

CROSSROADS of the Corps

The Magazine of the Marines' Memorial Association & Foundation, San Francisco \ WINTER 2019



**WISH YOU
WERE HERE!**
» See page 26

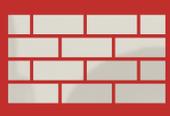


**MARINES'
MEMORIAL**



ASSOCIATION & FOUNDATION

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6444 

**SUBSIDIZED ROOMS FOR
ACTIVE DUTY
AND TRANSITIONING
SERVICE MEMBERS**

"We are looking forward to honoring and serving even more Veterans and their families in 2019 thanks to our incredible community of Members and Donors!"

GIVE ONLINE at www.ourmission.MarinesMemorial.org/GIVE or use the envelope in the center of this magazine. Donations of \$500 or more will be listed in *Crossroads*. If your giving is restricted to 501(c)3 organizations, please consider a gift to the Marines' Memorial Foundation.



CROSSROADS of the Corps

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MARINES' MEMORIAL ASSOCIATION \ A NON-PROFIT VETERANS ORGANIZATION
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FOLLOW THE
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Visitors from Down Under Touched by the Living Memorial

Hi there,

My family stayed at your hotel, and just wanted to thank you for the experience. Being Australian, we have not been exposed to the traditions of the US Marines, but by taking the time to explore your various memorials and tributes to those who served, I was left very touched by the sacrifices made and respectful of those who “do what they do.” I consider it a privilege to have stayed there and it left me with a lasting appreciation of the Marines and the armed forces in general. In short, the experience will remain with me for a long time to come

Thank you,

Mark Campbell

Club Comes Through in a Member's Time of Need

Dear Michael Allen,

I am writing this note to thank the amazing staff of the Marines Memorial Club, and especially Guest Services Manager Sarge Español. On July 27, my wife was admitted to UCSF Medical Center with a brain tumor. Within a day, my family was in San Francisco with no place to stay on a busy weekend. Although there were no rooms available at the Club, they took my name and within a few hours called me with a cancellation. Sarge overheard my conversation at the front desk and immediately got to work. He found TWO rooms and we were able to stay the entire week while my wife had surgery, and until she was well enough to come home to Stockton. Sarge also worked on packages to



Would you like to share a response to what you read here? A suggestion or opinion about your Club experience? Please address correspondence to Crossroads@MarinesMemorial.org.

make the rooms as economical as possible. We were able to relax at the Club and get through this stressful time without worrying about where to go.

My family and I thank you more than you can ever imagine. I have been a member of the Marines Memorial Club for more than 40 years but have never appreciated it more.

Peter B Salamon, MD

LCDR US Navy Reserve Retired

San Francisco's Challenges: The Conversation Continues

Dear Editor,

Having read anonymous' article in the Fall issue of the *Crossroads*, I think I know some of his concerns. I bet anonymous was referring to the ever encroaching homeless into what were once strictly tourist havens, i.e., Union Square, various parks, Fisherman's Wharf, and the downtown shopping areas and, unfortunately, bringing with them drugs and other problems such as sleeping on sidewalks.

During my last visit to the City, I too was very disenchanted at what

I saw: more grime and more trash along the streets. And it's sadly true, the homeless and other wanderers in various stages of intoxication do pose a problem, and some are bold and approach others on the streets, which can seem scary.

However, that said, anonymous should simply acknowledge that most big cities change over time and, unfortunately, San Francisco isn't the same as it was in the '70s, through the early '90s. But the Marines' Memorial Club has managed to remain, offering security, good meals and other activities that will still make a visit worthwhile.

Bruce Bailey

LtGen Huly,

I read your response to the person dropping their membership at the Club due to the “political atmosphere” and, as I would expect, it was a class reply. I don't particularly like a lot of the politics in San Francisco and I, too, am always concerned about safety.

I have been coming to the Club since 1971, have been a member since 1994, and am now a very proud “Benefactor.” I could not be more impressed with the facility or the staff over the years. The special events, shows, lectures — everything — have always been top line. I had the honor of attending the Gold Star Honor and Remembrance (as a guest) and was amazed at how much that helped the Gold Stars.

Thank you to you and your staff!

Semper Fi!

Doug Lyvere

SgtMaj USMC Retired

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”
 » John Quincy Adams

The Living Memorial Goes Digital

Members often tell us how much they enjoy leading friends, family and other guests on a tour of the Club’s Living Memorial displays. Great news: your options for touring, appreciating, and sharing are growing. In addition to the guided tour brochure available at the front desk, our website describes the displays at marinesmemorial.org/living-memorial, you can view our new Living Memorial video at youtu.be/4ynO6MlyVcs, and soon, you’ll be able to download a virtual tour app for your smartphone or tablet.

“Age wrinkles the body. Quitting wrinkles the soul.”
 » General Douglas MacArthur

What to do in San Francisco? Try this Concierge Tip-of-the-Quarter



Pier 24 is an appointment-only gallery right under the Bay Bridge on The Embarcadero. It is all about photography and entry is 100% free. All one has to do is go on their website at pier24.org/about and set up a viewing appointment. Sanjin says this might be his number one top tip in SF, and in a league with SFMOMA or the Yerba Buena Center.



“It is curious that physical courage should be so common in the world and moral courage so rare.” » Mark Twain

Help us keep you informed

Are you receiving our e-newsletter, *MarineClub Monthly*? It’s the easiest way for members to stay current on the Club calendar of events, plus members-only news and special offers. If you’re not receiving *MarineClub Monthly*, please let us know right away! Send us an email at Member@MarinesMemorial.org or log into the member portal at MarinesMemorial.org/membership and click “Member Login,” so you won’t miss a beat.

“No man has ever listened himself out of a job.” » Calvin Coolidge”

It’s a Tie! Top MMA Membership Recruiters of the Quarter

For the third quarter of 2018, our top membership recruiters were Mr. Rick Hartnack, Chairman of the MMA Board of the Directors, and Dr. Mitchell Seal, whom you can learn more about on page 8. Kudos to both! What about you? Who could you invite to join you for a drink, a meal, or an event here? Did you know that for every new member you sign up, you’ll earn a free night’s stay at the Club? See page 6 for details and a cheat sheet for closing the deal.

“War is life multiplied by some number that no one has ever heard of.”
 » Sebastian Junger

Black Eagles Land at Marines’ Memorial Theatre



On page 27, you’ll find a listing for the African American Shakespeare Company’s production of *Black Eagles* by Leslie Lee. The play tells the story of America’s first Black fighter pilots – the Tuskegee Airmen. Our Marines’ Memorial Theatre stages productions of all kinds, for audiences of all kinds. This one, though, links the Theatre to our mission like none other. It is a must see for all who have served. When ordering tickets (MarinesMemorialTheatre.com), be sure to use the promo code BLACKEAGLES15 to save 15%.

“It is amazing what you can accomplish if you do not care who gets the credit.” » Harry S Truman

In Memory

We list the names of recently deceased MMA members in each edition of *Crossroads of the Corps*. If you know of a member who has passed on, please send his or her name to Member@MarinesMemorial.org or call us at (415) 673-6672.

SPREAD THE WORD, STAY THE NIGHT

Earn one free night's accommodations for every new Member you sign up!



Email Member@MarinesMemorial.org to request a printed Membership Brochure.

The Marines' Memorial Club remains the "best kept secret in San Francisco." We need your help to spread the word! The Association is asking you, our members, to recommend membership to friends and loved ones who would value and appreciate **the many advantages of a Marines' Memorial membership:**

- Access to the Marines' Memorial Club & Hotel in San Francisco
 - Member rates and packages for overnight accommodations
 - Members-only happy hour
 - Chesty's Bar and the Leatherneck Steakhouse
 - Marines' Memorial Theatre
- Access to over 240 reciprocal clubs all over the world
- Networking opportunities with Currently Serving and Veteran communities
- Invitations to special events: Marine Corps Birthday Ball, George P. Shultz Lecture Series, holiday brunches and more
- Direct support of our mission – honoring the legacy of military service through our "Living Memorial" and programs that commemorate, educate, and serve Veterans of all eras and their families

To be eligible for Marines' Memorial membership, candidates must have served honorably in any branch of the US Armed Forces.

Please share the application on the facing page, or refer your friends to MarinesMemorial.org to join! Make sure they tell us you referred them, so you will be eligible for a "Member Get a Member" gift certificate. For each new Veteran member you refer, you will receive one night's accommodations* at the Marines' Memorial Club & Hotel.

*"Member Get a Member" gift certificates are for standard room rates Sunday-Thursday and cannot be combined with Member's Choice or other packages. Referred member must be a new Veteran member who has paid the \$200 membership contribution, and the referrer must be an active member. Certificates have no cash value and are not transferable or replaceable. Rewards are sent quarterly.

MARINES' MEMORIAL ASSOCIATION MEMBERSHIP APPLICATION

Apply ONLINE at MarinesMemorial.org | Mail to: 609 Sutter St., San Francisco, CA 94102

Membership Categories (All donations are tax-deductible and non-refundable):

- Regular** Veteran & Retired, all US Services, including Merchant Marine (wartime): Annual donation \$200
- Currently Serving Members of the Armed Forces** All Services \$35 (Rates remain the same until personnel departs Active/Reserve status, then normal member rates apply)
- Benefactor** Veteran, Retired, or Currently Serving.
Benefits include: Engraved name plate, room upgrade at no additional cost (based on availability at check-in), advance special events reservations, 15% discount in the Leatherneck Steakhouse, 15% discount on Memorabilia.
- Individual Plan** One time donation of \$3500 (Includes primary and spouse)
- Family Plan** One time donation of \$4500 (Includes primary, spouse and family guest cards at no additional charge)

Membership Information (Please print clearly)

First Name, MI, Last Name: _____

Branch of Service: USMC USN USA USAF USCG Merchant Marine (wartime)

Military Status: _____ Highest/Current Rank: _____

Birth Date: ____ / ____ / ____ Email: _____ @ _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Mobile: _____

I certify that I served on Active Duty in the US Armed Forces from _____ to _____.

How did you hear about us?

- Advertisement or news article (Name of publication or site: _____)
- Visit to the Club or Theatre Member/family/friend Site presentation Other _____

Family Members

Your spouse, children over 21 years (who are ineligible for membership by themselves) and non-military parents are eligible for Guest Cards. Spouse card is complimentary; all others are \$50 annually, per Guest Card. Please list names, relations and ages of those for whom you would like to add a card (use reverse side if necessary). In-laws are ineligible.

First & Last Name	Relationship	Email	Amount	Must be 21 Years +
_____	_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	_____	<input type="checkbox"/>

Processing Your Membership Application

In addition to the completion of this application, please attach the following:

- **Photocopy of Official Verification of Honorable Service:** DD214 or Retired ID Card; copy of front of Active Duty ID Card (Currently Serving only)
- **Appropriate Donation** (All donations are tax-deductible and non-refundable)

Circle Payment Type: MC VISA AMEX Personal check or other: _____

Total Amount Due (membership donation + guest card(s)) \$ _____ Additional Donation Enclosed \$ _____

Credit Card # _____ Exp. Date _____

Signature of Applicant _____ Date _____

Referred by _____ **Welcome Aboard!**

Contact Us: tel (415) 673-6672 x223 1-800-5-MARINE fax (415) 563-5820 Member@MarinesMemorial.org MarinesMemorial.org



DR. MITCHELL SEAL was a junior officer en route back from Guam, his first overseas tour, when he started looking at hotel rates for his layover in San Francisco. Someone told him he should stay at the Marines' Memorial Club. "That was good advice," he remembers. A resident of San Antonio, Texas, Mitch retired at the rank of Commander in July 2015, after 25 years of service. Following retirement, he served as the Dean of the School of Online Learning at the University of the Incarnate Word in San Antonio. In 2017, he was selected to become founding Dean of the College of Allied Health Sciences at the Uniformed Services University, which is headquartered on Joint Base San Antonio. Mitch began his Navy career as a drummer in the US Navy Band. He can still be found behind his drum kit a couple of nights a month, playing jazz and big band music in venues around San Antonio. Since Mitch's first stay at the Club, he's been back every chance he gets, most recently during visits with a Navy bandmate who lives in Sonoma. Being a member, he says, "keeps me connected to the ethos and identity" of military service. "It's immediately palpable the second you walk in the door. It's a nice way to give back, too."



LARRY COLBY is one of a small group who have completed both Navy and Air Force pilot training. Known by the call sign "Cheese," he flew for the Marine Corps for 13 years. He transferred into the Air Force in order to serve in Iraq as a C130 pilot, retiring as a colonel. Larry discovered a love for writing while teaching at National Defense University. "I got up

every morning at 4 a.m. and wrote one to two pages before work," he says. "A year and six hundred pages later, I had my first book." *The Devil Dragon Pilot* was an instant hit with service members, particularly Marines, who quickly sent it to #1 on Amazon. His latest, *The Black Scorpion Pilot*, was released December 1, and he's thrilled to have held a signing at the Smithsonian Air & Space Museum. Larry likes to work real-world locations into his books, and hints that the Club and the streets of San Francisco could turn up in a future installment of his series. A member since 1996 when he was stationed at Pendleton, he says that it's easy to recruit new members, especially living in Washington D.C., where private club dues reach into the thousands. "After I send friends to the website," he says, "they can't believe how low the dues are, and of course they join!"

Annapolis resident **PATRICIA ASSAN, MD** is a retired US Navy Captain and semi-retired psychiatrist specialized in treating children and adolescents with developmental disabilities. During her 33 years of active and reserve service, Pat served at Bethesda Naval Hospital, in the Persian Gulf, and at the overseas forward hospital in Rota, Spain during the Iraq War. In the active reserve, she ran a clinic out of the Navy's medical facility in Boston. "Marines are near and dear to my heart," says Pat, and when she discovered the Marines' Memorial while attending a wedding here, she didn't hesitate to become a member. "We live in a Navy town, with the Academy nearby," Pat says. "At every encounter with the young officers-in-training, I am struck by their impeccable manners." She goes on to talk of the bond among service members, which follows us beyond our years of service. In the Marines' Memorial, she sees not only a tribute to

military service, but also a reinforcement and perpetuation of that bond. "It comes through loud and clear. It reminds you of your loyalty to one another and, of course, to the country; that you're part of something so much larger and greater than yourself."



LTCOL MIKE "ICEMAN" HOUSTON, USAF (RET.) is a retired federal criminal investigator/Special Agent. He is a

licensed private investigator, as well as an American Red Cross instructor, an emergency preparedness instructor, and a volunteer at his local police department. On the lighter side, this car and motorcycle enthusiast is a docent at Danville's Blackhawk Museums and a judge-in-training for Concours d'Elegance shows. On active duty, Mike served as a Navigator Bombardier on B-52s as part of the nuclear deterrent force in the Strategic Air Command, as an instructor Navigator Bombardier in airborne nuclear missiles, nuclear rockets and gravity nuclear bombs, and flew iron bomb combat missions over Vietnam in B-52s. Following his five years on active duty, he served 20 years in the Air Force Reserve before retirement. Mike joined the Marines' Memorial as a Benefactor in October 2013. Along with occasional dinners and overnight stays, Mike and his lovely wife, Donna, attend Easter brunch each year. "We always bring guests at Easter and to dinner at the Leatherneck Steakhouse," he says, noting that every guest gets a tour of the Living Memorial. While he enjoys the very comfortable military "family" atmosphere here, Mike points out that anyone with worldly experience and tastes will find that "the service and opportunities to experience excellence at all levels are unsurpassed."



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3 Nights/\$559 4 Nights/\$709 5 Nights/\$829

Your San Francisco getaway includes Single or double occupancy in a standard room (Sun-Thurs)* :: Free Business Center and WiFi :: Premium bath amenities :: Local weekday newspaper :: Full American Breakfast :: Hosted Happy Hour 4-6pm daily :: Pass to Active Sports Clubs Union Square

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*For Members only and subject to availability. Upgrades when available: Deluxe/Corner \$20 add'l per night; Suite \$100 add'l per night. Up to five rooms may be booked at this rate for each membership; all rooms must be registered and paid for by the Member. All prices subject to prevailing hotel occupancy tax. Package must be purchased 7 days in advance and paid at time of reservation. Refund available with 7 days notice. Not applicable to groups. May not be combined with other Hotel or Club offers. All packages subject to availability. Restrictions may apply.

COMMEMORATION » Korean War

On 25 September here at Marines' Memorial, a crowd gathered in the Commandants Room to commemorate the 68th Anniversary of the Korean War.

The Honorable Joon-yong Park, Consul General of the Republic of Korea in San Francisco, honored Korean War Veterans. "When I have met Korean War Veterans," he said, "I have conveyed the heartfelt gratitude of the Korean people for their wartime devotion and sacrifices."

Mr. Park described the Korean Consulate's new Facebook page

dedicated to honoring Korean War Veterans, which Deputy Consul General of the Republic of Korea in San Francisco, Jimin Kim, demonstrated later in the program.

The evening also included a revealing update by Consul General Park on the peace process among the US, North Korea and South Korea, including the prospects for the return of Veterans' remains still held in North Korea.

Mr. Park presented Ambassador for Peace Medals to Ralph William Jacobs (accepted by Carolyn Jacobs), Fook Lim Lee (accepted by Steven Lee) and Stephen Wong. In his remarks, he explained that, to date, he has presented 112 of these medals to Korean War

Veterans, and promised to continue on this mission of gratitude during his term as Consul General. The medals are made of barbed wire gathered at the demarcation line, which has been melted down and repurposed.

Mr. Kim also gave a heartfelt presentation, followed by a daegeum performance by Ms. Hyun Chung Kim. The daegeum is a large bamboo flute used in traditional Korean music.

Finally, Sergeant Don Reid, USMC (Ret.) presented a special award to Lieutenant Colonel John Stevens, USMC (Ret.), in appreciation for his leadership in establishing the permanent Korean War Memorial in San Francisco's Presidio. The plaque reads,

in part: "...for your exemplary leadership and unwavering commitment...The Memorial now stands as a testament for all time to your dogged determination and indomitable spirit. Your moral example has been a guiding light for all of us."

This year's Korean War Commemoration was generously underwritten by Don Reid.



< Back row, l-r:
Steven Lee,
Don Reid,
Joon-yong Park

Front row, l-r:
John Stevens,
Mr. and Mrs.
Stephen Wong,
Carolyn Jacobs

Would you like to sponsor an event?

Contact Development Director Chelsea Leonard at ChelseaLeonard@MarinesMemorial.org to learn more.

JOHN STEVENS

by Rose McCoy

In 1939, just out of boot camp, John Stevens hitchhiked back to his hometown of Butte, Montana. “I came through San Francisco,” he remembers. “The World’s Fair was on at Treasure Island.” It was a military town then and, he adds, “I couldn’t buy a drink with a uniform on. *If I can ever pick a place to live, I thought, it’ll be here.*”

Lieutenant Colonel John Stevens USMC (Ret.) epitomizes the “Greatest Generation,” Americans who grew up during the Great Depression and went on to fight or support our war effort during World War II. These men and women fought not for recognition, but because it was the right thing to do.

John served at Pearl Harbor on 7 December 1941 and in the battle for Okinawa. In Korea, he was the company commander of A/1/5 in the Fire Brigade at the Pusan Perimeter. He was to lead his company in a heroic fight to take Obong-ni Ridge in the first battle of the Nakton Bulge on 18 August 1950, sending the North Korean 4th Division back across the Naktong River, ultimately turning the tide at the Pusan Perimeter. He later led his company in the landing at Inchon, in the liberation of Seoul, and at Chosin reservoir before he was evacuated. John was awarded two Bronze Stars with Combat Vs. When John retired from the Marine Corps in 1962, he “retired completely,” he says. “I sold all my uniforms and headed to San Francisco for a job at IBM.”

For some months when IBM transferred John back to San Francisco after a stint in Los Angeles, he lived at the Marines’ Memorial Club during the weekdays until school got out and his family could move north and settle here. The Marines’ Memorial has remained an important part of John’s

life, a venue for meetings, celebrations, and gathering with family and friends. He has been a great friend and contributor to the MMA as well, in time, money, and as an organizer of Korean War commemorations.

John thought he had made a “clean break” from the Marines, but on a business trip in the early 1970s, he recalls, “I came across some people wearing 1st Marine Division hats. One of them turned out to be [WWII Medal of Honor recipient] Mitch Paige, and they recruited me into the First Marine Division Association.” From there, John gradually became more involved in the Marine Corps again.

Amidst founding and building a number of successful telecommunications and information management companies over several decades, John led a very active parallel life serving Marine and Veterans’ organizations. He is a past president of the 1st Marine Division (1MarDiv) Association’s Northern California Chapter and founding president of the Chosin Few Golden Gate Chapter. He served two terms on the Marines’ Memorial’s Board of Directors, and served on the Marine Corps Coordinating Council and the USS San Francisco Memorial Foundation Board of Directors. But the feather in his cap is bringing to life a permanent memorial to Veterans of the Korean War.

The Korean War Memorial’s location in a tranquil pocket of the Presidio of San Francisco, across the street from the National Cemetery and in the shadow of the Golden Gate Bridge, is significant. This is where many combat and support troops received training and where the wounded and sick came to be treated at Letterman Hospital. The Bridge, which is reflected in the black granite of the memorial’s main display, was



Photo: Jan Lundberg Photography

often the last image of home for those headed off to war.

Beginning in 2009, John worked tirelessly raising money and coordinating the tribute to what some call “The Forgotten War.” The 2015 groundbreaking drew more than 500 Korean War Veterans and their families. Asked what he hopes visitors will experience there, he replies: “We get about 3,000 people per month. If they read the plaques, they’ll have a pretty good understanding of the war. That’s what we’d like to achieve.” There are educational programs for use by local teachers. “Our education director taught high school here and is also a Korean War Vet. I’ve made many presentations to schools, too.”

At age 97, this former warrior exudes calm, positivity, and humility. He still works daily in his Van Ness Avenue office, amid a trove of objects that reflect a life of service. On the subject of courage, he says, “Courage means you do your job under the worst circumstances. In a rifle company, you have to send people into maybe certain death. Visualize this: At Obong-ni Ridge, four platoons were attacking a hill. The enemy was on top of the hill, so they had a tactical advantage. The 2nd platoon leader, a tiny guy, was leading his platoon going up that hill. I saw him stand up and then go down. He had courage.”

LEADERSHIP LESSONS LEARNED

Randy Hetrick, Navy Veteran, Founder & CEO of TRX Training



On 19 September, Randy Hetrick came to the Marines' Memorial Club to share lessons in leadership he learned as a Navy SEAL and how he has applied them in his life as an entrepreneur. Hetrick is the creator of the TRX Suspension Trainer.

In 1997, Navy SEAL Squadron Commander Randy Hetrick was stationed in a remote warehouse in Southeast Asia for weeks with no way to exercise. Using a jiu jitsu belt and parachute webbing, he formed a strap, strung it over a door, and the first version of TRX was born.

After leaving the Navy and earning a Stanford MBA, Hetrick developed and refined his invention. He walked it into gyms, demonstrating how trainers could integrate it into their clients' regimens.

Over the 14 years since its official launch, TRX has grown to reach millions of users worldwide. It also is used in Marine Corps fitness training.

The Leadership Lessons Learned Series is part of an initiative to grow our membership among recently transitioned Veterans. To learn more about programs for young Veterans, please contact the Membership Department at Member@MarinesMemorial.org or (415) 673-6672.



HONOR
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with a Memorial or Honor Plaque at the Marines' Memorial Club

**TO ORDER A PLAQUE, PLEASE COMPLETE AND FAX OR MAIL THIS FORM WITH PAYMENT TO:
415.563.5820; Memorial Plaques, Marines' Memorial Club, 609 Sutter St., San Francisco, CA 94102**

Name: _____ Member number: _____

Address: _____

City, State, Zip: _____

Telephone: () _____ Email: _____

Plaque Information

Seal (circle one): Marine Navy Army Air Force Coast Guard

Line 1: _____

Line 2: _____

Line 3: _____

Line 4: _____

Line 5: _____

Line 6: _____

Plaque donation: \$750. Additional donation: _____ Total: _____

Payment method (circle one): Cash Check Credit Card (Visa, Mastercard, American Express, Diners)

Credit Card number: _____ Exp: _____

Signature: _____ Date: _____



THE MARINES' MEMORIAL CLUB IS HOME FOR VISITING MILITARY DURING SAN FRANCISCO FLEET WEEK

The Marines' Memorial Club again played a major role in the largest military themed event in Northern California, San Francisco Fleet Week (SFFW). The Club served as home for visiting officers, enlisted, and military officials, along with members of their families. A sea of uniforms filled the Leatherneck Restaurant each morning for breakfast as representatives from our Marine Corps, Navy, and Coast Guard prepared to participate in the over 40 events that make up Fleet Week.

Among the dignitaries, the Club and Fleet Week welcomed Vice Admiral James Alexander, USN, Commander, THIRD Fleet; Lieutenant General Joseph Osterman, USMC, Commander, IMEF; Vice Admiral Linda Fagan, Commander, USCG Pacific Area; and Brigadier General Dana Hessheimer, Director Joint Staff, California Military Department.

Fleet Week's Center for Humanitarian Assistance kicked off the week with a first responder helicopter fly out to the USS Bonhomme Richard (LHD-6), joint military civilian trainings of urban search and rescue, EMS ride-alongs, and a full-scale emergency response exercise on the delivery of resources post disaster. The Center harnesses the presence of the military to strengthen our nation's ability to respond to humanitarian crises. Its visionary training program has made SFFW the national model for Fleet Weeks.

A Resource Fair was hosted at the Veterans War Memorial. The American Legion Cathay Post 384 provided lunch, followed by the introduction of a new US Postage Stamp commemorating the 100th Anniversary of

the Armistice. Attendees were provided access to Bay Area hiring managers, and *Echo in Ramadi* author Scott Huesing offered an inspirational presentation about his combat experience and transitioning to civilian life.

Back at the Club, the Marines' Memorial Theatre hosted the very special *Honor Our Fallen Concert* with the Navy Region Southwest Band and 1st Marine Division Band. At Moscone Field, SFPD earned the softball tournament championship. Across the Bay, the USCG won the Fleet Week Marksman-ship Match organized by the Olympic Club and hosted by the Richmond Rod and Gun Club. At the High School Band Challenge, the \$10,000 grand prize went to the Santa Teresa High School Marching Band.

The most visible aspect of SFFW roars into the skies above the bay. The San Francisco Fleet Week Air Show Presented by United Airlines featured the US Navy Blue Angels and Leap Frogs Parachute Team, the USCG C27 and MH65, the Patriots Jet Team, and the United Airlines 777. During the show, the Humanitarian Assistance Village displayed military and civilian disaster relief capabilities, while the interactive STEM Education Center presented by Verizon showed the wonders of science, technology, engineering, and mathematics.

For updates on the 2019 event, visit the San Francisco Fleet Week Association at fleetweeksf.org.





CEREMONY+CELEBRATION

243rd BIRTHDAY BALL

FOR THE UNITED STATES MARINE CORPS



THE MARINES' MEMORIAL ASSOCIATION CELEBRATED THE 243RD

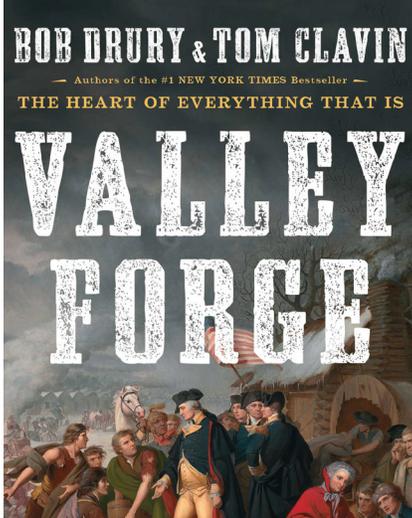
Birthday of our beloved Corps on Saturday evening, 17 November, in grand style. Our distinguished Guest of Honor was Richard B. Spencer, Secretary of the Navy.

The evening began in the Marines' Memorial Theatre with musical entertainment by the 1st Marine Division Band, Camp Pendleton, CA. Following a warm welcome by Marines' Memorial Association President & CEO Lieutenant General Jan Huly, the 23rd Marines detail joined the band in creating a flawless ceremony and impressive backdrop to the birthday address by Secretary Spencer.

Once the formalities of the ceremony were complete, it was party time! For dinner, Executive Chef Paul Lozito and his team presented a sumptuous feast, while guests were entertained by live music. There were no fewer than three bands playing in our ballrooms, plus the Spinheads on the top deck.

As the evening came to a close, many attendees were already making their plans to attend next year's celebration.





MEET THE AUTHOR

» Tom Clavin The Heart of Everything That is Valley Forge

Author Tom Clavin journeyed from his home in Sag Harbor, NY on 9 October 2018 to provide an insightful commentary and Q&A on his latest book. An award-winning journalist and two-time Pulitzer nominee, Tom is no stranger to the Marines' Memorial, having visited twice before with co-author Bob Drury.

Tom is an eloquent storyteller.

With the backdrop of a warming fire in the Regimental Room, he wove a tale of the Revolutionary War at the very worst of times. Having suffered one tactical defeat after another, George Washington was forced to occupy a squalid camp during the terrible winter of 1777. Forced to defend against the British — and a bickering Congress — Washington dealt with poor logistics and uncompromising challenges of illness and desertion.

Out of adversity came opportunity, as soldiers of fortune such as the Marquis de Lafayette and Baron Von

Steuben arrived with questionable credentials, but with a tangible impact in terms of personality, dedication, and commitment to a cause that was not their own.

Despite the challenges, and with the strong support of devoted aides like Alexander Hamilton and John Laurens, the Army's fortunes changed as Congress mandated the appointment of Nathanael Greene as Quartermaster General. This, combined with the enhanced training, led to the summer victory at the Battle of Monmouth Court House and the eventual road to Yorktown.



» Matt Proietti At All Costs: The True Story of Chief Master Sergeant Dick Etchberger

On 18 October 2018, Matt Proietti told the extraordinary story of a Vietnam War hero. The program was generously underwritten by Lieutenant Colonel Jeffrey and Mrs. Rose Tice, USAF (Ret.). Col Tice also moderated the program. *At All Costs*, published in 2015, was named to the Air Force Chief of Staff's Reading List for 2016.

In 2008, Air Force Chief Master Sergeant Proietti was running the Air Force news team in Washington, D.C., when a rumor of Chief Master Sergeant Etchberger being awarded the Medal of Honor forty years after his death crossed his desk. Why did it take so long for the US to recognize Dick Etchberger with the nation's highest award for military valor? Because his heroics took place in off-limits Laos, and presenting him the Medal of Honor would have exposed the US presence there.

In 1967, after 16 years in uniform, CMSgt Etchberger was making plans for post-military life, when he was invited to participate in a clandestine Vietnam War mission. Etchberger agreed and was sent with a team of Air Force

technicians, posing as civilian contract workers, to run a secret US radar site on a Laotian mountain peak. The mission, to direct pilots to hit targets with greater accuracy regardless of visibility, was initially successful, though the team's presence on the mountain was known by the enemy almost immediately. In the battles that ensued, Etchberger's actions led to the survival of three men, but not his own. Etchberger himself died in March 1968 when a bullet penetrated the helicopter carrying him out to safety.

What Proietti's research uncovered is a compelling tale of secrecy and heroism. He shared with our audience the details of what happened on Etchberger's secret mission to Laos, and the winding path leading to his overdue recognition.



MEET THE AUTHOR

» C.J. Chivers *The Fighters: Americans in Combat in Afghanistan and Iraq*

An attentive crowd gathered in the Marines' Memorial Club's Crystal Ballroom on 28 October 2018 to listen to C.J. Chivers discussing his latest book, which tells the personal stories of six combatants in the wars in Iraq and Afghanistan. The event was co-sponsored by World Affairs and moderated by Kate Hoit, an Army Reserve Veterans and California State Director of Vet Voice Foundation.

C.J. Chivers is a senior writer for the *New York Times* and served as an infantry officer in the US Marine Corps in the Persian Gulf War, as well as on peacekeeping duty during the Los Angeles riots. He was part of a team that won the Pulitzer Prize for international reporting for coverage from Afghanistan and Pakistan in 2009.

Chivers began with a reading from the book describing a corpsman's first experience of tending to a wounded comrade, who also happened to be his roommate, and who had been shot through the head by a sniper. Chivers warned his audience that the content would be graphic. "To capture the personal experience of the wars," he said, "you have to show what those experiences were."

For *The Fighters*, Chivers set out to find a set of characters who were distinct in that they served in different places and times in Iraq and Afghanistan. They are representative of different phases in the wars, and by stringing their stories together chronologically, he gives readers a sense of

how the wars evolved — and how the experience of fighting them changed over time. There is an infantryman, a corpsman, an F-18 pilot, a Kiowa helicopter pilot, a Special Forces NCO, and a rifle platoon commander.

Through these stories, explained the author, "you see everything from the changes in doctrine, to the changes in equipment, to the changes in the enemies, because the enemy changed dramatically across this time period."

Since so many of the book's readers themselves served during these wars, Chivers saw writing it, in part, as an act of validation for them. His hope is that they would feel "that someone understood them, that someone took them at their word, someone was interested in what their experience was separate from the national project above them."

To illustrate the folly of the Iraq

and Afghanistan wars, and to give a sense of what we were asking of our Marines and soldiers, Chivers asked: "Who thinks we could take 160 thousand troops or a hundred thousand troops to the state of Texas [population just under 30 million] and reorganize the place?" He emphasized the rank-and-file are not to blame. "These were conceptual failures, and from conceptual failure, practical failure follows."

In response to a question about how we can better support Veterans who come home with PTSD, CTE, psychic or moral struggles, Chivers pointed to the restorative power of love. After all of the violence, he said, the people who "come out the back end doing better" have love in their lives. "It's your families, your relationships, your children, your community that give you a sense of purpose and belonging."

View Meet the Author events at youtube.com/user/MarinesMemorialClub/videos.



READ THIS!

BOOKS WE RECOMMEND

On Desperate Ground: The Marines at The Reservoir, the Korean War's Greatest Battle by Hampton Sides

Sergeant Reckless: Hero War Horse by Loren Spiotta-DiMare

At All Costs: The True Story of Vietnam War Hero Chief Master Sergeant Dick Etchberger by Matt Proietti

The Heart of Everything That is Valley Forge by Tom Clavin

The Fighters: Americans in Combat in Afghanistan and Iraq by C.J. Chivers

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Mr. Anthony M. Zar
Gen Anthony C. Zinni, USMC (Ret)
Mr. David E. Zumwalt

"IN HONOR / IN MEMORY" CONTRIBUTIONS

*Listed alphabetically by the person/entity in
whose honor or memory the gift was given.*

Michael Mustacchi & Honey Mannix
In honor of
Mr. Michael Allen

Todd Arutunian
In memory of
Mr. Harold Arutunian

Ms. Nancy S. Mueller
In memory of
R. Larry Booth

Dr. Anne L. Cavender
In honor of
Col C.E. Cavender, USMC (Ret)

Ms. Virginia S. Chase
In memory of
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Col Stephen M. Day
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CAPT Margaret A. McCloskey,
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LtCol Norman L. Schoening, USAF (Ret)
In memory of
Doris Guyon

COL Nathan P. Hale, MD
In memory of
Robert Roy Hale

Mrs. Colleen Cottrell-Lawrence
In memory of
Ms. Evelyn Bukovac Hamilton

Mrs. Colleen Cottrell-Lawrence
In memory of
Jim Hennessey

Mr. Matthew Freeman
In memory of
Jim Hennessey

Lucretia & Marolyn Howe
In memory of
Mr. William C Howe

Maj James P Hoolan, Jr. USMC (Ret.)
In memory of
Kia Hue

The following donations are
In honor of
LtGen Jan C Huly, USMC (Ret)
Michael Mustacchi & Honey Mannix
Captain Joe David Robinson, USMC

continues next page

LTC Donald B. Kaag, Jr., USA (Ret.)
In memory of
Donald Bricker Kaag Sr.

Mrs. Rafael J. Kastl
In memory of
Mr. Robert T Kastl

Mrs. Evelyn Klees
In memory of
Mr. Robert E Klees

Mr. Mark & Mrs. Maureen Logan
In memory of
Mr. John A. Logan

Shelley Doran
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Mr. Jay Mancini

Mrs. Dixie L. Marcin
In memory of
Mr. Thomas M Marcin

SCPO Thomas L. Murray, USN (Ret.)
In memory of
Frank & Phyllis Murray

Michael Mustacchi & Honey Mannix
In honor of
MajGen James M Myatt, USMC (Ret)

Gretchen, John & John Z Clatworthy
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Bella Ng

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In memory of
Helen Reid

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In memory of
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Mr. Jack W. Walker
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Mr. Kristian Whitten
In memory of
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In memory of
COL Leo J. Wiltrakis, USAR

MEMORIAL AND HONOR PLAQUES

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Plaque in memory of
Norman William Wohlken

COL Theodore C. Wilson, USA (Ret.)
Plaque in memory of
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Mr. Jerry & Mrs. Jean Meyer
Plaque in honor of
James M. Degrand

Mr. Jerry & Mrs. Jean Meyer
Plaque in honor of
Dr. Elliot C. Polinger

MMA MEMBERS IN MEMORIAM

Mr. Andrew V. Merko

Welcome to these new **BENEFACTOR MEMBERS**

MajGen Abel Barrientes, USAF (Ret.)
LCDR Christopher K. Brown, USN
Mr. Paul W. Callahan
Mr. Thomas R. Croft
LtCol John P. Dixon, USAF (Ret.)
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Capt Keith R. Wynkoop, USAF

OUR FOUNDATION COMES INTO ITS OWN

MARINES' MEMORIAL FOUNDATION FACTS

The Marines' Memorial Association was established in 1946 as a 501(c)(19) non-profit Veterans organization. This designation as a "Veterans organization" requires the MMA to get the majority of its financial support from our Veteran members, which has come primarily in the form of annual membership dues.

As our programs expanded to reach more Veterans and Currently Serving members of all military branches and their families, we realized we could no longer rely only on annual dues for support. We began a robust development effort and encouraged our members to consider making additional contributions if they were so able.

In 2015, we formed the Marines' Memorial Foundation, a 501(c)(3) Charitable Organization, to reach out to other potential donors, both Veterans and patriot supporters alike, who support our mission and those who serve.

Over the years, we have enjoyed the support of patriotic individuals and a few generous companies, including Bank of the West and The Oakland Raiders. We have also been the beneficiary of other charitable foundations, such as the Land of the Free Foundation, the Georges and Germaine Fusenot Foundation, and the Maximus Foundation.

Many companies have matching gift programs and generous individuals have formed their own "Donor Advised Funds" at financial institutions such as Charles Schwab, Fidelity Financial, and local community foundations. These contributions must be directed toward a 501(c)(3) and are now able to support Marines' Memorial through the Foundation.



The Foundation's Board of Directors promotes our programs, works to increase financial support, and provides oversight and advice to General Huly, who serves as CEO of both the Association and the Foundation.

In establishing the Marines' Memorial Foundation, we have made it easier for every friend of the Marines' Memorial to contribute, and we encourage you to join us in honoring the legacy of military service. Donations to the Foundation are fully tax deductible and help fulfill our sacred obligation to those who have sacrificed so much and to those who serve our great country today.

Please contact the Marines' Memorial Development Department with any questions regarding your charitable contributions to the Marines' Memorial Foundation.



WHAT:

The Foundation is a 501(c)(3) non-profit organization whose mission is to honor the legacy of military service through its programs and by its support of the Marines' Memorial Association. The Foundation will commemorate the contributions of Veterans of all United States military services and educate the larger community of their sacrifice.

WHY:

To enable veterans and patriot supporters, foundations, and corporations to financially support the programs of the Foundation.

WHO:

The Foundation Board of Directors is comprised of community leaders, half of whom also serve on the Marines' Memorial Association Board of Directors.

HOW TO CONTRIBUTE:

Visit ourmission.marinesmemorial.org/foundation to donate today!

CONTACT:

For more information, contact Chelsea Leonard, Director of Development: ChelseaLeonard@marinesmemorial.org or (415) 658-9210.



INTRODUCING

The Guard

THE LEGACY GIVING SOCIETY
FOR MEMBERS AND FRIENDS OF
THE MARINES' MEMORIAL

YOUR **LEGACY** | THEIR **FUTURE**



Members and friends of the Marines' Memorial understand that philanthropy is essential for us to continue offering our many programs that commemorate, educate and serve, to honor the legacy of military service. Among our generous supporters, there is a forward-looking group dedicated to keeping the Marines' Memorial a vibrant hub for future generations of Veterans.

The power of planned giving

When you designate the Marines' Memorial Association and Foundation (MMA&F) as a beneficiary in your estate plan, you join *The Guard*. As a member of *The Guard*, you are invited to special events that connect you with other supporters, where you will be recognized for your generosity, foresight and commitment to our nation's service members and their families.

The decision to include MMA&F in your estate plan will have a profound impact on the services we provide, ensuring the sacrifices of our country's bravest are never forgotten. As a donor, you are in full control of your gift. You can designate it to a specific program, or leave your gift unrestricted so it goes to the area of greatest need.

In planned giving, no gift is too small; each gift can make a difference.

Planned giving offers benefits not only for your designee, but for yourself and your heirs as well. With a planned gift, you can:

- Make a larger charitable gift than you thought possible
- Take care of the financial needs of your family first
- Provide inheritances of your heirs at a lower cost

- Diversify your investment profile
- Reduce your income tax and even avoid capital gains taxes
- Increase income and effective rate of return
- Leave a legacy without giving up assets

Our Development team can assist you in planning your gift to achieve the greatest benefit for you, your family, and the active duty service members, Veterans and their families that Marines' Memorial serves. We also recommend consulting with your legal and tax advisors regarding your specific situation.

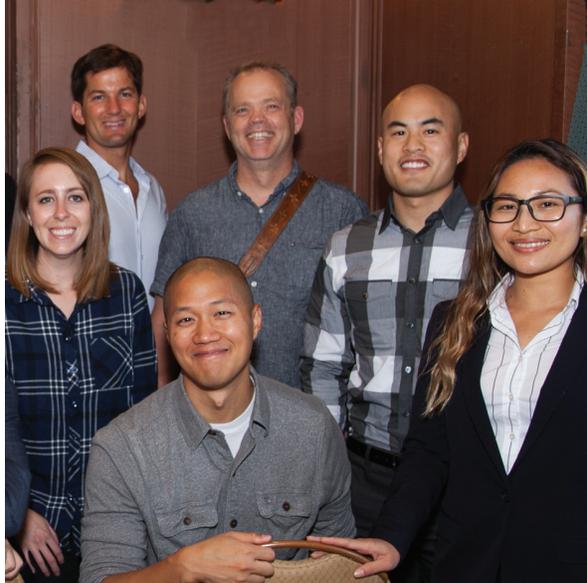
Where do I start?

If you have already named Marines' Memorial in your estate plans, please let us know!

It's easy to designate MMA&F as a recipient of your planned gift. Simply **CALL US** at (415) 658-9210 to speak with our Development Department, or **EMAIL** development@marinesmemorial.org.

Take these steps to make a planned gift:

- Contact us by phone or email. We can discuss options, provide you with sample language for bequests, and show you how to structure specific gifts.
- Contact your attorney and financial advisor. Let them know you are considering a planned gift to Marines' Memorial. They can assist you in determining what type of gift best suits your personal and financial circumstances.
- Be sure to speak with your family and friends about your plans and personal wishes.



FIRST PERSON

DON REID ON JOINING *THE GUARD*



I think the world of the Marines' Memorial. The Club is the gem of the Marine Corps, and we should be doing everything we can to cherish it and continue its work in recognizing the service and sacrifice of our military. Planned giving is a great way to do it.

We're the only Marines' Memorial Club in the nation. I served as a Marine, and I served on the board of the Marines' Memorial. My legacy gift will support the Club building, so that the spirit and mission of the Marines' Memorial continue to thrive.

My wife, Helen, felt very close to the Marine Corps, too. She saw what the Marines do, and was quick to join with me in supporting the Club.

By putting the Marines' Memorial in my estate plan, I can rest assured in the knowledge that I'm helping continue this noble tradition. My estate plan also includes other organizations — all educational, and all of them related in some way to the Marine Corps. It gives me satisfaction to know that the money I leave will be used well, and for an honorable purpose.

Helen Whang Batlin Reid

13 February 1925 - 17 August 2018

With hard work and an indomitable spirit, Helen Reid set the standard for entrepreneurial success, style and beauty as the owner of a Union Square salon whose clientele included sports and movie stars, entertainers, and politicians. Helen was also a loving matriarch whose greatest treasure was her family. She was a true patriot, a Perpetual Member of the Marines' Memorial who served on our Theatre's Board of Directors, and a driving force in the building of the San Francisco Korean War Memorial. She gave generously of her time and money to many civic, cultural and educational institutions. We salute Helen Reid and the great legacy she has left.

YOUR PLANNED GIFT HONORS ALL WHO SERVE.



Holly Jolly

THE MARINES' MEMORIAL CLUB'S FIRST ANNUAL HOLLY JOLLY HOLIDAY PARTY got the 2018 holiday season off to a great start. It was a cooperative effort between the Marines' Memorial and the San Bruno-based 23rd Marines. To gain admission, partygoers either bought a ticket or brought an unwrapped gift for Toys for Tots.

Kids of all ages, from tots to teenagers (and grown-ups, of course), had a great time. It was delightful having so many children here in the Club! There were personalized Santa hats for the youngsters, craft stations, and festive food. Santa was there, too.

This was also an occasion to welcome new members Eric & Elaine Levenson, Nicholas Hasselgrave, and Autrey James. And because the event was open to both members and others staying in the hotel, we made some new friends. We're already looking forward to next year's event and hope to see you and your family there!

Skyline | MARINES' MEMORIAL CLUB & HOTEL
Wedding Package



Lisa Jimenez
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AFFORDABLE, ALL-INCLUSIVE for 50–90 guests, only \$89 pp | **AVAILABLE** Sunday & Monday evenings in our 12th floor restaurant | **EXCEPTIONAL SERVICE** & gourmet catering | **CALL LISA** at (415) 830-9135



YOUR CLUB CALENDAR \ UPCOMING EVENTS + REUNIONS

REGISTER AT MARINESMEMORIAL.ORG/MEMBERS/UPCOMING-EVENTS
OR RSVP@MARINESMEMORIAL.ORG

Underwriting opportunities are available for Marines' Memorial events. Please contact Development Director Chelsea Leonard at ChelseaLeonard@MarinesMemorial.org.



31 December 2018 · 7:00 pm
NEW YEAR'S EVE CELEBRATION
A party not to be missed! See page 13 for more details.



23 January 2019 · 6:00 pm
MEET THE AUTHOR: ROBERT MCLAUGHLIN Join us for a talk on *The Capture of the U-505: A Legion of Heroes*.



7 February 2019 · 6:30 pm
MEET THE AUTHOR: SEAN MCFATE
Discussion of *The New Rules of War*.
Event venue: the World Affairs Council.



21 February 2019 · 6:00 pm
GOLD STAR PARENTS HONOR & REMEMBRANCE RECEPTION
22 February 2019 · 9:00 am
GOLD STAR PARENTS HONOR & REMEMBRANCE MEMORIAL SERVICE



3 February 2019 · 3:15 pm Kick-off
SUPERBOWL SUNDAY TAILGATE PARTY enjoy a tailgate-style buffet, cash bar, games and prizes.



17 March 2019 · 4:00 pm
ST. PATRICK'S DAY PARTY
The Leatherneck Steakhouse goes green! Savor corned beef, cabbage, and more.



21 April 2019 · 12:00 pm
EASTER BRUNCH
Celebrate with us and enjoy a gourmet buffet, mimosas, and live music.



24 April 2019 · 5:30 pm
GEORGE P. SHULTZ LECTURE
Join us for an evening with former US National Security Adviser H.R. McMaster.



5 May 2019 · 2:00 pm
MARINES' MEMORIAL LADIES' TEA
Enjoy tea, elegant snacks, and a guest speaker.

Please check MarinesMemorial.org and our Club's Facebook page frequently for the latest event info.

COMING SOON TO **MARINES' MEMORIAL THEATRE** \ MARINESMEMORIALTHEATRE.COM
History. The Arts. Music. Events.



10-28 January 2019
THE 18th ANNUAL SF SKETCHFEST
See the greatest names in comedy, live and in person! sfsketchfest.com



2 February 2019
HUMANITIES WEST: DEMOCRACY THEN AND NOW From Ancient Greece to this week. cityboxoffice.com



22 & 23 February 2019
HUMANITIES WEST: CREATING LEONARDO Explore 500 years of Leonardo's legacy. cityboxoffice.com



16-31 March 2019
BLACK EAGLES Leslie Lee's play about the Tuskegee Airmen. 15% off: BlackEagles15. african-americanshakes.org



MEET THE STAFF

ELMER LACANLALE SENIOR HOUSEMAN, CATERING

In 1978, 17-year-old Elmer Lacanlale took a part-time job in the Marines' Memorial Club's Skyroom Restaurant. He had recently arrived in San Francisco as a new immigrant to the United States. "I came here by myself from the Philippines," he says. His cousins, with whom he initially lived in the Central California town of Salinas, spoke only English, which Elmer didn't speak at all. "It could be lonely," he continues, "but then I moved in with another cousin in San Francisco who helped me get the Skyroom job, and I made friends here." When Elmer turned 18 that October, he signed on to a full time position. Not long afterward, he met the girl who would become his wife. He proposed on Valentine's Day 1981, and Elmer and Imelda married in 1982.

Elmer serves as the Club's Senior Houseman in the morning. He sets up lunch, dinner, and special events, sometimes preparing the night before for a breakfast meeting. He also sometimes lends a hand as a waiter at big weekend events. He really just turns up wherever he is needed.

In the early 1990s, when then General Manager Harry Reiter established a catering sales office and opened the banquet facilities to non-military groups, the Club's catering business grew tremendously, and

quickly. "Soon after Mr. Reiter made that change," remembers Elmer, "we had 17 weddings in one month! We got much busier." At the time, Michael Allen was Food and Beverage Director and MaryAnn Hatlan was hired as the Banquet Manager. "Buffet table setup was very basic, with no elevation, décor or centerpiece," MaryAnn says. "The housemen just put the food and utensils out without a flow plan." She taught the catering team the fundamentals of artful buffet setup and presentation. "Elmer took the training and ran with it, creating intricate, multi-level and eye pleasing arrangements of food and décor. He has an uncanny understanding of the art of catering presentation and displays his artistry daily. It was really something. I am very proud of him and his talent."

There have been offers of promotion over his 40 years at the Marines' Memorial, but Elmer has turned most of them down. Why? His answer is simple and straightforward: He loves what he does and the contact he has with members and outsiders alike. "It's fun," he explains. "I meet a lot of people. Clients come back again and again, and I get to know them." For example, Elmer has served the Golden Gate Breakfast Club, which meets weekly at the Club, for over 20 years. He knows every member and his warmth and enthusiasm are appreciated and reflected back to him each Wednesday morning.

"This was my first job, and it will probably my last job, too," Elmer says contentedly. "My uncle and dad wanted me to go back to school. They wanted me to join the military. But those things weren't for me. I decided

to just work hard to get what I needed." He did realize along the way that, with a higher education, he could probably have made more money, maybe not have to work so many hours to support his family. Though he has no regrets for the path he chose, he says, "I told my sons: don't copy me, go to school." They listened to their dad; older son Mark just finished pharmacy school, while Andrew is pursuing a master's degree in nursing.

Elmer plans to retire in three more years. He's still happy here, but says it's not as easy as it used to be to do the more physically demanding tasks of his job. In retirement, he will travel, stay longer on visits to the Philippines, return to places he's seen briefly on cruises to explore them more deeply. "For special occasions," he says, "I'd rather travel than have a big party," which is why he and Imelda toured Asia to celebrate their 30th wedding anniversary. He'll also spend time in his easy chair at home, relaxing and watching sports on TV.

For now, Elmer says, he watches the younger generation coming in to run things, and he thinks they're great. Associate Director of Catering Kiirsti Heon says of Elmer: "He's been here longer than I've been alive. He's my number one go-to for so many things, and I've never met anyone with his work ethic and drive. Elmer is a quiet leader who has the respect of everyone around him, without even trying. We have a great team, but there's only one Elmer. When he retires, he'll leave a huge hole." MaryAnn, now Director of Catering, concurs, saying, "He is our rock and a true star."

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Dress code: Business Casual. Gentlemen are to remove their covers.



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LOUNGE

MEMBERS ONLY HAPPY HOUR
TUES-FRI 4-6PM • 2ND FLOOR

CALL FOR **SCHOLARSHIP** APPLICATIONS

The Marines' Memorial Association will award \$100,000 in scholarships for the academic year beginning August 2019. Applications open on 7 January 2019 at MarinesMemorial.org/members/scholarships. The selection process is based on merit, as well as a personal statement and letters of recommendation.

The following scholarships are for **Veterans of the US Armed Forces**.

Richard M. Braun, M.D., Navy Veteran, served in Okinawa and Vietnam with the 1st Marine Division in 1965. He and his wife, Susan, are Benefactor members who have funded this scholarship to support the efforts of young men and women transitioning from military service. One (1) Richard & Susan Braun Family Scholarship in the amount of \$5,000 is available. To be eligible for the **Richard & Susan Braun Family Scholarship**, applicants:

- Must have served honorably in any branch of the US Armed Forces
- Must be full-time students attending accredited non-profit undergraduate programs in the United States
- Marines' Memorial membership is not required

Twenty-one-year-old PFC Caesar Viglienzzone, USA was killed by a roadside bomb in Baghdad in 2006. His parents, Dennis and Norma Viglienzzone, are Marines' Memorial members and have attended many Gold Star Parents Honor & Remembrance events. The scholarship is funded by Victor and Karen Linck and other friends of the Viglienzzones. One (1) Caesar Viglienzzone Memorial Scholarship will be awarded in the amount of \$5,000. To be eligible for the **Caesar Viglienzzone Memorial Scholarship**, applicants:

- Must have served honorably in any branch of the US Armed Forces
- Must be full-time students attending accredited non-profit undergraduate programs in the United States
- Must be a college sophomore, junior, or senior for the 2019-2020 school year
- Must have college GPA of 3.0 or higher
- Marines' Memorial membership is not required

Longtime benefactors Walter and Bonnie Leach have named three (3) scholarships in memory of Walter's neph-

ew, Wesley. Each **Wesley Hammon Leach Scholarship** will award \$2,500. Applicants must:

- Attend an accredited trade or vocational school or a 2-year Associate's program during the 2019-2020 school year
- Have a focus of study that will lead to a viable career, with preference given to students with a medical or nursing focus
- Be an active member of the Marines' Memorial, or a child or grandchild of a member, OR be a student Veteran

MMA members Gerald and Nancy Thomas established the **Dr. Nancy M. Schonher Scholarship** to honor Nancy's mother Nancy M. Schonher, M.D. Dr. Schonher was a US Naval Officer and one of the first female military physicians, serving during the latter months of WWII. This scholarship will award \$5,000 to one (1) eligible applicant who:

- Is female and meets ONE of the following:
 - Is an active duty service member or a reservist in the US Armed Forces
 - Has separated honorably from US Armed Forces since 2013
 - Has recently transitioned from US Active Duty to Medical Service Corps
- Has a Bachelor of Science or equivalent in a medical subject area that is an accepted precursor to the study of medicine
- Attends an advanced Medical program at an accredited American College or University for the 2019-2020 school year, with the goal of becoming a nurse, nurse practitioner, physician's assistant, or medical doctor (MD or OD)
- Marines' Memorial membership is not required

The **Hammer Family Scholarship** will provide a \$5,000 award to five (5) eligible military Veterans seeking a degree in the field of math, statistics, chemistry, physics or engineering. James and Linda Hammer are Benefactor Members, frequent visitors and committed supporters of the Marines' Memorial mission. To be eligible for the Hammer Family Scholarship, applicants must:

- Be United States Veterans who have separated no earlier than 2013
- Plan to attend a Science, Technology, Engineering, or Math undergraduate university/college program

MarinesMemorial.org/Scholarships DEADLINE 12 APRIL, 5PM

during the 2019-2020 school year

- Marines' Memorial membership is not required

The **Marines' Memorial Tribute Scholarship** is designed to aid military personnel leaving full time service and entering an undergraduate college program. It is funded by generous donations from our members and supporters. We will award five (5) Marines' Memorial Tribute Scholarships this year ranging from \$2,500 to \$5,000. Applicants must:

- Have served honorably in the US Armed Forces and EAS'ed or moved to reserve status in the past three years
- Attend an accredited undergraduate program for the 2019-2020 school year
- No restrictions on majors/courses of study

The following scholarships are for **MMA members or their children or grandchildren**.

Three (3) **Cold War Veterans Scholarships** are available this year in the amount of \$2,500. Established by Walter and Bonnie Leach, this scholarship draws attention to the importance of acknowledging Veterans for their peacetime service. Walter Leach, a Cold War era Marine Veteran, joined the US Marine Corps in 1959 and served for four-and-a-half years. Following his end of active service, he studied Civil Engineering at Cal Poly, Pomona. To be eligible, applicants must:

- Plan to attend a full-time accredited Science, Technology, Engineering, or Math (STEM) undergraduate university/college program during the 2019-2020 school year
- Be either a member of the Marines' Memorial, or a child or grandchild of a member

One (1) \$2500 **Edmund K. Gross Education Scholarship** will be awarded this year. This scholarship, created by a close friend of Mr. Gross in his memory, is awarded to a student whose goal is to become a teacher. To be eligible, applicants must:

- Be Education majors at an accredited undergraduate university/college full time during the 2019-2020 school year
- Be either a member of the Marines' Memorial, or a child or grandchild of a member

The **Colonel Richard Hallock Scholarship** is in honor of Army Colonel Richard Hallock, USA (Ret.). Colonel Hallock

was very proud of his MMA membership, and his wife, Mrs. Hallock, continues her affiliation today. We will award two (2) Colonel Richard Hallock Scholarships in the amount of \$2,500 each. Applicants must:

- Attend an accredited undergraduate program for the 2019-2020 school year
- Be either a member of the Marines' Memorial, or a child or grandchild of a member
- No restrictions on majors/courses of study

The **Evelyn B. Hamilton Health Care Scholarship** is named for Marine Evelyn Bukovac Hamilton, who served in the Corps shortly after WWII and then again during the Korean War, and was a frequent visitor to the Marines' Memorial Club. One (1) \$2,500 award is available for the 2019-2020 school year. Eligible applicants must:

- Major in an area relating to Health Care at an accredited undergraduate university/college during the 2019-2020 school year
- Be either a member of the Marines' Memorial, or a child or grandchild of a member

The **Marines' Memorial Family Scholarship** is available to Marines' Memorial members, their dependents, and grandchildren. It is funded by generous donations from our members and supporters. We will award six (6) Marines' Memorial Family Scholarships this year this year ranging from \$2,500 to \$5,000. Applicants must:

- Attend an accredited undergraduate program for the 2019-2020 school year
- Must be either a member of the Marines' Memorial, or a child or grandchild of a member;
- No restrictions on majors/courses of study.

ESTABLISH A NAMED SCHOLARSHIP

Would you like to sponsor a scholarship to be named after you or a loved one? With a \$25,000 donation, we can work with you to establish such a scholarship. If you are interested, please contact Chelsea Leonard at (415) 658-9210 or ChelseaLeonard@MarineClub.com.

The Marines' Memorial Association is an IRC 501(c)(19) Veterans Organization and complies with the IRC 170(c)(3) of the US Tax Code. Your donation is 100% tax deductible.



MARINES' MEMORIAL RECIPROCAL CLUBS

New listings in red. Clubs with * offer overnight lodging. Visit MarinesMemorial.org/reciprocal-clubs to learn more.

UNITED STATES

ALASKA Anchorage: Petroleum Club **ARIZONA** Phoenix: University Club of Phoenix **CALIFORNIA** Bakersfield: Petroleum Club Benicia: Benicia Yacht Club Berkeley: Berkeley City Club* City of Industry: Pacific Palms Resort* Coronado: Coronado Cays Yacht Club Eureka: Ingomar Club* Los Angeles: Los Angeles Athletic Club*; Griffin Club Marina del Rey: California Yacht Club Newport Beach: Balboa Bay Club & Resort*; Pacific Club Oxnard: Tower Club Pacific Palisades: Riviera Country Club* Pasadena: The Athenaeum*; University Club of Pasadena Sacramento: Sutter Club San Francisco: Golden Gate Yacht Club Santa Barbara: University Club of Santa Barbara; Santa Barbara Club **COLORADO** Colorado Springs: El Paso Club Denver: Denver Athletic Club; University Club **CONNECTICUT** Hartford: Hartford Club New Haven: Elm City Club*; New Haven Lawn Club*; Mory's Association New London: Thames Club **DELAWARE** Wilmington: The University and Whist Club **DISTRICT OF COLUMBIA** Washington, DC: Army and Navy Club*; Capitol Hill Club; Georgetown Club **FLORIDA** Jacksonville: River Club; Epping Forest Yacht Club Orlando: University Club of Orlando Sarasota: Sarasota Yacht Club Tallahassee: Governors Club Tampa: Tampa Club **GEORGIA** Atlanta: The Commerce Club; The Georgian Club; City Club of Buckhead Augusta: Pinnacle Club **HAWAII** Hilo: Hilo Yacht Club Honolulu: Pacific Club; Plaza Club **ILLINOIS** Chicago: Union League Club*; University Club*; The Standard Club*; Buckingham Athletic Club*; The Cliff Dwellers Rockford: University Club of Rockford Springfield: The Sangamo Club **INDIANA** Indianapolis: Columbia Club* **IOWA** Des Moines: Embassy Club; Embassy Club – West **KANSAS** Topeka: Top of the Tower **KENTUCKY** Covington: Metropolitan Club of Kentucky **MAINE** Portland: Cumberland Club **MARYLAND** Annapolis: Naval Academy Club Baltimore: The Center Club; The Engineers Club of Baltimore; Johns Hopkins Club **MASSACHUSETTS** Boston: Harvard Club of Boston*; Algonquin Club*; College Club of Boston* New Bedford: Wamsutta Club Quincy: Neighborhood Club of Quincy **MICHIGAN** Detroit: Detroit Athletic Club* Grand Rapids: University Club Iron Mountain: Chippewa Club Kalamazoo: Beacon Club Saginaw: Saginaw Club **MINNESOTA** Minneapolis: Minneapolis Club* St. Paul: University Club of St. Paul **MISSOURI** Saint Louis: Missouri Athletic Club* **MONTANA** Helena: Montana Club **NEBRASKA** Lincoln: Nebraska Club **NEW HAMPSHIRE** Portsmouth: The One Hundred Club **NEW JERSEY** Florham Park: Park Avenue Club **NEW YORK** Albany: Fort Orange Club*; University Club of Albany* Binghamton: Binghamton Club Brooklyn: Montauk Club Buffalo: Saturn Club* New York City: New York Athletic Club*; Yale Club of New York City*; Princeton Club of New York*; Columbia University Club*; The Cornell Club*; Harvard Club of New York City* Rochester: Genesee Valley Club Staten Island: Belvedere Club Utica: Fort Schuyler Club **NORTH CAROLINA** Durham: University Club Charlotte: Charlotte City Club Wilmington: City Club at de Rosset* **OHIO** Cincinnati: Queen City Club* Cleveland: Union Club of Cleveland* Columbus: The Athletic Club* Toledo: The Toledo Club* **OKLAHOMA** Oklahoma City: Tulsa: Summit Club **OREGON** Portland: University Club **PENNSYLVANIA** Lancaster: Hamilton Club of Lancaster Philadelphia: The Union League of Philadelphia*; Racquet Club of Philadelphia* Pittsburgh: Allegheny HYP Club Wilkes-Barre: Westmoreland Club **RHODE ISLAND** East Providence: Squantum Assn. Providence: Hope Club* **SOUTH CAROLINA** Aiken: Houndslake Country Club Anderson: Anderson Country Club Camden: Springdale Hall Club* Columbia: Palmetto Club Hilton Head Island: South Carolina Yacht Club Rock Hill: City Club of Rock Hill **TENNESSEE** Memphis: University Club; Racquet Club of Memphis **TEXAS** Austin: Austin Club Dallas: Park City Club Fort Worth: Fort Worth Club*; City Club of Fort Worth Houston: The Houston Club San Antonio: Petroleum Club **UTAH** Park City: Club Lespri* Salt Lake City: Alta Club*

Wherever in the world you go, YOU BELONG.

VIRGINIA Norfolk: Norfolk Yacht & Country Club* **Roanoke:** The Shenandoah Club **WASHINGTON** Seattle: Washington Athletic Club* **WISCONSIN** Madison: Madison Club **La Crosse:** The La Crosse Club **Milwaukee:** University Club of Milwaukee*; Milwaukee Athletic Club* **WYOMING** Jackson: White Buffalo Club*

INTERNATIONAL

AUSTRALIA Adelaide: Naval, Military, & Airforce Club of South Australia*; Public Schools Club INC.* **Brisbane:** United Services Club*; Tattersall's Club* **Melbourne:** Royal Automobile Club of Victoria* **Perth:** The Western Australian Club **Sydney:** Royal Automobile Club*; Commercial Travelers' Club LTD* **Tasmania:** Royal Yacht Club; Launceston Club **AUSTRIA** Reith bei Kitzbühel: Kitzbühel Country Club* **BAHRAIN** Manama: Capital Club Bahrain **BELGIUM** Brussels: International Club-Sainte-Anne **Ghent:** International Club of Flanders **CANADA** Alberta: Glencoe Club; Ranchmen's Club; Kensington Riverside Inn, Calgary*; Calgary Petroleum Club **Ontario:** Royal Canadian Military Institute*; Royal Canadian Yacht Club; Thornhill Golf & Country Club; Windsor Club; Donalda Club Don Mills; Albany Club of Toronto; The London Club; University Club of Toronto*; Rideau Club, Ottawa **Halifax:** The Halifax Club **Ontario:** Westmount Golf and Country Club **Québec:** Club Atwater **Vancouver:** Vancouver Club*; Vancouver Lawn Tennis & Badminton Club; Terminal City Club **Victoria:** Union Club of British Columbia* **Winnipeg:** Manitoba Club **CHILE** Santiago: Club de la Unión **CHINA** Hong Kong: Pacific Club; United Services Recreation Club; The Foreign Correspondents' Club **Shanghai:** Shanghai Racquet Club & Apartments*; Embassy Club*; Shanghai Town & Country Club* **Suzhou:** Han Yuan Club* **EGYPT** Cairo: Cairo Capital Club **ENGLAND** Birmingham: Saint Paul's Club **Buckinghamshire:** Stoke Park Club* **Leeds:** Club LS1; The New Yorkshire Club **Liverpool:** Athenaeum Club **London:** Naval Club*; Naval & Military Club*; Royal Air Force Club*; St. James's Club*; Victory Services Club*; Union Jack Club*; The Sloane*; Lansdowne Club*; East India Club*; City University Club; Royal Over-Seas League*; Morton's Club; Devonshire Club* **Norwich:** Norfolk Club* **Teddington Middlesex:** Lensbury Club* **FRANCE** Paris: Cercle National Des Armées*; St. James Paris* **GERMANY** Frankfurt: Union International Club* **INDIA** Greater Noida: Stellar Gymkhana Club* **Kolkata:** Spring Club; Space Club; Circle Club **Karnataka:** Mangalore Club **New Delhi:** Delhi Gymkhana Club* **Maharashtra:** PYC Hindu Gymkhana*; Deccan Gymkhana* **Mumbai:** Bombay Presidency Radio Club Limited* **Rajasthan:** Jaisal Club*; Jodhpur Club* **Secunderabad:** Chiraan Fort Club* **West Bengal:** Tollygunge Club **Niligiris:** Nani's Nook* **Vadodara:** Sun City Club & Resort* **Hadapsar, Pune:** Amanora Ferns Hotels & Club* **INDONESIA** Jakarta: The American Club Jakarta **IRELAND** Dublin: St. Stephen's Green Hibernian Club* **Londonderry:** Beech Hill Country House Hotel* **ITALY** Rome: Circolo Antico Tiro a Volo **JAPAN** Tokyo: Tokyo American Club **Kobe:** Kobe Club **Yokohama:** Yokohama Country & Athletic Club **KENYA** Nairobi: Capital Club East Africa **KOREA** Seoul: Seoul Club **MEXICO** Mexico City: University Club of Mexico **NETHERLANDS** Amsterdam: De Industrieel Groote Club **NEW ZEALAND** Christchurch: Canterbury Officers' Club; Canterbury Club* **NIGERIA** Lagos: Capital Club Lagos* **PHILIPPINES** Manila/Makati City: Manila Polo Club* **PORTUGAL** Porto: Oporto Cricket & Lawn Tennis Club* **SCOTLAND** Aberdeen: Royal Northern & University Club* **Edinburgh:** The Royal Scots Club*; Royal Over-Seas League* **SINGAPORE** Scotts Road: The American Club **SOUTH AFRICA** Port Elizabeth: St. Georges Club* **Johannesburg:** Rand Club*; Inanda Club* **SRI LANKA** Colombo: Colombo Swimming Club* **SPAIN** Barcelona: Círculo Ecuestre*; Circulo del Liceo **Bilbao:** Sociedad Bilbaina* **Madrid:** Casino de Madrid **SWEDEN** Stockholm: Militarsallskapet I Stockholm **TAIWAN** Taipei: American Club **UNITED ARAB EMIRATES** Dubai: Capital Club Dubai **ZIMBABWE** Bulawayo: Bulawayo Club*

HAVE A QUESTION ABOUT THE RECIPROCAL CLUB PROGRAM?

Contact CAROL TAYLOR at the Marines' Memorial at caroltaylor@MarinesMemorial.org.



IN APPRECIATION: STEVE SNYDER SERVES BOARD OF DIRECTORS 2007-2019

Mr. Stephen M. Snyder joined the Marines' Memorial Association in 2002 and began his first term of service on the Association's Board of Directors in January 2007. During the next three years, he helped guide the Association through economic recovery following the Great Recession. Mr. Snyder departed the Board in 2010 after serving as Vice Chairman under General Joseph Hoar. After a year's hiatus, he rejoined the Board, serving two terms as Chairman from 2012 to 2014.

After another few years away, Mr. Snyder returned yet again to his seat on the Marines' Memorial's Board of Directors in 2017. And, once again, in 2019, we bid him farewell with gratitude for his long and dedicated service.

Steve Snyder graduated from the University of California, Santa Barbara and was commissioned in the Marine Corps through the Platoon Leaders Course program. He served as a Marine infantry officer for three years, including a combat tour in Vietnam with 1st Battalion, 9th Marines. He was wounded twice in Northern I Corps in Vietnam as a Platoon Commander, and was decorated for heroism.

Following his Marine Corps service, Mr. Snyder attended Cornell University, earning a law degree. He began a highly distinguished legal career in 1972, which included heading one of the largest law firms in the United States. He has also lectured extensively at Hastings College of the Law, Stanford Law School, and Northwestern University Law.

In addition to the Marines' Memorial Association, Mr. Snyder has served as a director of the San Francisco Bar Association, the San Francisco Embarcadero YMCA, and Swords to Plowshares. He was a founding director of the Danny Foundation, a non-profit advocating for nursery product safety, and a trustee of the Dominican School of Philosophy and Theology of the Graduate Theological Union.

Easter Brunch

SUNDAY · 21 APRIL · 12 NOON



RESERVATIONS

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THE MARINES' MEMORIAL CLUB

A Living Memorial



GRACIOUS HOSPITALITY. DYNAMIC PROGRAMS. HISTORIC MISSION.

THE MARINES' MEMORIAL ASSOCIATION, A NON-PROFIT VETERANS ORGANIZATION, EXISTS TO HONOR THE LEGACY OF MILITARY SERVICE THROUGH A LIVING MEMORIAL AND PROGRAMS THAT COMMEMORATE, EDUCATE AND SERVE VETERANS OF ALL ERAS. MEMBERSHIP IS OPEN TO ALL VETERANS OF THE UNITED STATES ARMED FORCES.



The Marines' Memorial Club in San Francisco has, since 1946, stood in honor of the memory of the men and women who serve in our nation's defense. The Club, one block off Union Square, provides a sanctuary for those wishing to honor the valor of Veterans who gave their lives. It is a Living Memorial designed to preserve memories and share the stories of American military history.

The Club's original charter specified, as a tribute to Marine Corps heroes, the establishment and maintenance of a museum. Over time, the ambiance of the entire building has fulfilled this function. Inside the Club, it is most gratifying to share a spontaneous camaraderie with those who share like values and ideals.

Our handsome twelve-story California Spanish Revival building, designated a San Francisco landmark, contains 138 guest rooms and suites; the Leatherneck Steakhouse with stunning city views; a library; and a state-of-the-art health club. Members may also use the Club's banquet and meeting facilities for the observance of the occasions that are significant in their own personal lives, such as reunions, weddings, and receptions.

Thanks to Veterans' contributions, the Association is able to offer free annual membership to all Currently Serving members of the US Armed Forces who come to stay at the Marines' Memorial Club. For members and their guests who stay overnight in the Club, the room rates are the most reasonable in San Francisco.

While browsing the Club's commemorative exhibits, listen to the voices that speak from the books, photos, citations, and artwork. You will discover the enduring vision of the Marines' Memorial Club: "A tribute to those who have gone before; and a service to those who carry on."

**MARINES' MEMORIAL
ASSOCIATION & FOUNDATION**

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2018** page
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