutual funds		532,907		-		-		532,907
Corporate bonds		-		1,004,532		-		1,004,532
Other bonds		-		266,067		-		266,067
	\$	825,116	\$	1,270,599	\$	-		2,095,715
Certificates of deposit (a)							•	647,585
. ,							\$	2,743,300
		Fair Value M	leas	urements at J	une 3	30, 2022		
		Quoted					•	
	Pric	Quoted ces in Active	Sig	nificant Other		Significant		
			_		5	Significant nobservable	F	Recorded at
	M	es in Active	_	nificant Other Observable	5	observable	F	Recorded at June 30,
Description	M Ider	ces in Active larkets for ntical Assets	_	nificant Other Observable Inputs	S Un	lobservable Inputs	F	
Description	M Ider	ces in Active larkets for	_	nificant Other Observable	S Un	observable	F	June 30,
Description  Exchange-traded funds	M Ider	ces in Active larkets for ntical Assets	_	nificant Other Observable Inputs	S Un	lobservable Inputs	F	June 30,
·	IV Ider	ces in Active larkets for ntical Assets (Level 1)		nificant Other Observable Inputs	§ Un	lobservable Inputs		June 30, 2022
Exchange-traded funds	IV Ider	ces in Active larkets for ntical Assets (Level 1) 236,850		nificant Other Observable Inputs	§ Un	lobservable Inputs		June 30, 2022 236,850
Exchange-traded funds Stocks	IV Ider	ces in Active larkets for ntical Assets (Level 1) 236,850 7,549		nificant Other Observable Inputs	§ Un	lobservable Inputs		June 30, 2022 236,850 7,549
Exchange-traded funds Stocks Mutual funds	IV Ider	ces in Active larkets for ntical Assets (Level 1) 236,850 7,549		nificant Other Observable Inputs (Level 2) - -	§ Un	lobservable Inputs		June 30, 2022 236,850 7,549 522,504
Exchange-traded funds Stocks Mutual funds Corporate bonds	IV Ider	ces in Active larkets for ntical Assets (Level 1) 236,850 7,549		nificant Other Observable Inputs (Level 2) - - - 1,703,361	§ Un	lobservable Inputs		June 30, 2022 236,850 7,549 522,504 1,703,361
Exchange-traded funds Stocks Mutual funds Corporate bonds	M Ider \$	ces in Active larkets for ntical Assets (Level 1) 236,850 7,549 522,504	\$	nificant Other Observable Inputs (Level 2) - - 1,703,361 322,557	S Un	lobservable Inputs		June 30, 2022 236,850 7,549 522,504 1,703,361 322,557

<sup>(</sup>a) Certificates of deposit are measured at amortized cost and have not been classified in the fair value hierarchy.

#### Note 5. Line of Credit

The Association has a line of credit with First Republic Bank providing borrowings up to \$1,000,000. Interest is payable monthly at a fluctuating interest rate per annum based on the U.S. prime rate as published in *The Wall Street Journal*. The interest rate was 8.25% at June 30, 2023. The line of credit expired on September 25, 2023. As of June 30, 2023 and 2022, there was no outstanding balance on the line of credit.

#### Note 6. Long-Term Debt and Paycheck Protection Program Loans

Long-term debt: The Association had a \$7,500,000 term loan agreement with First Republic Bank. During the year ended June 30, 2021, the Association refinanced the loan agreement with First Republic Bank, entering into an \$8,553,429 term loan agreement effective July 28, 2020. The initial balance of the term loan is \$6,651,731, with an additional \$1,901,698 available for disbursement during the initial 12-month term of the loan. Beginning August 28, 2020, a monthly interest payment will be due for 24 months at a fixed rate of 3.95%, followed by monthly payments of approximately \$49,000, composed of principal and interest for 60 months at a fixed rate of 3.95%. Beginning August 28, 2023, monthly payments of principal and interest are due until maturity on July 28, 2038, at a variable rate equal to 0.15% below the Prime Index. The loan is guaranteed by Marines' Memorial Foundation, is subject to financial and nonfinancial covenants, and collateralized by a deed of trust executed by the Association, consisting of a first lien on the property of the Association.

Deferred financing costs, net of accumulated amortization, were approximately \$51,000 and \$54,000 at June 30, 2023 and 2022, respectively.

Aggregate maturities of long-term debt during the next five years and thereafter are as follows:

Years ending June 30:	
2024	

2024	\$ 299,121
2025	342,741
2026	356,722
2027	371,274
2028	5,281,872
	\$ 6,651,730

Paycheck Protection Program loans: The Coronavirus Aid, Relief and Economic Security Act (CARES Act) was enacted on March 27, 2020, in the United States in response to COVID-19. The Paycheck Protection Program (PPP) was formed as part of the CARES Act, and is administered by the U.S. Small Business Administration (SBA). The PPP allows certain companies to apply for aid through forgivable loans (PPP loans). The PPP loans are subject to partial or full forgiveness in the event that the borrower: (i) uses all proceeds for eligible purposes, (ii) maintains certain employment levels and (iii) maintains certain compensation levels, in accordance with the CARES Act. The Association accounts for its PPP loans in accordance with ASC 470, Debt.

The Association applied for a loan and received total proceeds of \$1,764,900 on April 18, 2020. The Association used proceeds from the PPP loan primarily for payroll costs, in accordance with terms and conditions applicable to loans administered by the SBA, and received notification from the lender of forgiveness on July 6, 2021, in the amount of \$1,745,688, which includes accrued interest. Accordingly, this amount is included in Paycheck Protection Program loan forgiveness in the accompanying consolidated statement of activities for the year ended June 30, 2022. The remaining balance of \$39,865 was repaid to the lender during the year ended June 30, 2022.

The Association applied for a second PPP loan and received total proceeds of \$2,000,000 on March 4, 2021. The Association used proceeds from the PPP loan primarily for payroll costs, in accordance with terms and conditions applicable to loans administered by the SBA, and received notification from the lender of forgiveness on January 11, 2022, in the amount of \$2,017,041, which includes accrued interest. Accordingly, this amount is included in Paycheck Protection Program loan forgiveness in the accompanying consolidated statement of activities for the year ended June 30, 2022.

# **Notes to Consolidated Financial Statements**

#### Note 7. Net Assets With Donor Restrictions

Net assets with donor restrictions as of June 30 were as follows:

	2023	2022		
Aid and assist program	\$ 167,967	\$	156,768	
Care package program	816		4,750	
Capital improvements	1,457,220		1,600,310	
Gold star events	143,496		97,573	
Living memorial	7,100		10,893	
Theatre	168		168	
Scholarship funds	427,045		436,538	
	\$ 2,203,812	\$	2,307,000	

Net assets were released from restrictions as follows during the years ended June 30:

	2023	2022		
Aid and assist program	\$ -	\$	5,880	
Capital improvements	164,434		147,595	
Care package program	3,934		6,475	
Gold star events	106,137		6,743	
Living memorial	8,793		16,336	
Education and historic	2,160		-	
Theatre	-		640	
Scholarship funds	 123,177		127,718	
	\$ 408,635	\$	311,387	

#### Note 8. Space Rentals

The Association leases rental space within the facilities to third parties under operating leases expiring in various years to 2024. The rental receipts are subject to adjustment based on changes in the Consumer Price Index.

Approximate future minimum rental receipts to expiration date of the leases are as follows:

Year ending June 30:	
2024	\$ 83,000
2025	84,000
2026	86,000
2027	87,000
2028	76,000
2029	39,000
	\$ 455,000

Rental income was approximately \$78,000 and \$75,000 for the years ended June 30, 2023 and 2022, respectively.

#### **Notes to Consolidated Financial Statements**

#### Note 9. Employee Retention Tax Credit Contributions

In April 2020, the CARES Act created the Employee Retention Tax Credit (ERTC), administered by the Internal Revenue Service, for which the Organization recorded \$428,277 in contribution revenue in the consolidated statement of activities for the year ended June 30, 2022. Of this amount, \$211,007 is included in other receivables in the consolidated statement of financial position at June 30, 2022.

#### Note 10. Related-Party Transactions

The Association received contributions from board members of approximately \$134,000 and \$130,000 during the years ended June 30, 2023 and 2022, respectively.

#### Note 11. Retirement Plan

The Association has made available the Marines' Memorial 401(k) Retirement Plan for the benefit of eligible employees, as defined by the plan agreement. Employees who elect to participate may make contributions from 2% up to the maximum of their eligible compensation allowed by law, and the Association may match up to 5%. Total matching contributions were approximately \$153,000 and \$117,000 for the years ended June 30, 2023 and 2022, respectively.

#### Note 12. Commitments and Contingencies

The Association is engaged in a contract with a construction contractor to renovate the elevators. The total contract amount is approximately \$2.3 million, with approximately \$214,000 remaining as of June 30, 2023. The balance on the elevator renovation project is included as construction in process within the accompanying consolidated statements of financial position.

#### Note 13. Subsequent Events

The Association has evaluated subsequent events through October 19, 2023, the date on which the consolidated financial statements were available to be issued.

On June 22, 2023, the Association entered into a memorandum of understanding with the Korean War Memorial Foundation (KWMF), a California nonprofit public benefit corporation, to acquire certain assets of KWMF. This transaction has not been completed as of the date the consolidated financial statements were available to be issued.



# Consolidating Statement of Financial Position June 30, 2023 (With Comparative Totals for 2022)

		Marines' Memorial Association	Marines' Memorial Foundation		Eliminating	Consolidated Total 2023		Total 2022
Assets		Account	1 oundation		Limitating	2020		LULL
Current assets:								
Cash and cash equivalents	\$	1,506,130	\$ 481,774	\$	- \$	1,987,904	\$	2,778,932
Investments, current		1,583,051	-		-	1,583,051		2,096,741
Accounts receivable, net of allowance								
for doubtful accounts		273,241	_		-	273,241		198,962
Pledges receivable, current		133,516	_		_	133,516		121,028
Receivable from affiliates		46,132	_		(46,132)	-		-
Other receivables		15,416			(40,102)	15,416		234,021
		138,696	-			138,696		153,345
Inventories Prepaid expenses			-		-			
		101,306	-		- (10.100)	101,306		87,458
Total current assets		3,797,488	481,774		(46,132)	4,233,130		5,670,487
Pledges receivable, long-term, net of allowance								
for doubtful accounts and discount		147,895	-		=	147,895		177,573
Investments, long-term		1,160,249	-		-	1,160,249		1,549,577
Property, plant and equipment:								
Land		120,000	-		-	120,000		120,000
Building and improvements		14,736,097	-		-	14,736,097		15,159,443
Furniture and equipment		9,731,244	_		-	9,731,244		9,573,732
		24,587,341	_		-	24,587,341		24,853,175
Less accumulated depreciation		(20,040,961)	_		_	(20,040,961)		(20,011,324)
Less accumulated depreciation		4,546,380	-		-	4,546,380		4,841,851
Construction in progress			-		-			
Construction in progress		2,409,292	-		-	2,409,292		1,897,127
Net property, plant and equipment		6,955,672	-		-	6,955,672		6,738,978
Total assets	\$	12,061,304	\$ 481,774	\$	(46,132) \$	12,496,946	\$	14,136,615
Liabilities and Net Assets								
Current liabilities:								
Accounts payable	\$	512,413	-	\$	- \$	512,413	\$	278,000
Accrued liabilities:		,				,		
Salaries and wages		493,286	_		_	493,286		364,445
Taxes other than income		80,273	_		_	80,273		83,735
Other		512,022	_		_	512,022		250,452
		512,022	46,132		(40.422)	312,022		230,432
Payables to affiliates			40,132	•	(46,132)			406.006
Deposits		382,666	-		-	382,666		426,396
Deferred revenue		546,828	-		-	546,828		537,720
Current portion of long-term debt		299,121	-		-	299,121		-
Current portion of Paycheck Protection Program loans  Total current liabilities		2,826,609	46,132	<u> </u>	(46,132)	2,826,609		1,940,748
		_,,	,		(,,	_,,		1,0 10,1
Long-term debt, net of current portion and								
deferred financing costs		6,302,068	-		-	6,302,068		6,597,840
Paycheck Protection Program loans,								
net of current portion		-	-		-	-		-
Total liabilities		9,128,677	46,132	!	(46,132)	9,128,677		8,538,588
Commitments and contingencies								
Net assets:								
Without donor restrictions		1,284,565	(120,108	3)	_	1,164,457		3,291,027
With donor restrictions		1,648,062	555,750		_	2,203,812		2,307,000
Total net assets		2,932,627	435,642		-	3,368,269		5,598,027
<b>-</b>	_							
Total liabilities and net assets	\$	12,061,304	\$ 481,774	\$	(46,132) \$	12,496,946	\$	14,136,615

# Consolidating Statement of Activities Year Ended June 30, 2023 (With Comparative Totals for 2022)

	Marines' Memorial Association		Marines' Memorial Foundation	Eliminating	Consolidated Total 2023		Total 2022
Revenues and support without donor restrictions:							
Rooms	\$	4,537,729	\$ -	\$ -	\$	4,537,729	\$ 2,969,402
Food and beverage		3,031,344	-	-		3,031,344	1,517,263
Memorabilia		14,400	-	-		14,400	12,395
Space rentals		77,569	-	-		77,569	75,283
Investment income		161,010	10,039	-		171,049	(96,932)
Membership		680,755	-	-		680,755	691,787
Contributions		2,234,281	426,343	(500,000)		2,160,624	2,516,491
In-kind support		-	118,901	(118,901)		-	-
Paycheck Protection Program loan forgiveness		-	-	-		-	3,762,729
Employee Retention Tax Credit contributions		-	-	-		-	428,277
Miscellaneous		163,826	1,283	-		165,109	105,858
Net assets released from restrictions		408,635	-	-		408,635	311,387
Total revenues and support							
without donor restrictions		11,309,549	556,566	(618,901)		11,247,214	12,293,940
Revenues and support with donor restrictions: Contributions Net assets released from restrictions		219,873 (408,635)	85,57 <b>4</b> -	<u>-</u> -		305,447 (408,635)	764,269 (311,387)
Total revenues and support							
with donor restrictions		(188,762)	85,574	-		(103,188)	452,882
Total revenues and support		11,120,787	642,140	(618,901)		11,144,026	12,746,822
Expenses:							
Program services		10,337,302	500,000	(500,000)		10,337,302	7,865,926
Supporting services:		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	(,,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Management and general		2,203,609	115,933	(85,555)		2,233,987	1,806,401
Fundraising		802,495	33,346	(33,346)		802,495	570,793
Total expenses		13,343,406	649,279	(618,901)		13,373,784	10,243,120
Change in net assets		(2,222,619)	(7,139)	-		(2,229,758)	2,503,702
Net assets, beginning of year		5,155,246	442,781	-		5,598,027	3,094,325
Net assets, end of year	\$	2,932,627	\$ 435,642	\$ -	\$	3,368,269	\$ 5,598,027