



**Event Underwriting Partnership
with Marines' Memorial**

For a fully tax-deductible donation starting at just \$5,000, your family, company or foundation can exclusively underwrite an upcoming Meet the Author, Commemoration or Special Speakers' event at Marines' Memorial Association and Foundation.

Underwriter to Provide:

- Appropriate Donation for one event at Marines' Memorial 30 days before event date
- High quality version of your company logo or proper name for recognition (Promotional Materials subject to approval by Marines' Memorial leadership)

Marines' Memorial Association and Foundation to Provide:

- Mention in a minimum of One (1) Marine Club Monthly- Marines' Memorial's Monthly Newsletter. **Reach: 60,000+**
- Minimum of 3 Social Media Ads on both the Marines' Memorial Foundation and the Marines' Memorial Club Facebook Pages promoting the event and your donation. **Followers: 24,000+**
- Minimum of one email promoting your underwritten event specifically. **Reach: 15,000+**
- Logo and/or name promoted on signage throughout Marines' Memorial Club on day of event. **Average Daily Patrons: 1,200**
- Spotlight Event Article in One (1) edition of Crossroads of the Corps, Marines' Memorial's Quarterly Publication. **14,000 copies sent to members and donors. 3,000 copies kept for promotion at Marines' Memorial Club.**
- Acknowledgement of donation in Event Program every attendee will receive. **TBD on type of event**
- Thank you by Marines' Memorial Staff and/or Board of Director during opening remarks of event.
- Logo and/or name recognition on event video posted to Marines' Memorial YouTube Channel. **Subscribers: 1,200**

For more information, contact our Development Department at: Development@MarinesMemorial.org