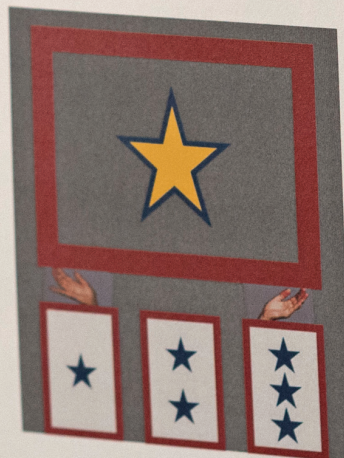


# CROSSROADS of the Corps

The Magazine of the Marines' Memorial Association, San Francisco | SPRING 2018

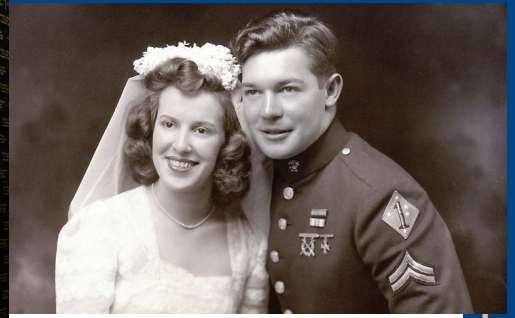
California Gold Star Parents  
Memorial Service



*Those who have made the ultimate sacrifice  
will never be forgotten. They will live on  
forever in the hearts of all who cherish  
freedom.*

FRIDAY 23 FEBRUARY 2018 • 9:00 AM





# They Still Live in our Memory.

Memorial Day, observed at the Club this year on 26 May, gives us the chance to come together, to remember and honor our fallen.

**An In Memory of... donation to the Marines' Memorial Association** is a loving tribute to those who have gone before, and helps to ensure our Living Memorial can continue to serve Veterans of all eras.

Join us for our 71st annual Memorial Day service and luncheon honoring all of our servicemen and women, and please consider making an *In Memory of...* contribution along with your reservation.

*Please note that all donations of \$500 or more will be listed in an upcoming edition of Crossroads of the Corps.*



**TO DONATE ONLINE, GO TO: [OurMission.MarinesMemorial.org/MemorialDay](http://OurMission.MarinesMemorial.org/MemorialDay)**

**OR, MAIL THIS FORM TO: Marines' Memorial Association, 609 Sutter St., San Francisco, CA 94102**

YES, I want to remember someone special with an IN MEMORY OF... donation to the Marines' Memorial.\*

Amount:  \$100  \$250  \$500  \$1,000  \$2,500  \$3,500  \$5,000  Other: \$ \_\_\_\_\_

Name: \_\_\_\_\_ Member Number: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

THIS DONATION IS IN MEMORY OF: \_\_\_\_\_

#### PAYMENT:

Enclosed is my check to Marines' Memorial Association. Check #: \_\_\_\_\_

Charge my  Visa  Mastercard  Discover  American Express

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Please send me information about including the Marines' Memorial Association in my will.

\* If your giving is restricted to 501(c)3 organizations, please consider a gift to "Marines' Memorial Foundation," which supports the efforts of the Marines' Memorial Association.





**MARINES' MEMORIAL ASSOCIATION** \ A NON-PROFIT VETERANS ORGANIZATION  
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email [member@MarinesMemorial.org](mailto:member@MarinesMemorial.org) · website [MarinesMemorial.org](http://MarinesMemorial.org)  
Room Reservations: 1-800-5-MARINE [MarinesMemorial.org](http://MarinesMemorial.org)

*Crossroads of the Corps* is published quarterly for Members of the Marines' Memorial Association. **EDITOR** Rose McCoy [crossroads@MarinesMemorial.org](mailto:crossroads@MarinesMemorial.org)

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*Cover photo: Jan Lundberg Photography*

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MARINES' MEMORIAL  
ASSOCIATION ON



DONATE AT  
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## Meeting Leads to Membership

Dear Lieutenant General Huly,

On behalf of the Marine Corps Association & Foundation, I want to thank you and the entire staff of the Marines' Memorial Club & Hotel for the world class accommodations and service afforded us in support of the recent Winter Board Meeting held there 12-14 February 2018. As the professional association of the Marine Corps founded by (then) LtCol John A Lejeune in 1913, we could not have asked for a more appropriate and comfortable venue to host our meetings. The meeting rooms are spacious and convenient with easily accessible and up-to-date audio visual and Internet capabilities which perfectly supported our aggressive schedule. Our board members also took full advantage of delicious dining and cocktails in the Leatherneck Steakhouse and Chesty's Bar, as well as the members-only Happy Hour at the Flying Leatherneck Lounge. The friendly and polite atmosphere and overall high level of camaraderie throughout the Club was a true pleasure to experience.

Several MCA&F board members were so impressed with the MMC facilities, the amazing Marine Corps history spread throughout the Club, the benefits of membership and all that the city of San Francisco has to offer, that they joined me in becoming members. It is truly too good a deal to pass up if you are a Marine or a Friend of the Corps. By the way, our board will likely host future meetings at the MMC...we like it that much!

Semper Fidelis and thanks again,  
*William Mark Faulkner*  
 LtGen USMC (Ret.)  
 President & CEO  
 Marine Corps Association & Foundation



**Would you like to share a response to what you read here? A suggestion or opinion about your Club experience? Please address correspondence to [crossroads@MarinesMemorial.org](mailto:crossroads@MarinesMemorial.org).**

## Dress Code Disappointment

To the Marines' Memorial Club:

I am so disappointed in the way you've treated fellow Marines. Two Marine Corps Veterans drove 14+ hours to stay at the hotel on the Marine Corps Birthday, only to be turned away at the restaurant for not being "dressy" enough. I understand the restaurant policy, really I do, but this is how you treat a fellow Marine? Turn them away on the Birthday, for not being dressy enough? What the heck?

I called and spoke to the restaurant to explain the situation, that these Marines were staying at the hotel. I was told *it is what it is*. Shame on you, Marines' Memorial Club.

*Holly Quinonez*

*Dear Holly,*

*Thank you for your feedback. Our dress code is certainly not meant to treat anyone unjustly. Our mission is to honor the legacy of military service of all ranks and all branches. I understand your disappointment, however, which is why we try our best to make sure our guests are aware of the dress code before they arrive at the restaurant, by posting it on our website, on our front desk monitor,*

*signage throughout the building, social media postings, and when making restaurant reservations. We feel our dress code is reasonable, elevated but not stuffy.*

*If you have any questions or would like to provide further feedback or suggestions, please feel free to email me at [member@MarinesMemorial.org](mailto:member@MarinesMemorial.org).*

*Thank you,  
 Judi Karwan, Membership*

## Setting the Standard for Service Beyond the Call

Dear Marines' Memorial Club,

Recently, I had the extreme pleasure of staying at our fine Hotel. Never in my life have I been treated like a king and my wife as a queen. When I arrived, I met this fine gentleman, Troy. I'm on oxygen and I was to have a delivery to the hotel of tanks and a full size concentrator. There was nothing there. Troy asked me for the number of the contact. I gave it to him and he and I coordinated the delivery, but in the meantime I was running out of oxygen. So, Troy went into his back room and brought a concentrator that someone had left behind. He helped me get transferred over to this concentrator. He then escorted me to my room and told me he would bring the rest to me when it arrived.

This gentleman Troy is a damn outstanding asset to you and our Hotel! He made it so I could enjoy my stay with you all. Thank you very much, sir, and looking forward to my next stay.

*Bill Toffry*



*“Never tell people how to do things. Tell them what to do and they will surprise you with their ingenuity.”*

» George S. Patton

### Top MMA Membership Recruiter of the Quarter (Oct-Dec 2017)

Congratulations and thanks to Colonel David E. Prewitt, USA (Ret.), who has been a member since 2000 and over the years has recruited at least 25 new members for us! He lives near Philadelphia and runs a local Veterans group there. He has a daughter in Paris, so he and his wife often use reciprocal clubs. Watch this space in the next edition of *Crossroads* to see how member-to-member recruitment is shaping up for 2018.

*“Make no little plans; they have no magic to stir men’s blood.”*

» Daniel Burnham

### Why join the Marines’ Memorial if you don’t live in San Francisco?

Some people wonder why they’d want to be a member of the Marines’ Memorial Association if they don’t live in or near San Francisco. If this is you, or another Veteran you know, read on. As a member, you qualify for member rates, member-only events, and special packages here at your Club. San Francisco’s not in your travel plans? No problem. You can use over 240 reciprocal clubs all over the world, from New York to New Zealand and everywhere in-between (see pages 32-33). Here’s the best part: With membership in the Marines’ Memorial, you are supporting the men and women of the US Armed Forces, especially those deployed or transitioning to civilian life. You also help us to honor and commemorate our fallen comrades and their families. So you see, it doesn’t matter where you live when every fully



tax deductible dollar you contribute (including your membership dues) helps to fulfill this essential mission. Please contact our Membership Department today with any questions or to apply for membership, at [member@MarinesMemorial.org](mailto:member@MarinesMemorial.org). We look forward to hearing from you!

*“Praise the bridge that carried you over.”* » George Colman

### What to Do in San Francisco? Try this Concierge Tip-of-the-Quarter

Guest Services Agent Sanjin Agic wants to help you make the most of your visit to the City. Or maybe you’re a local who likes to play tourist in your hometown. This quarter, Sanjin suggests the *SF First Thursday Art Walk*. On the first Thursday of every month, from 6:00 to 10:00 p.m., downtown galleries open their doors to the public and usually serve complimentary wine and light hors d’oeuvres. Sanjin especially recommends 49 Geary Street. It’s only a few blocks away from the Club and has three floors of galleries under one roof. He usually starts on the top floor and works his way down. Find more information at [sffirstthursday.com](http://sffirstthursday.com).

*“Perpetual optimism is a force multiplier.”* » Colin Powell

### Scholarship News

The deadline to apply for MMA Scholarships is 20 April (see page 29), but did you know that there is another year-round opportunity to win tuition

aid? If you are the child of a Marine pursuing a certificate program or vocational training, our partner, the Marine Corps Scholarship Foundation, offers Career and Technical Education Scholarships. Apply at [mcsf.org/apply](http://mcsf.org/apply).

*“There are three kinds of people: Those who are immovable, those who are movable, and those who move them.”* » Li Hung

### Need a Notary?

Carol Taylor, whose office is located on Floor 2M of the Club, provides Notary services for Members and guests during business hours, by appointment. She can be reached at (415) 830-9906 or [caroltaylor@MarinesMemorial.org](mailto:caroltaylor@MarinesMemorial.org). Standard fees apply.

*“Nearly all men can stand adversity, but if you want to test a man’s character, give him power.”* » Abraham Lincoln

### In Memory

Beginning with this edition of *Crossroads of the Corps*, we list the names of recently deceased MMA members (see page 22). If you know of a member who has passed on, please send his or her name to [Member@MarinesMemorial.org](mailto:Member@MarinesMemorial.org) or call us at (415) 673-6672.

*“I am not afraid of an army of lions led by a sheep; I am afraid of an army of sheep led by a lion.”*

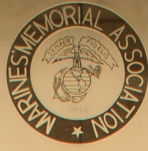
» Alexander the Great

### The Frequent Stay Program

A stay at your Club can be very rewarding, from the cocktail hour to an early swim and breakfast in the morning. Stay any 12 nights, and the rewards suddenly grow! It’s a “Baker’s Dozen” — your 13th night free. To learn more, go to [MarinesMemorial.org/hotel/special-offers](http://MarinesMemorial.org/hotel/special-offers).



MARINES' MEMORIAL



MARINES MEMORIAL CLUB







“Although I am Navy,” says **NAVY CDR DAVID APPEZZATO**, “my father and grandfather were both

Marines, and I’m proud to be a member of a club that commemorates their legacy and service.” Dave’s father was an active member both during and after his Marine Corps career, and Dave had his high school prom at the Club. So, when he recently launched his own membership, he says, “it was a little like coming home.” A Naval Flight Officer with nearly 27 years of service, Dave flew the S-3B Viking aircraft and has served in various staff and operational assignments at sea, ashore and overseas. He currently serves as Assistant Naval Attache at the US Embassy in Rome, Italy. In January while on leave from Italy, Dave enjoyed a night at the Club with his girlfriend. “I was impressed by the renovations,” he says, “and we stopped on every floor to see the exhibits and rooms. It truly lives up to its ‘Living Memorial’ purpose.” This is especially important, he adds, with the loss of the Bay Area’s connection to its military past. Dave looks forward to spending more time in the Club when he lives closer. In the meantime, he’s exploring our European reciprocal clubs and will keep sending his San Francisco-bound friends our way.



While serving as Camp Pendleton’s Chief of Staff in the early 2000s, **COL LEE FARMER** joined our Board as an Active Duty

Advisor. During that time, and later as Director of Pendleton’s MCCS after retiring from active duty, he enthusiastically promoted the Club to his Marines. Running MCCS was “a wonderful way to continue serving the

Marine Corps,” says Lee, “and I became more involved with the Marines’ Memorial, working on some of the programs” for West Coast Marines. Of all that the Association offers, Lee is most passionate about two things. One is the annual Birthday Ball, where “the patriotic music just brings a chill down your spine,” the love of country is palpable among active duty, former Marines, and friends of Marines, and the banquet can’t be beat. Closest to his heart is the Association’s support of active duty service members. “This was especially evident during the heavy active years of the War on Terror,” he says, when a program was developed to help Bay Area service members through multiple deployments, bringing them into the Club with their families to stay a few days, take their minds off things, and have time to chill. “That’s the reason I love to support the Club.” He emphasizes that however you participate here — whether using the facility or making a donation — you’re supporting all service members.



“It’s really different now,” says wealth management advisor, former Army Captain and Vietnam-era Veteran **KELLY JAY**.

He remembers that until Desert Storm in the early 1990s, many of his peers were what he calls “closet Veterans,” unlikely to say with pride, “Yes, I served.” He is encouraged by the greater respect our Veterans are shown these days, though he feels there’s still work to be done ensuring former generations’ sacrifices aren’t taken for granted. Though Kelly is a native San Franciscan, he admits that “growing up, I never knew the Club was there.” But as he tuned into Veterans activities, including being a very active benefactor of the National WWII Museum in New Orleans, the Marines’ Memorial Club appeared on his radar. Kelly represented the Red Cross at the

MMA’s 2005 Gold Star Parents event, and from that moment became an avid supporter. “We’ve been very blessed by this country, and I’ve been very fortunate professionally,” he says. “I like to give generously, and this wonderful organization is also included in my will.” When Kelly entertains people at the Club, he takes them through the Living Memorial exhibits. “I make them check it out. I want them to see and appreciate the sacrifices that have been made, always with the hope that they’ll contribute as well.”



**MAJGEN MELVIN SPIESE**, who retired in 2013 as

Deputy CG, IMEF and CG, 1st MEB, has been a key adviser and supporter of San Francisco Fleet Week’s evolution into a showcase of military and civil capabilities in disaster response. The San Francisco event’s success brought him recently to New York, to advise that city on setting its own Fleet Week on a similar course. It was Mel’s involvement with Fleet Week, then headquartered at the Marines’ Memorial, that first led him into the Club. He’d always known it was there, he says. But once he stepped inside, he was “absolutely captured by the spirit of the place.” Mel and his wife, Filomena, became ardent ambassadors. “We got our kids, all of whom have been on active duty, to join,” says Mel. He hosted a colleague whose uncle was killed in the Pacific in WWII. She was thrilled to stay here. His connection to the Club — “a bit about business, but also very personal” — grew and the Spieses came for Birthday Balls, Thanksgiving, and nice weekends in the city. Since moving from California last year, they have enjoyed reciprocal clubs stays, but MMC still draws them west, most recently to celebrate the 242nd Marine birthday and honor Gen Myatt as he marked his retirement.



# SPREAD THE WORD, STAY THE NIGHT

## Earn one free night's accommodations for every new Member you sign up!



The Marines' Memorial Club remains the "best kept secret in San Francisco." We need your help to spread the word! The Association is asking you, our members, to recommend membership to friends and loved ones who would value and appreciate **the many advantages of a Marines' Memorial membership:**

- Access to the Marines' Memorial Club & Hotel in San Francisco
  - Member rates and packages for overnight accommodations
  - Members-only happy hour
  - Chesty's Bar and the Leatherneck Steakhouse
  - Marines' Memorial Theatre
- Access to over 240 reciprocal clubs all over the world
- Networking opportunities with Currently Serving and Veteran communities
- Invitations to special events: Marine Corps Birthday Ball, George P. Shultz Lecture Series, holiday brunches and more
- Direct support of our mission – honoring the legacy of military service through our "Living Memorial" and programs that commemorate, educate, and serve Veterans of all eras and their families

**To be eligible for Marines' Memorial membership, candidates must have served honorably in any branch of the US Armed Forces.**

Please share the application on the facing page, or refer your friends to [MarinesMemorial.org](http://MarinesMemorial.org) to join! Make sure they tell us you referred them, so you will be eligible for a "Member Get a Member" gift certificate. For each new Veteran member you refer, you will receive one night's accommodations\* at the Marines' Memorial Club & Hotel.

---

\*"Member Get a Member" gift certificates are for standard room rates Sunday-Thursday and cannot be combined with Member's Choice or other packages. Referred member must be a new Veteran member who has paid the \$200 membership contribution, and the referrer must be an active member. Certificates have no cash value and are not transferable or replaceable. Rewards are sent quarterly.

# MARINES' MEMORIAL ASSOCIATION MEMBERSHIP APPLICATION

Apply ONLINE at [MarinesMemorial.org](http://MarinesMemorial.org) | Mail to: 609 Sutter St., San Francisco, CA 94102

## Membership Categories (All donations are tax-deductible and non-refundable):

- Regular** Veteran & Retired, all US Services, including Merchant Marine (wartime): Annual donation \$150 (+ \$50 initiation)
- Currently Serving Members of the Armed Forces** All Services \$35 (Rates remain the same until personnel departs Active/Reserve status, then normal member rates apply)

## Membership Information (Please print clearly)

First Name, MI, Last Name: \_\_\_\_\_

Branch of Service:  USMC  USN  USA  USAF  USCG  Merchant Marine (wartime)

Military Status: \_\_\_\_\_ Highest/Current Rank: \_\_\_\_\_

Birth Date: \_\_\_\_ / \_\_\_\_ / 19\_\_\_\_ Email: \_\_\_\_\_ @ \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

I certify that I served on Active Duty in the US Armed Forces from \_\_\_\_\_ to \_\_\_\_\_

## How did you hear about us?

- Advertisement or news article (Name of publication: \_\_\_\_\_)
- Visit to the Club or Theatre  Member/family/friend  Site presentation  Other \_\_\_\_\_

## Family Members

Your spouse, children over 21 years (who are ineligible for membership by themselves) and non-military parents are eligible for Guest Cards. Spouse card is complimentary; all others are \$50 annually, per Guest Card. Please list names, relations and ages of those for whom you would like to add a card (use reverse side if necessary). In-laws are ineligible.

First & Last Name	Relationship	Email	Amount	Must be 21 Years +
_____	_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	_____	<input type="checkbox"/>

## Processing Your Membership Application

In addition to the completion of this application, please attach the following:

- **Photocopy of Official Verification of Honorable Service:** DD214 or Retired ID Card; copy of front of Active Duty ID Card (Currently Serving only) **Note:** If you cannot locate verification or know that it has been lost, you can obtain a copy by writing: National Military Personnel Records Center, 9700 Page Blvd., St. Louis, Missouri 63132. Or complete the online form at: <http://www.archives.gov/veterans/military-service-records/index.html>
- **Appropriate Donation** (All donations are tax-deductible and non-refundable)

Circle Payment Type: MC VISA AMEX Diners Club Personal check or other: \_\_\_\_\_

Total Amount Due (membership donation + guest card(s)) \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Referred by \_\_\_\_\_ **Welcome Aboard!**

**Contact Us:** tel (415) 673-6672 x223 1-800-5-MARINE fax (415) 563-5820 [Member@MarinesMemorial.org](mailto:Member@MarinesMemorial.org) [MarinesMemorial.org](http://MarinesMemorial.org)



# THE HEAVY WATER WAR 75 YEARS ON

## BRIGADIER (RET) RODERICK MACDONALD



Photo: Michael Mustacchi

On 17 January, Brigadier (Retd.) Roderick Macdonald MBE brought to the Marines' Memorial Club the story of the "Heavy Water War," a World War II operation that prevented the Nazis from developing an atomic bomb.

In 1940, Germany's invasion of Norway gave them access to the Norsk Hydro heavy water plant at Vemork, essential to their development of an atomic bomb.

Leif Hans Larsen Tronstad was a chemistry professor and an officer in the Norwegian Army. In 1941, he fled to Britain, leaving his wife and two children behind. He informed the British of the German plan to increase production of heavy water and proposed a plan to parachute Norwegian commandos into Norway to destroy the heavy water plant at Vemork.

Combined Operations in London opted for a glider-borne mission with airborne Royal Engineers, code-named FRESHMAN. This plan required only four of Tronstad's Norwegian commandos to carry out the "pathfinder" part of the operation, code-named GROUSE.

On 18 October 1942, GROUSE parachuted onto the Hardangervidda, a high plateau famed for its beauty and brutal winter weather. They landed many miles away from their intended drop zone but reached a cabin near Vemork on 5 November.

When FRESHMAN launched on 19 November, it was a disaster. Both gliders and one Halifax towing aircraft crashed at night in the mountains. Those not killed in the crash were executed. Discovering one of the British maps in a crashed glider, the Germans now knew that Vemork was the target.

With the GROUSE group, now code-named SWALLOW, still on the Hardangervidda, Tronstad's original plan became Operation GUNNERSIDE. Tronstad was eager to lead the group but the British denied his request.

Tronstad selected 23-year old Second Lieutenant Joachim Ronneberg to lead the group. Tronstad named the older and more experienced Knut Haukelid as second in command.

On 16 February 1943, GUNNERSIDE left England by aircraft. A blizzard prevented SWALLOW and GUNNERSIDE from moving for the next four days. On February 22 the storm cleared and the teams linked up.

On the night of Sunday 28 February, nine Norwegian commandos set out across the steep Måna River gorge. Haukelid's covering group took the lead along the railroad track, while Ronneberg's demolition party headed for the heavy water plant. Once inside, the demolition team set the explosive charges and laid out a 30-second fuse. The raiders were able to escape without being detected, and radioed the news of their success to Tronstad in London.

Ronneberg, with the main group, skied 250 miles across the Hardangervidda to neutral Sweden. Haukelid remained behind to set up a new resistance group. However, within six months the Germans rebuilt the heavy water plant with even greater capacity.

In November 1943, the US 8th Air Force launched an unsuccessful series of raids on Vemork. After this, the Germans decided to move all of their heavy water and production equipment to Germany by railway.

Tronstad came up with another plan. Haukelid, still in Norway, would attack the ferry carrying the rail cars across Lake Tinn with loyal Norwegians.

They managed to slip onto the ferry the night before it was due to sail and set their charges. At the deepest part of the lake, the explosives blew. The ferry sank, sending the entire supply of heavy water to the bottom of Lake Tinn, along with 63 Norwegian citizens.

The Heavy Water War was over. Tronstad and his Norwegian commandos had succeeded in preventing Hitler from developing an atomic weapon that could have changed the direction of World War II.

Later, Tronstad was parachuted back into Norway where, on 11 March 1945, he was shot and killed by a Norwegian Nazi. The greatest Norwegian hero of World War II died at the hands of another Norwegian, before he could be reunited with his family.



< Left to right: The Norsk Hydro heavy water plant at Vemork, Norway; Leif Hans Larsen Tronstad, whose plan launched the Heavy Water War; Joachim Ronneberg, leader of Operation Gunnarside





# MEMBER'S CHOICE

MEMBERS ONLY HOTEL PACKAGE FOR 2018



3 NIGHTS: \$539

4 NIGHTS: \$679

5 NIGHTS: \$799

BOOK YOUR  
SAN FRANCISCO  
GETAWAY  
TODAY!



**PACKAGE INCLUDES** Single or double occupancy in a standard room (Sun-Thurs)\* + Free Business Center and WiFi in guest rooms + Premium bath amenities + Local weekday newspaper + Full American Breakfast + Hosted Happy Hour 4-6pm daily + Pass to Active Sports Clubs Union Square

**MARINESMEMORIAL.ORG 1-800-5-MARINE**

\*For Members only and subject to availability. Upgrades when available: Deluxe/Corner \$20 add'l per night; Suite \$100 add'l per night. Up to five rooms may be booked at this rate for each membership; all rooms must be registered and paid for by the Member. All prices subject to prevailing hotel occupancy tax. Package must be purchased 7 days in advance and paid at time of reservation. Refund available with 7 days notice. Not applicable to groups. May not be combined with other Hotel or Club offers. All packages subject to availability. Restrictions may apply.





< Veterans of the Battle for Iwo Jima, left to right: Wayne Dawson, Charles Greene, Ed Cavallini, Dale Cook, Roy Earle, Al Gentile. At rear: Marines' Memorial Foundation Chairman J. Barrie Graham, MMA President & CEO LtGen Jan Huly, USMC (Ret.)

## COMMEMORATION » Battle for Iwo Jima

GENEROUSLY UNDERWRITTEN BY COLONEL JACK GARCIA, USMC (RET.)

Family, friends and admirers of the men who fought on Iwo Jima came to the Marines' Memorial Club on 20 February to observe the 73rd anniversary of that epic World War II battle. Marines' Memorial Foundation Board Chairman J. Barrie Graham welcomed the crowd, acknowledged the Iwo Jima Veterans present, and thanked Colonel Jack Garcia for his generous sponsorship of the event. He then introduced Lieutenant General Jan Huly, President & CEO of the Marines' Memorial Association, who gave a fascinating presentation on identifying the participants of the second flag raising on Mount Suribachi, 23 February 1945.

In AP photographer Joe Rosenthal's iconic photo, US Marines of the 28th Regiment, 5th Division, raise the American flag atop Mt. Suribachi, Iwo Jima. There was a battle raging, the nation was war weary, casualties were mounting, and then this photo comes across the front page of every major newspaper in the United States. It spawned a war bonds drive, begot a best-selling stamp that was the first ever to depict living people, inspired a war memorial, and steeled the hope of a nation.

For nearly 70 years, the names of

the men in Rosenthal's photo were taken as historical fact. Then, in 2014, amateur historians Eric Krelle of Omaha and Dubliner Stephen Foley brought a controversial suggestion to Headquarters Marine Corps: Corpsman John Bradley, featured in his son James Bradley's book *Flags of Our Fathers*, had been misidentified as one of the flag raisers in Rosenthal's photo. Further photographic evidence showed that Krelle and Foley might have a case.

In April 2016, General Huly got a call from General Robert Neller, Marine Corps Commandant, asking him to convene a board to verify the identity of those who raised the flag in the iconic photograph. This was the second official attempt; the first, in 1947, identified Corporal Harlon Block as a participant.

There were actually two flag raisings that Friday in 1945. The first happened just after ten in the morning, using a small flag that had been taken from a ship in Pearl Harbor. The troops were heartened to look up and see that flag on the hill. Photos show that Doc Bradley was there to raise the first flag. Later that morning, the battalion commander said, *We need a bigger flag on that hill.* The instruc-

tions were to not take that first flag down until the second flag goes up, lest the troops suddenly see no flag and think the Japanese have retaken Suribachi. At about one o'clock in the afternoon, the second flag went up.

Joe Rosenthal, some other photographers, and a motion picture photographer went up the hill to document. General Huly recounted using the movie footage and photos, shot at varying times and angles, to pinpoint details of the men's movements and the things they carried and wore during the ten minutes or so it took for the first flag to come down and the second to go up. These details — right down to rings on fingers and cuffs in trousers — were key to proving beyond a reasonable doubt exactly who every individual in that photo was.

Rosenthal had had his back to the scene and, seeing that the flag was going up, turned around and quickly snapped some shots. He believed those photos wouldn't come out due to damage his camera had sustained.

In mid-March 1945, the six flag raisers were to be summoned home to participate in the war bond drive. General Huly described the machinations of identifying and gathering those



^

From left: On 23 February 1945, the first flag comes down as the second goes up at Mt. Suribachi; US Marines cheer after the raising of the American flag; Marines Ira Hayes, Harold Schultz, Michael Strank, Franklin Sousley, Rene Gagnon, and Harlon Block.

six men, erroneously including Doc Bradley. It wasn't a simple process, as a number of the participants in the actual flag raising had been killed soon afterward, and memories could be hazy on an event that was already six weeks past. Bradley had indeed raised a flag, just not this one. He was nearby attending Mass as the second flag raisers gathered on the ridge.

Many of those present when the flags were raised on Mt. Suribachi were outside of the frames of photos that made it back stateside, and thus out of luck proving their claims of being flag raisers. "I think everybody who fought on Iwo Jima had something to do with raising those flags," General Huly said. "But for today, these are the names we came up with." As for Krelle and Foley, who brought the controversy to light, they believe that we've got it right now as well.

It's worth noting that Joe Rosenthal said he attempted to set the record straight on Doc Bradley's non-appearance in his photo, but the adage clearly applies here: a rumor flies around the world while the truth is putting on its shoes.



## The gift of sponsorship.

As part of our inaugural sponsorship initiative, Colonel Jack Garcia, USMC (Ret.) generously underwrote this year's Commemoration of the Battle for Iwo Jima. Colonel Garcia's Marine Corps career was inspired in part by the service and sacrifice of his cousin, 2nd Lieutenant Al Garcia, an infantry platoon commander in the 4th Marine Division who was KIA on Iwo Jima. In November 1946, Col Garcia's family sponsored and attended the Club's opening in Al's memory. Through over 70 years of membership and more than 25 years of service on the MMA Board of Directors, his commitment to our mission has been, and continues to be, exemplary.

**Would you like to sponsor an event like this one at the Marines' Memorial Club? Contact Chelsea Leonard, Director of Development, to learn more.**

**(415) 658-9210 [chelsealeonard@MarinesMemorial.org](mailto:chelsealeonard@MarinesMemorial.org)**



# THE 13TH ANNUAL GOLD STAR PARENTS EVENT

## *honor & remembrance*

by Mary and Bill Shea, Gold Star Parents to CPL Tim Shea, US Army  
KIA in Iraq, 25 August 2005

On 22 and 23 February, we Gold Star Parents gathered once more, thanks to the generosity of the Marines' Memorial Association, the annual event's many benefactors, and the marvelous staff at the Marines' Memorial Club & Hotel.

As one of the unique American poetic voices, Emily Dickinson, wrote: "Not knowing when the dawn will come, I open every door." So, we parents come faithfully each year to 609 Sutter Street to tease the dawn out of the night through the wide open doors of the many hearts that make our respite possible. For 13 years now, you all have shared the burden of bringing our beloved children home to us each year and have spoken their cherished names with us at each Friday's Memorial Service against the awful silence of time.

On Friday, our very own Major General Michael J. Myatt was this year's Special Guest at the Memorial Service, honoring 11 first time attendees with their own Gold Star Flag etched with their child's name. General Myatt was assisted by Patti Huly, as her husband, Lieutenant General Jan Huly, now President & CEO of the Marines' Memorial Association, read out the names of the fallen. Captain John A. Swanson, USCG Pacific Area, presided as chaplain.

The Connect & Share groups this year were supplemented by parents writing postcards from the heart, as part of care packages to be sent to active duty personnel via Gold Star Parents Chuck and Teri Palmer. Dogs, too, got into the mix for the first time. No, they weren't General Myatt's or even Michael Allen's bulldogs, but parents were treated to genuine service dogs! Sam (led by Kevin Graves) and Larsen (tended by Matt Decker) were emissaries for a corps that has helped carry many an unseen burden.

Friday afternoon, there was a brief field trip to the San Francisco Veterans' Memorial at the Civic Center for *A Celebration of our Heroes*. Two white wreaths were placed at the monument, each with Gold Stars signed with love by each parent with their child's name. Kevin Graves briefly recounted how, after decades of ennui, the Memorial finally came to fruition largely through the efforts of General Myatt, the Marines' Memorial Association, and dedicated San Franciscans like Wilkes Bashford. Parents then planted tiny service flags around the monument, each flag bearing a message written in celebration of our children.

After all these years and all these connections, we also remembered other people who have accompanied us on this journey and left us. Chief among them was the longtime photographer for the MMA, Michael Mustacchi, who had always been present with a ubiquitous camera and a generous smile and affection for Gold Star Parents. We miss him.

After 12 years of providing Gold Star Families with a time and place to find solace and understanding, General Myatt, now as the guest of honor at the Friday banquet, gave Gold Star

Families a memorable image to buttress their already sturdy assurance that their beloved lost are heroes. The message: If you want to make a difference, become a knot in someone's life. A knot in a rope lashes it securely in place, makes the rope easier to climb, helps us remember where we have been, and even where we have to go. In this sense, a knot is no longer a problem; it is connective and enduring.

Surprisingly, General Myatt told us that we have become knots in his storied life. This blessing that he gives us punctuates our 13th time together. No better acclamation could be forthcoming to the man who has spearheaded the efforts of this event, than the prolonged standing ovation given by those attending the banquet. But, as is his wont, the General publicly acknowledged those who have admirably assisted along the way. Nancy Totman and Judy Yarian, in particular, and Blue Star Moms in attendance, were recognized for their hours of dedication in making our time together a celebration of our own heroes; the heroes whom we now realize are knots in our respective lives.

In gratitude, General Myatt let it be known that Gold Star Parents have played a prominent role in his life and in the life of the Marines' Memorial Association. There can only be a similar recognition that he has filled a huge hole in the hearts of all of us who need our beloved lost to be remembered, and now to be remembered as a knot. So, too, we become knots, not because we intend to, but because of who we are. Without ever intending to become so, it is now not lost on us that we have become knots in the lives of each other. Thank you, General Myatt. We are blessed to be a knot in another's life.









## MEET THE AUTHOR

### » William Reeder Through the Valley: My Captivity in Vietnam

On 12 December 2017, Colonel William Reeder, Jr., USA (Ret.) held his audience rapt as he described his experience of captivity during the Vietnam War.

Bill Reeder served in the US Army for 30 years. As a pilot, he flew 3,000 hours, 1,000 of those in combat. For his service, Reeder was awarded the Silver star, two Distinguished Flying Crosses, three Bronze Stars, and three Purple Hearts. In 1977, he was named Army Aviator of the Year, and in 2017, Naval Institute Author of the Year.

Reeder's story of capture and captivity in South Vietnam is different from those who were taken prisoner in the north. Being captured in the south meant a long and often deadly journey north, in addition to imprisonment. In *Through the Valley*, he also tells the stories of other American POWs captured in South Vietnam and Laos, including Jim Thompson, the longest held POW in Vietnam. The book also honestly portrays how Reeder worked through the challenges he faced on his return to life at home.

Bill Reeder was on his second tour, third turn in combat the day of 9 May 1972, when his helicopter started taking fire. "It felt like there was a guy standing on the side of the aircraft with a jackhammer," he said, "just riveting that helicopter from back to front. We came down burning and spinning." He was badly hurt, with a broken back, burns, a shell fragment wound on his ankle, and bleeding over his head and face.

Moving southeast, Reeder avoided capture and friendly airstrikes for three

days. But on the third day, his luck ran out. "In the book, I do a halfway OK job of describing that moment," he says, "but it's an impossible feeling to describe, having lost my freedom in that instant." After three days of brutal interrogation, he was moved to a camp in the Cambodian jungle. For several weeks, he was held in a bamboo cage, feet in wooden stocks, surviving on two balls of rice per day. He got sicker and sicker.

On 2 July, Reeder and 26 other weak and shoeless prisoners were led into the jungle to begin a three month trek over the Ho Chi Minh trail to Hanoi. Given his grave condition, he doubted he would make it through even the first day. Along the way, seven fellow prisoners died or were executed, including the one other American, Wayne Finch.

One hundred sixty-eight days after arriving in Hanoi, Reeder was released on 27 March 1973. As for how he survived day after day, he says, "You have

to have intermediate goals and a lust for life."

Col Reeder was one of ten men selected to brief then-Army Chief of Staff Creighton Abrams on their experiences in Vietnam and any lessons learned. Worst of all for Army prisoners of war, they explained to Abrams, was fear of the unknown. The Army had not provided survival training during the Vietnam War. The Air Force and Navy did have such training, and Reeder's group recommended that the Army follow suit. Nick Rowe, one of the few POWs to escape during the war, was brought back on active duty to develop the US Army Survival, Evasion, Resistance and Escape (SERE) program. Reeder continues to interact and help with the program at Fort Rucker, Alabama.

Forty years after the end of the war, it's still being debated, discussed, argued about — and remarkable stories like Bill Reeder's are still being told.



## READ THIS!

### BOOKS WE RECOMMEND

**Through the Valley: My Captivity in Vietnam** by Col William Reeder, USA (Ret.)

**No Easy Day: The Firsthand Account of the Mission that Killed Osama Bin Laden** by Mark Owen and Kevin Maurer

**With Schwarzkopf: Life Lessons of the Bear** by Gus Lee

**Thank You for Your Service** by David Finkel

**Redeployment** by Phil Klay

**Nothing to Envy: Ordinary Lives in North Korea** by Barbara Demick



10 April 2018 · 5:30 pm

**WEDDING TASTING**

An evening of food, fun and information for future brides and grooms.

25 April 2018 · 6:00pm

**ANZAC DAY WITH CHRIS OLDFIELD,  
AUSTRALIAN CONSUL GENERAL**

A commemoration of Australians and New Zealanders who served and died in all wars, conflicts, and peace-keeping operations.

2 May 2018 · 5:00 pm reception, 6:00 pm talk

**LEADERSHIP LESSONS LEARNED: CHIP BERGH**

President & CEO of Levi Strauss.

9 May 2018 · 6:00 pm

**MEET THE AUTHOR: PAUL SCHARRE**

Army of None: Autonomous Weapons and the Future of War.

14 May 2018 · 6:30 pm

**SALUTE TO VIETNAM WAR VETERANS**

Our annual salute, with guest speaker Dr. Hal Kushner.

26 May 2018 · 10:00 am

**ANNUAL MEMORIAL SERVICE AND LUNCHEON**

6 June 2018 · 5:00 pm reception, 6:00 pm talk

**LEADERSHIP LESSONS LEARNED: MARK  
MCLAUGHLIN**

CEO of Palo Alto Networks.

26 June 2018 · 6:00 pm

**100TH ANNIVERSARY OF BELLEAU WOOD**

Guest Speaker: Annette D. Amerman of the Marine Corps History Division.

17 September 2018 · 6:00 pm

**MEET THE AUTHOR: MATT PROIETTI**

At All Costs: The True Story of Vietnam War Hero Dick Etchberger.

2-8 October 2018

**SAN FRANCISCO FLEET WEEK**

17 November 2018 · 6:00 pm

**243RD MARINE CORPS BIRTHDAY BALL**

Guest of Honor: Richard V. Spencer, Secretary of the Navy.

Thu 22 Nov, 12noon

**MMA THANKSGIVING BRUNCH**

31 December 2018 · 7:00 pm

**NEW YEAR'S EVE CELEBRATION**

8-10 May 2018

**USS SOMERS DDG-34 50TH ANNIV. OF COM-  
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Contact: Larry Herrman, lvherrman0714@gmail.com  
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# GEOGRAPHY. COMMUNITY. HISTORY.

MMA Board Member Tim Hsia talks about using where you come from to get where you're going

“I’ve always relied on the kindness of Veterans,” says Marines’ Memorial Association Board member Tim Hsia, reframing an iconic line from a famous play. His gratitude for the many Veteran mentors who have guided, supported and opened doors for him is matched only by his determination to pay it forward. Tim points to the tight knit nature of the Veteran community and the willingness of older Veterans to mentor their younger counterparts, and laments that “not enough Veterans in transition know what a deep well this is.”

Transitioning Veterans who come to work and live in Silicon Valley and the Bay Area have left behind the intensive camaraderie of military life for a culture where being “connected” means something entirely different. It’s a loss that can make them feel like fish out of water. Tim suggests that It’s not an overstatement to say that Silicon Valley simply doesn’t understand the military, and vice versa. “There is very little intersection between the two communities,” he says.

Tim Hsia studied military history at the United States Military Academy, graduating in 2004. After his Army service, he attended Stanford University, where he earned a Law degree and an MBA. Currently, he focuses most of his considerable energy on four things. At the top of the list is his family: “amazing” wife Heather and two young sons. His two-year-old Silicon Valley startup, Media Mobilize, is an online ad network that also produces an email newsletter about

world affairs called *The Daily Pnut*. Tim co-founded and is acting CEO of Service to School, a non-profit that pairs Veterans with mentors for help applying to college and grad school, as well as maximizing education benefits. Finally, there’s the Marines’ Memorial Association.

## What is this place?

Many times while visiting San Francisco in years past, Tim had walked by the Club and been curious. “I saw the name and said to myself, ‘what is this place?’” he remembers. “But I’m not a Marine, so I just kept walking.” Then in 2014, Tim moved to the City. He figured it was time to find out what actually went on inside these doors. He was thrilled to discover that all Veterans are welcome, and ecstatic to be immersed in so much history. He wanted to know more.

Around that time, retired Army Brigadier General David Armstrong, who had become a close mentor to Tim during a summer internship at West Point, got in touch to say that Tim should meet his good friend Major General Mike Myatt (then MMA’s President & CEO). “General Myatt made the time to meet with me,” he says. “He invited me to come to events and told me all about the Association.” From there, Tim’s connection to the Club grew.

In 2016, another of Tim’s mentors, retired Army Colonel and former MMA Board member Joe Felter (now Deputy Assistant Secretary of Defense for South and Southeast Asia), nominated Tim to the Board of Directors.

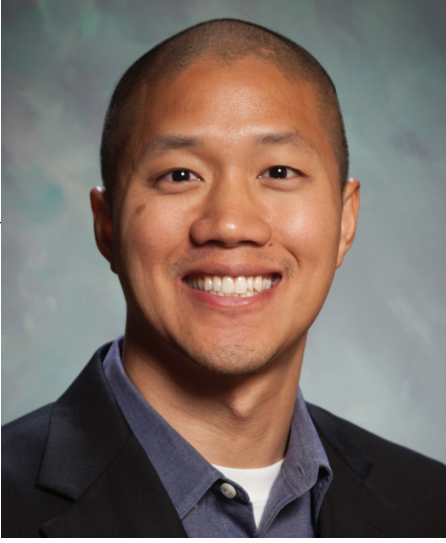
## Geography. Community. History.

Tim had walked by the Club multiple times without a clue as to its history and the incredible resources contained inside. He knew there must be many more like him in the Bay Area, most especially non-Marines.

As a post-9/11 Veteran and member of the “millennial” generation, Tim brings a clear vision to his role as an MMA Director. While his technology- and future-focused peers typically seek to break away from history, he wants every young Bay Area Veteran to know that the feeling of belonging they may crave is available right here, in the heart of San Francisco. And it’s precisely because history is alive in this place. “Someone once called the Marines’ Memorial Club a military base amid the technotropolis,” he says. “You walk in and you think, ah, this feels familiar.”

Besides, the Club is a fun place to be. At least 75 people turned out for December’s Army-Navy Game party, and there are more events like that on the horizon.

Tim is grateful for the connections he’s made with Veterans who are some years ahead of him, who provide camaraderie, friendship, and the benefit of their experience. The Marines’ Memorial Club adds an extra and unique component to this, he says. “It’s geography, community, and history. You can have online or neighborhood communities. But here we have a community with a physical heart, an actual place to meet fellow Veterans for breakfast or lunch, where someone you haven’t seen for a while



can come and stay when they visit you. Veterans belong here. There's no other place [off base] where a Veteran walks in and...that's your place." He goes on to highlight the importance of commemorative and memorial programs, which help us see where we stand in the flow of history. "At West Point," says Tim, "you don't just study history. You learn to contribute to it in a meaningful and positive way." In his association with the Marines' Memorial, he says, "I'll measure myself on how

well I've done getting other Bay Area Veterans to help this living memorial live on."

### Leadership Lessons Learned

Over nearly two decades, our George P. Shultz Lecture Series and other speaker events have established the Marines' Memorial as a leading venue for discussion of military and world affairs. Last year, we started a new conversation: what if we invited young Veterans into the Club to attend intimate talks by leaders in business and technology. The speakers would be Veterans themselves who have blazed trails to success as civilians. The Leadership Lessons Learned series was launched and, says Tim, it brings together the ideas of mentorship and using history as a catapult into the future.

Chris Michel, founder of Military.com, kicked off the series last fall (see *Crossroads* Winter 2018). Tim says it reminded him of the finest lecture class at Stanford. "Chris had seen it, done it, and was coming back to talk to Veterans, share his wisdom and mistakes," Tim says. "It was a very authentic moment."

Upcoming events feature Chip Bergh, President & CEO of Levi Strauss; Palo Alto Networks CEO Mark McLaughlin; and Randy Hetrick, founder of TRX.

To learn more about Leadership Lessons Learned and other programs, events, and initiatives for young Veterans, and to register for upcoming events, visit [MarinesMemorial.org](http://MarinesMemorial.org) or call our Membership office at (415) 673-6672 x238.

# Weddings

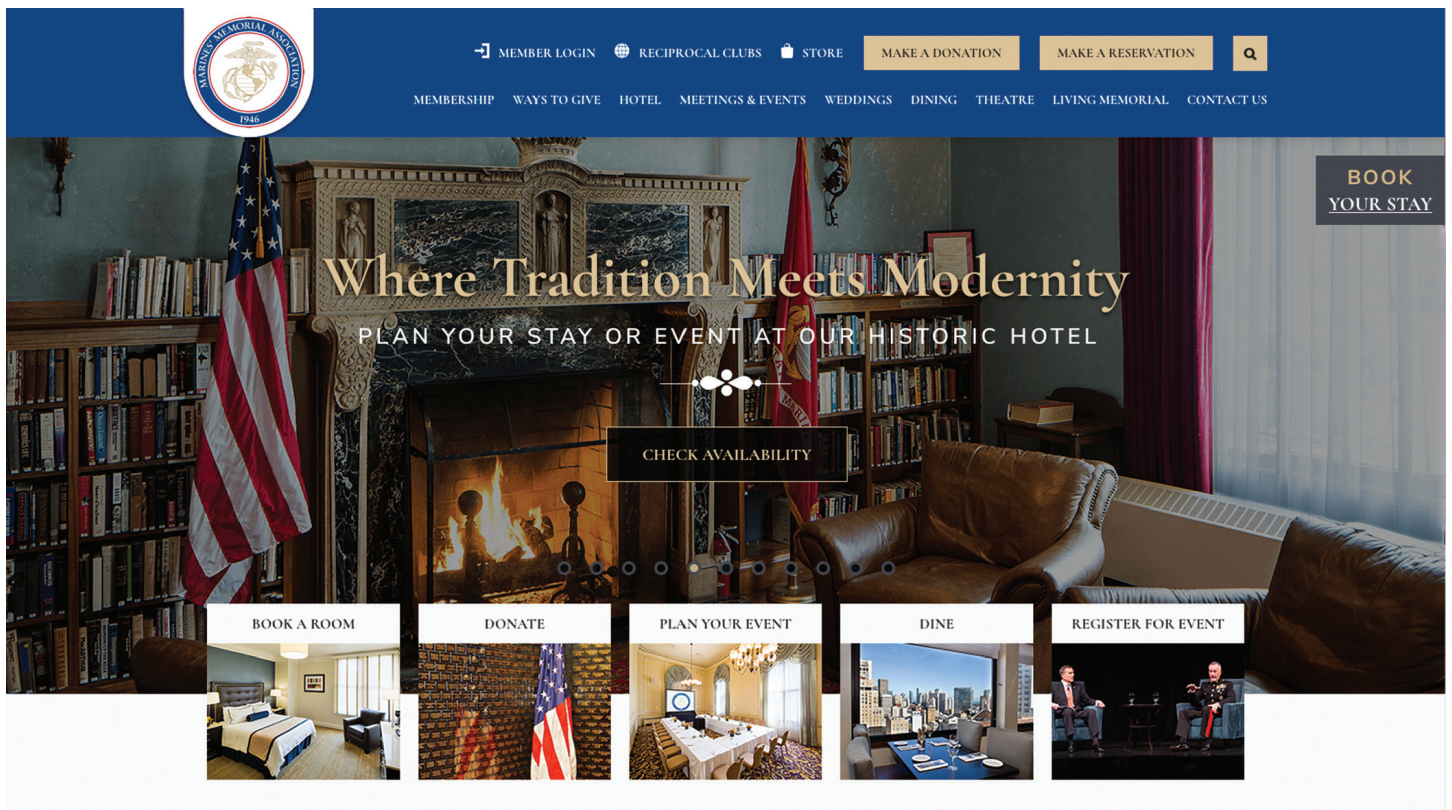
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In 2010, we engaged a national agency specializing in hotel industry websites to help us build awareness for our Club & Hotel. The resulting site was a big step forward, planting our digital feet firmly in the 21st century. It was attractive and robust, offering online hotel, dining, and event booking for the first time, along with many other features expected of a first class hotel and banquet facility. At that time, activities related to membership were still mostly conducted the “old fashioned” way, in person, by mail, phone, and email.

In the years since then, two trends have converged: our membership demographic has grown younger, and life has migrated online, where everything from exploring wedding venues to charitable giving is now done with clicks and swipes. We realized that we

needed to meet our members where they are, and to make visiting the Club online a great experience.

### Why the name changed to **MarinesMemorial.org**

Last spring, we began a formal inquiry: Who are we today? How will we represent every facet of the organization and give users a clear path to what they need? Who can put it all together, do it quickly, and get it right? We realized right away that a new domain name was essential, one that reflects all that we are — the Marines’ Memorial Association, the Marines’ Memorial Club & Hotel, and the Marines’ Memorial Foundation. We also decided to take the project in house.

Our IT Director, Anne Walker, took on overall management of the project. Jack Zee, our former IT Director,

and Antonio Mendola volunteered many hours to help us come up with a cohesive design. Anne says, “We did this redesign a little differently. What we’ve done in the past is tell a web developer, ‘These are the things we do, take this information and create us a website.’ But past designs never really captured everything that we do. The organization is so unique and we needed to feature all of our efforts without confusing our visitors. Working with Antonio and Jack resolved that. We were able to present to our web developer exactly what WE want on our website.”

MarinesMemorial.org represents a two-pronged upgrade. The brand new Member Portal allows members to log in and manage their membership entirely online (see page 29 for more on this). A more comprehensive home page features quick access to the

Hotel, Fundraising, Meetings & Events, Restaurant, and Club Events, so you will never fall down the website rabbit hole looking for information.

This team effort, led by Anne, was a challenging and satisfying journey. “We’re all really happy about the final product,” she says, “and we hope everyone feels the same. Special recognition goes to Membership Director Mackenzie Jakoubek, who drove the membership portion of this project; to Nicky Broderick, who provided most of the copy, as well as new photography and redesigned floorplans of the meeting space; and to Michael Allen and General Huly for their patience, calm, and unwavering support.”

### Check out some of our favorite new features

**CONTACT US** lets you choose which department will receive your message, saving you and staff members time in getting a response back to you.

**WAYS TO GIVE**, next to Membership at the top of the Home Page, tells the complete story of how we fulfill our mission, and allows you to designate your donation for the area(s) most important to you.

The **RECIPROCAL CLUBS** section is so easy to navigate and use, you’ll want to go everywhere.

The second section of the Home Page features a stunning **PHOTO GALLERY** of the facility at 609 Sutter. There are many more photos than before!

**FREQUENT CONTENT UPDATES:** [MarinesMemorial.org](http://MarinesMemorial.org) is the next best thing to being here, with events and other items of interest added regularly.

### Department by department, how the new site helps us help you

**Jessica Lynch, Catering Sales Manager:**

*“The new website showcases our event space so well! The large variety of photos can help any client or bride picture their next meeting or social event here. I think it’s great that the potential brides and grooms can also see who they’ll be working with, with the great photo of Lisa and us day-of coordinators.”*

**Nicky Broderick, Director of Sales**

**and Marketing:** *“For Sales, it’s great to have a website that is easily and quickly updated in house rather than going to our outside agency. The layout and photography are really looking sharp and show the elegance of our property. In addition, we have been receiving a ton of online RFPs, which helps us convert enquiries into booked business for the Club & Hotel. We love it! Anne has done an amazing job. It’s much more user friendly and functional, a huge improvement over the old site.”*

**Sarge Espanol, Guest Services**

**Manager:** *“In Guest Services, we are really excited about the accessibility and functionality of the new website. The high profile real estate of “Check Availability” and the multiple “Book Now/Stay” buttons make it easier for our members and guests to make hotel reservations on their own schedule instead of having to pick up the phone. The layout and pathways to information are so user friendly that visitors will find answers to many questions on their own, saving them from having to call or email the hotel directly. Same with the “Contact Us/Ways to Get In Touch,” which take them directly to the department they want to reach instead of the Front Desk being the middle man.”*

**Chelsea Leonard, Director of Development:** *“In Development here at the Association and Foundation, I think sometimes it’s easy to forget that we offer more than hotel rooms and amazing dining inside our beautiful Club. We do so much more inside and outside these walls for our Active Duty service members, Veterans and their families. With the new website, our members, guests, and fellow patriots who are interested in supporting our mission have much more information at their fingertips than before. They can easily see our Lines of Effort and where their contributions are really going. It will be easier to add success stories from our programs and the donors who believe in our mission. It’s also streamlined the ability to make a gift online, and that’s really where the industry is heading. We still love to receive contributions in the mail (it’s like Christmas for us!) but if people would like to give online instead, it is much, much easier now.”*

**Pete Simeonov, Restaurant Director:**

*“For the restaurant, it is very easy for our members, guests and visitors to the city to click the “Dining” tab to check hours of operation, scroll menus, browse photos of our incredible view, and even see reviews from past diners! It is especially easy now to make dinner reservations from our own website, instead of trying to navigate to another website!”*

### Walk right in

Come explore [MarinesMemorial.org](http://MarinesMemorial.org) for yourself and use that Contact Us link or [Crossroads@MarinesMemorial.org](mailto:Crossroads@MarinesMemorial.org) to let us know what you think. Be sure to come back often to see what’s going on at your Club.



## YOUR DEPARTMENT PRIMER

# THE MEMBERSHIP TEAM

**K**eeping a large and dynamic membership organization like the Marines' Memorial running smoothly takes a lot of talent, heart, and hard work. Most members will be in touch with our Membership Department at one time or another. If you already have been, you know that we do everything we can to help you make the most of your membership. If we haven't met you yet, we'll be here when you need us.

### Meet your membership team

**WILMA RANDLE** is the first point of contact for new and prospective members. Wilma, who has been on staff at the Club for 36 years, can answer just about any question you throw her way, via email, over the phone, or in person. Wilma also processes new member applications and can help new users navigate the member portal on our website.

**MACKENZIE JAKOUBEK** is our Director of Membership. She works in collaboration with President & CEO LtGen Jan Huly, General Manager Michael Allen, and the board of directors to develop strategies for attracting and retaining members. In a nutshell, her job is all about making sure our members are happy. Mackenzie wears a few other hats, too. She manages the member database and the online member portal; coordinates bringing authors and speakers into the Club; and manages our scholarship program. When needed, Mackenzie assists the Development Department with fundraising.

**JUDI KARWAN**, Membership Supervisor, oversees the day-to-day operations of Membership. She maintains our Club's Facebook (@marinesmemorial) and Instagram (@marinesmemorial)

accounts. She supports the team when unusual member questions or requests pop up. Judi also runs reports to make sure we remain compliant with the rules of our non-profit status. She represents the Membership Department at events in the Club, making sure informational materials like the *Crossroads* are available in reception areas. She gives tours, aids benefactors, and prints membership cards.

**LUISA SALVADOR**, our Payment Processor, has worked at the Marines' Memorial for 32 years. She handles checks, credit card and online payments coming in for both Membership and Development and works closely with the Accounting Department on daily and weekly reports. She helps print thank you letters and reaches out to members who are renewing or need help with renewing.

**JENN CHEUNG** works at the Membership Desk one day per week (and with Human Resources two days per week). She is the primary contact for new members when Wilma is not here. She also assists with projects such as Scholarship Program marketing.

**CHELSEA LEONARD**, Director of Development and **OLIVIA DUONG**, Development Coordinator work closely with the Membership team and provide support as needed.

### 5 Questions for the Membership Department

**Does Membership put on programs or events for members?** We're happy to report that new member orientations are back! Please encourage any new members you know to attend one of these quarterly events. We also speak to Veteran groups and represent the

MMA at events such as the Valor Games on Alameda's Coast Guard Island, San Francisco Fleet Week, and Veteran gatherings at Camp Pendleton. Attendees at these events may be members or prospective members.

**What are the top questions members ask?** A member may ask when his or her membership is due, or may want to pay by phone. Sometimes you will need to make a change, like adding or removing a family member, or order new membership cards. Navigating the website, where to renew, how to send a letter of introduction — these are some of the common tasks we help members with.

**How do you let members know what's happening with the Association and Club?** *MarineClub Monthly* (our e-newsletter) and the quarterly *Crossroads of the Corps* are packed with information. Both are distributed via email and available at [MarinesMemorial.org](http://MarinesMemorial.org), and the *Crossroads* is also mailed to members unless they opt out because they prefer only electronic delivery. Our Facebook page is updated frequently, and for pop-up events and other things we think members may be interested in, we send additional emails. Finally, be sure to visit the website regularly, where the calendar is updated frequently.

Please make sure we have your current email address so you can stay in-the-know about events and occasional changes to membership benefits or costs.

**How are Membership and Development related?** Most of our donors are members. While some people join primarily to enjoy the benefits, many members get really involved with the



< *The Marines' Memorial Association Membership team, pictured left to right: Mackenzie Jakoubek, Luisa Salvador, Judi Karwan, Chelsea Leonard, Jenn Cheung, Olivia Duong, Wilma Randle*

mission and want to support it beyond annual dues. The more donations come in, the greater success we have in fulfilling our Association's mission — and every member benefits from that!

**How does the new website help members?** It's going to be easier to make changes to your membership, to renew or sign up for auto renewal. When you register for an event, you can receive reminders as the event approaches. One of our favorite new features is the "digital membership card". Through the member portal, on any device,

you can access your member number whenever you'd need to present your card, for example during the Members Only Happy Hour in the Flying Leatherneck Lounge.

If you're curious about who makes your Club such a wonderful place to be, you can get to know Marines'

Memorial staff and board members under "Living Memorial: Leadership & Board of Directors".

The new website also saves you AND your Membership Department time. Members can find answers to many questions online, and unlike our office, the website is open 24/7.

**WE ARE HERE » TO HELP!** PHONE: (415) 673-6672 x223 or x224  
EMAIL: [member@MarinesMemorial.org](mailto:member@MarinesMemorial.org)  
WEB PORTAL: [ourmission.MarinesMemorial.org](http://ourmission.MarinesMemorial.org)

# APPLICATION DEADLINE ALERT! 20 APRIL 2018!

## \$165,000 in Scholarships for 2018-2019!

The Marines' Memorial Scholarship Program aids US Veterans, MMA members, their children and grandchildren with college tuition. Selection for scholarship awards is based on merit, a personal statement, and letters of recommendation.

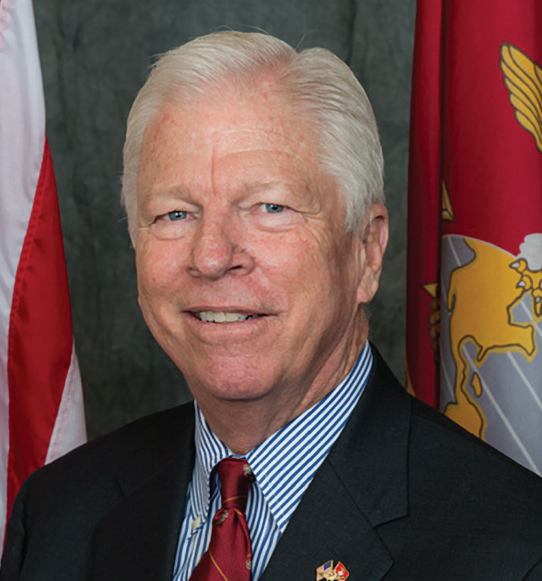
### [MarinesMemorial.org/scholarships](http://MarinesMemorial.org/scholarships)

#### WOULD YOU LIKE TO ESTABLISH A NAMED SCHOLARSHIP?

With a \$25,000 donation, we can work with you to establish a scholarship to be named after you or a loved one. To learn more, please contact Chelsea Leonard at (415) 658-9210 or [chelsealeonard@MarinesMemorial.org](mailto:chelsealeonard@MarinesMemorial.org)







## MEET RICK HARTNACK MMA BOARD CHAIRMAN

**R**ick Hartnack joined the Marines' Memorial Association Board of Directors in January 2016 and began his two-year tenure as Chairman in January of this year.

Rick is a Veteran of the US Marine Corps who flew 220 combat missions in Southeast Asia during the Vietnam War. He got his commission through the PLC Program and attended The Basic School as a member of class 2-68. He was at Chu Lai with VMFA-115 from July 1969 until July 1970, serving as an RIO in the back seat of the F-4 Phantom.

When Rick was first approached by fellow banker Barrie Graham to consider joining the MMA Board, the Board was looking for someone with a background in larger nonprofits, and specifically someone with Marine Corps-related board experience. Rick brought both in abundance, as a Director of the Marine Corps Scholarship Foundation, the Marine Corps Heritage Foundation, Operation HOPE Inc., and as the Non-executive

Chairman of the Board of Synchrony Financial.

Rick had also become acquainted with Lieutenant General Jan Huly, the current President & CEO of the Marines' Memorial Association, when they both served on the Marine Corps Scholarship Board as Treasurer and Audit Committee Chair, respectively.

When asked about his vision as chairman, Rick explains that the board's role is to provide an environment that makes the President & CEO successful. "We'll provide advice and assistance in a lot of areas to help General Huly accomplish the MMA mission," he says. "One of the things Jan is very focused on is putting the Association on a sound financial footing, and to accomplish that, board members will work on increasing membership and bringing new potential donors into the MMA family." Rick sees the Marines' Memorial as the US Military family's "clubhouse" for the western United States, and especially the Bay Area. "It's a club that's so reasonable to join and has great opportunities for making new friends and associates," he says. "We want to make sure more people sample the Club."

"We're continuing with the work Mike Myatt started and Jan has embraced," he adds, "like making this a place where members gather to support each other, in part by putting on quality programs on topics that we're uniquely able to bring to the table. Our programs, like the Gold Star Parents event, Meet the Author programs, and speaker events provide substance to membership, so it's much more than access to a nice hotel."

Along with the four scheduled board meetings per year, Rick intends to come at least once between meetings to sit down with General Huly and be sure things are going in the right direction, and everyone on the Board is doing what needs to be done. He looks

forward to attending the Birthday Ball as well, along with various other programs throughout the year.

Rick Hartnack grew up in San Diego, where his father, Carl Hartnack, was a well known and highly respected senior banking executive. Carl's executive assistant was married to a Marine Corps Drill Instructor, who inspired Rick to want to serve his country as a Marine. "During the early part of the war, Gunnery Sergeant Drivick got a commission," remembers Rick. "We saw each other once in a while in Vietnam."

Rick earned a BA in Economics from UCLA and, after his Marine Corps service, an MBA from Stanford University. "I looked at some other careers," he says, "but I really liked what my dad did." To carve out his own place in the banking world (outside the shadow of his industry-superstar father), Rick and his wife, Dail, left California for Oregon. From there, his own star rose, taking him to Chicago, Los Angeles, and finally Minneapolis, where he retired in 2013 as Vice Chairman of Consumer and Small Business Banking at US Bancorp.

During his banking career, Rick served as a Director of the 12th Federal Reserve District, a Director of MasterCard's US Region, and served on the Boards of the Consumer Bankers Association, Bank Administration Institute, and several state banking associations.

Having left behind the life of a full time banking executive, Rick rounds out his ongoing nonprofit service with the things he and Dail love to do: spending time with their six grandchildren, flying in their light plane, skiing, flyfishing, and traveling the world. Sometimes, hobbies converge — "The flyfishing in New Zealand is terrific!" He also stays active in his Central Oregon community, sitting on the budget committee of his local police department.

# GOING GLOBAL with the MARINES' MEMORIAL CLUB



In the late 1990s, a proposal was made to connect the Marines' Memorial Club with other private clubs around the country, so that our members might have a friendly place to dine or stay when traveling. Members were enthusiastic about this new benefit, and thus our Reciprocal Club program was born. In its early years, the program was managed under the umbrella of an outside club partnership.

In 2002, we had just over 20 reciprocal partners. Former President & CEO Major General Myatt saw great potential in making this a key benefit of membership. In order to ensure that each new club shared our values and offered a comparable level of service, he asked his Executive Assistant, Carol Taylor, to take over management of the program.

"General Myatt asked me to start by looking at some of our premier reciprocal clubs that were already popular with our members, and see who else they had partnered with," Carol says. "I researched all of these clubs to see if they had locations and amenities that our members would find attractive." In this way, Carol generated mailing lists and created a packet to introduce the Marines' Memorial Club to prospective partners. "I included things I believed would be of interest to their members, including our easy access to many of the city's most popular attractions," Carol says. "San Francisco is never a hard sell."

Now, nearly anywhere you want to go, from Alaska to Zimbabwe, you will find a fine club where MMA members are welcome guests.

Carol adds eight to twelve new clubs per year. She reaches out to

roughly 75 clubs annually, and about 30% of them respond. Sometimes a club responds with interest but then Carol discovers that they don't actually meet our criteria — for example they are men-only or women-only clubs.

## How we choose new clubs

First impressions count: if it looks nice and its website is appealing, Carol makes contact. If it offers overnight accommodations, that's "a big plus," she says, "though members will still visit clubs that don't have guest rooms. Many times while traveling, they find they are near a reciprocal club and will stop by for meals or drinks. It makes them feel a bit of kinship."

The most popular reciprocal clubs are the Cercle National des Armées, which has two properties in Paris (photo top center); The Army and Navy Club on Washington, D.C.'s Farragut Square within walking distance of the White House (photo top right); the New York Athletic Club, with views of Central Park; and The Pacific Club in Honolulu. The most intriguing club may be the Kitzbühel Country Club in the Austrian Alps (photo top left). Aside from its dramatically beautiful location, the club offers every activity under the sun, from swimming, horseback riding, and skiing to hunting, fishing, hiking, climbing, cycling, golf and more.

One thing that all of our reciprocal clubs have in common is that they're all different! Each has its own policies, personality, history and culture. Some clubs extend their member rates to us; others charge a guest fee on top of that; still others charge a special reciprocal rate.

If you have a suggestion for a new reciprocal club, please let Carol know ([caroltaylor@MarinesMemorial.org](mailto:caroltaylor@MarinesMemorial.org)). Just remember, it's not official until we have a formal agreement with that club. Carol says, "I've had members call me and say, 'I'm here at this private club and they say if you send a letter of introduction, I can stay here.' I have to say no."

## I'm planning a trip. What do I do?

1. Go to [MarinesMemorial.org/reciprocal-clubs](http://MarinesMemorial.org/reciprocal-clubs) to research clubs in the region you plan to visit.
2. Contact the club to see whether they can accommodate you and/or are able to receive outside guests on your desired dates.
3. Secure a reservation.
4. Return to [MarinesMemorial.org/reciprocal-clubs](http://MarinesMemorial.org/reciprocal-clubs), find your club of choice, and select "Request Letter of Introduction". If you aren't able to do it online, call Carol at (415) 830-9906 with your membership number to generate and send the letter on your behalf. Note that most clubs want to receive your letter of introduction *no more than 30 days* prior to your reservation date, in part to make sure your MMA membership is in good standing when you arrive.
5. Enjoy your visit! And please remember: you're representing your Club. Take care to follow the reciprocal club's policies and codes of conduct, including the dress code.

Watch for stories on members' reciprocal club experiences in future editions of *Crossroads of the Corps!*





# MARINES' MEMORIAL RECIPROCAL CLUBS

New listings in red. Clubs with \* offer overnight lodging. Visit [MarinesMemorial.org/reciprocal-clubs](http://MarinesMemorial.org/reciprocal-clubs) to learn more.

## UNITED STATES

**ALASKA** Anchorage: Petroleum Club **ARIZONA** Phoenix: University Club of Phoenix **CALIFORNIA** Bakersfield: Petroleum Club Benicia: Benicia Yacht Club Berkeley: Berkeley City Club\* City of Industry: Pacific Palms Resort\* Coronado: Coronado Cays Yacht Club Eureka: Ingomar Club Los Angeles: Los Angeles Athletic Club\*; Griffin Club Marina del Rey: California Yacht Club Newport Beach: Balboa Bay Club & Resort\*; Pacific Club Oxnard: Tower Club Pacific Palisades: Riviera Country Club\* Pasadena: The Athenaeum\*; University Club of Pasadena Sacramento: Sutter Club San Francisco: Golden Gate Yacht Club Santa Barbara: University Club of Santa Barbara; Santa Barbara Club **COLORADO** Colorado Springs: El Paso Club Denver: Denver Athletic Club; University Club **CONNECTICUT** Hartford: Hartford Club New Haven: Elm City Club\*; New Haven Lawn Club\*; Mory's Association New London: Thames Club **DELAWARE** Wilmington: The University and Whist Club **DISTRICT OF COLUMBIA** Washington, DC: Army and Navy Club\*; Capitol Hill Club; Georgetown Club **FLORIDA** Jacksonville: River Club; Epping Forest Yacht Club Orlando: University Club of Orlando Sarasota: Sarasota Yacht Club Tallahassee: Governors Club Tampa: Tampa Club **GEORGIA** Atlanta: The Commerce Club; The Georgian Club; City Club of Buckhead Augusta: Pinnacle Club **HAWAII** Hilo: Hilo Yacht Club Honolulu: Pacific Club; Plaza Club **ILLINOIS** Chicago: Union League Club\*; University Club\*; The Standard Club\*; Buckingham Athletic Club\*; The Cliff Dwellers Rockford: University Club of Rockford Springfield: The Sangamo Club **INDIANA** Fort Wayne: Summit Club Indianapolis: Columbia Club\* **IOWA** Des Moines: Embassy Club; Embassy Club – West **KANSAS** Topeka: Top of the Tower **KENTUCKY** Covington: Metropolitan Club of Kentucky **LOUISIANA** New Orleans: Plimssoll Club **MAINE** Portland: Cumberland Club **MARYLAND** Annapolis: Naval Academy Club Baltimore: The Center Club; The Engineers Club of Baltimore; Johns Hopkins Club **MASSACHUSETTS** Boston: Harvard Club of Boston\*; Algonquin Club\*; **College Club of Boston\*** New Bedford: Wamsutta Club Quincy: Neighborhood Club of Quincy **MICHIGAN** Detroit: Detroit Athletic Club\* Grand Rapids: University Club Iron Mountain: Chippewa Club Kalamazoo: Beacon Club Saginaw: Saginaw Club **MINNESOTA** Minneapolis: Minneapolis Club\* St. Paul: University Club of St. Paul **MISSOURI** Saint Louis: Missouri Athletic Club\* **MONTANA** Helena: Montana Club **NEBRASKA** Lincoln: Nebraska Club **NEW HAMPSHIRE** Portsmouth: The One Hundred Club **NEW JERSEY** Florham Park: Park Avenue Club **NEW YORK** Albany: Fort Orange Club\*; University Club of Albany\* Binghamton: Binghamton Club Brooklyn: Montauk Club Buffalo: Saturn Club\* New York City: New York Athletic Club\*; Yale Club of New York City\*; Princeton Club of New York\*; Columbia University Club\*; The Cornell Club\* Rochester: Genesee Valley Club Staten Island: Belvedere Club Utica: Fort Schuyler Club **NORTH CAROLINA** Durham: University Club Charlotte: Charlotte City Club Wilmington: City Club at de Rosset\* **OHIO** Cincinnati: Queen City Club\* Cleveland: Union Club of Cleveland\* Columbus: The Athletic Club\* Toledo: The Toledo Club\* **OKLAHOMA** Oklahoma City: Tulsa: Summit Club **OREGON** Portland: University Club **PENNSYLVANIA** Lancaster: Hamilton Club of Lancaster Philadelphia: The Union League of Philadelphia\*; Racquet Club of Philadelphia\* Pittsburgh: Pittsburgh Athletic Assn.\*; Allegheny HYP Club Wilkes-Barre: Westmoreland Club **RHODE ISLAND** East Providence: Squantum Assn. Providence: Hope Club\* **SOUTH CAROLINA** Aiken: Houndslake Country Club Anderson: Anderson Country Club Camden: Springdale Hall Club\* Columbia: Palmetto Club Hilton Head Island: South Carolina Yacht Club Rock Hill: City Club of Rock Hill **TENNESSEE** Memphis: University Club; Racquet Club of Memphis **TEXAS** Austin: Austin Club Dallas: Park City Club Fort Worth: Fort Worth Club\*; City Club of Fort Worth Houston: The Houston Club San Antonio: Petroleum Club **UTAH** Park City: Club Lespri\* Salt Lake City: Alta Club\*

# Wherever in the world you go, YOU BELONG.

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**VIRGINIA** Norfolk: Norfolk Yacht & Country Club\* **Roanoke:** The Shenandoah Club **WASHINGTON** Seattle: Washington Athletic Club\*; Harbor Club **WISCONSIN** Madison: Madison Club **La Crosse:** The La Crosse Club **Milwaukee:** University Club of Milwaukee\*; Milwaukee Athletic Club\* **WYOMING** Jackson: White Buffalo Club\*

## INTERNATIONAL

**AUSTRALIA** Adelaide: Naval, Military, & Airforce Club of South Australia\*; Public Schools Club INC.\* **Brisbane:** United Services Club\*; Tattersall's Club\* **Melbourne:** Royal Automobile Club of Victoria\* **Perth:** The Western Australian Club **Sydney:** Royal Automobile Club\*; Commercial Travelers' Club LTD\* **Tasmania:** Royal Yacht Club; Launceston Club **AUSTRIA** Reith bei Kitzbühel: Kitzbühel Country Club\* **BAHRAIN** Manama: Capital Club Bahrain **BELGIUM** Brussels: International Club-Sainte-Anne **Ghent:** International Club of Flanders **CANADA** Alberta: Glencoe Club; Ranchmen's Club; Kensington Riverside Inn, Calgary\* **Ontario:** Royal Canadian Military Institute\*; Royal Canadian Yacht Club; Thornhill Golf & Country Club; Windsor Club; Donalda Club Don Mills; Albany Club of Toronto; The London Club; University Club of Toronto\*; **Rideau Club, Ottawa** **Halifax:** The Halifax Club **Québec:** Club Atwater **Vancouver:** Vancouver Club\*; Vancouver Lawn Tennis & Badminton Club; Terminal City Club **Victoria:** Union Club of British Columbia\* **Winnipeg:** Manitoba Club **CHILE** Santiago: Club de la Unión **CHINA** Hong Kong: Pacific Club; United Services Recreation Club; The Foreign Correspondents' Club **Shanghai:** Shanghai Racquet Club & Apartments\*; Embassy Club\*; **Shanghai Town & Country Club\*** **Suzhou:** Han Yuan Club\* **Taipei, Taiwan:** American Club **EGYPT** Cairo: Cairo Capital Club **ENGLAND** Birmingham: Saint Paul's Club **Buckinghamshire:** Stoke Park Club\* **Leeds:** Club LS1; The New Yorkshire Club **Liverpool:** Athenaeum Club **London:** Naval Club\*; Naval & Military Club\*; Royal Air Force Club\*; St. James's Club\*; Victory Services Club\*; Union Jack Club\*; The Sloane\*; Lansdowne Club\*; East India Club\*; City University Club; Royal Over-Seas League\*; Morton's Club; Devonshire Club\* **Norwich:** Norfolk Club\* **Teddington Middlesex:** Lensbury Club\* **FRANCE** Paris: Cercle National Des Armées\*; St. James Paris\* **GERMANY** Frankfurt: Union International Club\* **INDIA** Greater Noida: Stellar Gymkhana Club\* **Kolkata:** Spring Club; Space Club; Circle Club **Karnataka:** Mangalore Club **New Delhi:** Delhi Gymkhana Club\* **Maharashtra:** PYC Hindu Gymkhana\*; Deccan Gymkhana\* **Mumbai:** Bombay Presidency Radio Club Limited\* **Rajasthan:** Jaisal Club\*; Jodhpur Club\* **Secunderabad:** Chiraan Fort Club\* **West Bengal:** Tollygunge Club **Niligiris:** Nani's Nook\* **INDONESIA** Jakarta: The American Club Jakarta **IRELAND** Dublin: St. Stephen's Green Hibernian Club\* **Londonderry:** Beech Hill Country House Hotel\* **ITALY** Rome: Circolo Antico Tiro a Volo **JAPAN** Tokyo: Tokyo American Club **Kobe:** Kobe Club **Yokohama:** Yokohama Country & Athletic Club **KENYA** Nairobi: Capital Club East Africa **KOREA** Seoul: Seoul Club **MEXICO** Mexico City: University Club of Mexico **NETHERLANDS** Amsterdam: De Industriel Groote Club **NEW ZEALAND** Christchurch: Canterbury Officers' Club; Canterbury Club\* **Dunedin:** Otago Officers Club **NIGERIA** Lagos: Capital Club Lagos\* **PHILIPPINES** Manila/Makati City: Manila Polo Club\* **PORTUGAL** Porto: Oporto Cricket & Lawn Tennis Club\* **SCOTLAND** Aberdeen: Royal Northern & University Club\* **Edinburgh:** The Royal Scots Club\*; Royal Over-Seas League\* **SINGAPORE** Scotts Road: The American Club **SOUTH AFRICA** Port Elizabeth: St. Georges Club\* **Johannesburg:** Rand Club\*; Inanda Club\* **SRI LANKA** Colombo: Colombo Swimming Club\* **SPAIN** Barcelona: Círculo Ecuestre\*; Círculo del Liceo **Bilbao:** Sociedad Bilbaina\* **Madrid:** Casino de Madrid **SWEDEN** Stockholm: Militarsallskapet I Stockholm **THAILAND** Bangkok: The Capitol Club **UNITED ARAB EMIRATES** Dubai: Capital Club Dubai **ZIMBABWE** Bulawayo: Bulawayo Club\*

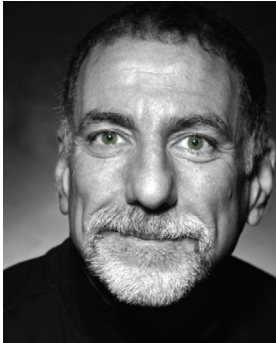
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## HAVE A QUESTION ABOUT THE RECIPROCAL CLUB PROGRAM?

Contact CAROL TAYLOR at the Marines' Memorial at [caroltaylor@MarinesMemorial.org](mailto:caroltaylor@MarinesMemorial.org).



# In Memoriam



## Michael Mustacchi

8 January 1959 – 26 January 2018

Michael Mustacchi grew up and lived in the Marina district of San Francisco. He was a graduate of Marina Junior High School, Galileo High School and Dominican College. Michael became the Marines' Memorial Association's photographer in 2002. For 16 years, he participated in, supported, and recorded the Association's mission of honoring the legacy of military service. Michael became an essential part of the Marines' Memorial team, not only by recording the programs and services of the Club through his photography, but also by embracing with respect and appreciation those who serve and have served our country. He was woven into the fabric and culture of the Club and the people who are dedicated to serve its mission. You could find Michael photographing world leaders, a group of Iwo Jima Veterans, Gold Star Parents, a wedding, or an employee picnic. His motto — "Capturing Moments That Matter" — truly expressed Michael's work.



# HONOR THEIR MEMORY

with a Memorial  
Plaque at the Marines'  
Memorial Club

**TO ORDER A MEMORIAL PLAQUE, PLEASE COMPLETE AND FAX OR MAIL THIS FORM WITH PAYMENT TO:  
415.563.5820; Memorial Plaques, Marines' Memorial Club, 609 Sutter St., San Francisco, CA 94102**

Name: \_\_\_\_\_ Member number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

### Plaque Information

Seal (circle one):    Marine    Navy    Army    Air Force    Coast Guard

Line 1: \_\_\_\_\_

Line 2: \_\_\_\_\_

Line 3: \_\_\_\_\_

Line 4: \_\_\_\_\_

Line 5: \_\_\_\_\_

Line 6: \_\_\_\_\_

**Plaque donation:** \$750. Additional donation: \_\_\_\_\_ Total: \_\_\_\_\_

**Payment method** (circle one): Cash    Check    Credit Card (Visa, Mastercard, American Express, Diners)

Credit Card number: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## THE MARINES' MEMORIAL CLUB

# A Living Memorial



GRACIOUS HOSPITALITY. DYNAMIC PROGRAMS. HISTORIC MISSION.

THE MARINES' MEMORIAL ASSOCIATION, A NON-PROFIT VETERANS ORGANIZATION, EXISTS TO HONOR THE LEGACY OF MILITARY SERVICE THROUGH A LIVING MEMORIAL AND PROGRAMS THAT COMMEMORATE, EDUCATE AND SERVE VETERANS OF ALL ERAS. MEMBERSHIP IS OPEN TO ALL VETERANS OF THE UNITED STATES ARMED FORCES.



The Marines' Memorial Club in San Francisco has, since 1946, stood in honor of the memory of the men and women who serve in our nation's defense. The Club, one block off Union Square, provides a sanctuary for those wishing to honor the valor of Veterans who gave their lives. It is a Living Memorial designed to preserve memories and share the stories of American military history.

The Club's original charter specified, as a tribute to Marine Corps heroes, the establishment and maintenance of a museum. Over time, the ambiance of the entire building has fulfilled this function. Inside the Club, it is most gratifying to share a spontaneous camaraderie with those who share like values and ideals.

Our handsome twelve-story California Spanish Revival building, designated a San Francisco landmark, contains 138 guest rooms and suites; the Leatherneck Steakhouse with stunning city views; a library; and a state-of-the-art health club. Members may also use the Club's banquet and meeting facilities for the observance of the occasions that are significant in their own personal lives, such as reunions, weddings, and receptions.

Thanks to Veterans' contributions, the Association is able to offer free annual membership to all Currently Serving members of the US Armed Forces who come to stay at the Marines' Memorial Club. For members and their guests who stay overnight in the Club, the room rates are the most reasonable in San Francisco.

While browsing the Club's commemorative exhibits, listen to the voices that speak from the books, photos, citations, and artwork. You will discover the enduring vision of the Marines' Memorial Club: "A tribute to those who have gone before; and a service to those who carry on."



## MARINES' MEMORIAL ASSOCIATION

609 Sutter Street  
San Francisco, CA 94102  
tel (415) 673-6672  
fax (415) 441-3649  
MarinesMemorial.org

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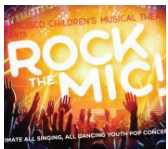
The Marines' Memorial Association is a non-profit 501(c)(19) Veterans organization.

## COMING SOON TO **MARINES' MEMORIAL THEATRE** \ MARINESMEMORIALTHEATRE.COM

*History. The Arts. Music. Events.*



7 April 2018  
**THE DOLLOP LIVE** Two Stories in One Night: Dave tells Gareth tales from history he never knew. [apeconcerts.com](http://apeconcerts.com)



14 April 2018  
**SFCMT PRESENTS: ROCK THE MIC!**  
A high-energy youth pop concert.  
[brownpapertickets.com](http://brownpapertickets.com)



15 April 2018  
**JB PRESENTS: A GERSHWIN PORTRAIT** A hit parade of beloved Gershwin classics. [cityboxoffice.com](http://cityboxoffice.com)



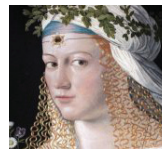
21 & 22 April 2018  
**THE HERO ROUNDTABLE** 25 speakers inspire and instruct courage, compassion, and community. [heroroundtable.com/sf](http://heroroundtable.com/sf)



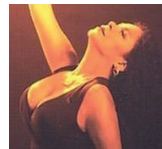
30 April 2018  
**RONAN FARROW: THE WAR ON PEACE**  
A conversation about America's changing role. [commonwealthclub.org](http://commonwealthclub.org)



1 May 2018  
**THE GOOD FIGHT** A compelling discussion on the power of activism, with Rick Smolan. [commonwealthclub.org](http://commonwealthclub.org)



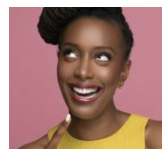
4 & 5 May 2018  
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