

# CROSSROADS of the Corps

The Magazine of the Marines' Memorial Association, San Francisco | FALL 2018



On page 13 »

**MAKING A DIFFERENCE,  
ONE CARE PACKAGE  
AT A TIME**

# WHY WAIT? LET'S GET A HEAD START ON **GIVING TUESDAY 2018**

## What is Giving Tuesday?

A Global Day of Giving: 27 November

We're all familiar with Black Friday and Cyber Monday — days that help kick off the season of giving. In the same spirit, **#GivingTuesday celebrates the generosity of giving to philanthropic organizations.**

Last year on #GivingTuesday, our members and supporters helped raise more than \$30,000. This incredible gift helped us:

**Send more care packages • Offer more Leadership Lessons Learned events  
Bring more Gold Star Parents to our 2018 Gold Star Honor and Remembrance Event**

Of course, **you don't have to wait** until #GivingTuesday. **Help us get a head start on our goal to raise \$50,000** so we can do EVEN MORE to Educate, Commemorate, and Serve.

Your Gift of	Helps us Provide
\$25	A piece of hospitality for Active Duty service members
\$90	One care package for our troops overseas
\$243	Commemorations, including our annual USMC Birthday Ball
\$500	Leadership Lessons Learned events to assist young Veterans as they transition into civilian life
\$1200	Attendance for a Gold Star Parent at our 2019 Gold Star Honor and Remembrance Event

**Please GIVE TODAY so we can put your gift to use right away!**



**DONATE ONLINE AT**  
[OurMission.MarinesMemorial.org/GivingTuesday](http://OurMission.MarinesMemorial.org/GivingTuesday)

**OR USE THE ENVELOPE  
IN THE CENTER OF THIS MAGAZINE.**

All donations of \$500 or more will be listed in an upcoming edition of *Crossroads of the Corps*.



**MARINES' MEMORIAL ASSOCIATION** \ A NON-PROFIT VETERANS ORGANIZATION  
 609 Sutter St. · San Francisco, CA 94102 · tel (415) 673-6672 · fax (415) 441-3649  
 email [Member@MarinesMemorial.org](mailto:Member@MarinesMemorial.org) · website [MarinesMemorial.org](http://MarinesMemorial.org)  
 Room Reservations: 1-800-5-MARINE [MarinesMemorial.org](http://MarinesMemorial.org)

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**EDITOR/DESIGNER** Rose McCoy [crossroads@MarinesMemorial.org](mailto:crossroads@MarinesMemorial.org)

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*Exec. Assistant to the President & CEO* Carol Taylor [caroltaylor@MarinesMemorial.org](mailto:caroltaylor@MarinesMemorial.org)  
*Information Technology Director* Anne Walker [annewalker@MarinesMemorial.org](mailto:annewalker@MarinesMemorial.org)  
*Director of Development* Chelsea Leonard [chelsealeonard@MarinesMemorial.org](mailto:chelsealeonard@MarinesMemorial.org)  
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*Cover photo: Sgt Takoune Norasingh, USMC  
 Event photos: Jan Lundberg Photography*





# MEMBER'S CHOICE

MEMBERS ONLY HOTEL PACKAGE FOR 2018



3 NIGHTS: \$539

4 NIGHTS: \$679

5 NIGHTS: \$799

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\*For Members only and subject to availability. Upgrades when available: Deluxe/Corner \$20 add'l per night; Suite \$100 add'l per night. Up to five rooms may be booked at this rate for each membership; all rooms must be registered and paid for by the Member. All prices subject to prevailing hotel occupancy tax. Package must be purchased 7 days in advance and paid at time of reservation. Refund available with 7 days notice. Not applicable to groups. May not be combined with other Hotel or Club offers. All packages subject to availability. Restrictions may apply.

## New Members Pay it Forward

The person who checked us in at 4:00 pm on Thursday, July 19th, recommended we join the Club in order to get the member's room rate and other associated benefits. The savings we realized by joining the Club went toward generous gratuities for your staff at dinner, happy hour, and breakfasts, without breaking our budget, and was much appreciated. We also now have reciprocal club privileges in high quality venues near our home in Ohio.

Thank you!  
Alan Mascsak

## San Francisco's Challenges

I will be unable to renew my membership at this time. The political atmosphere in San Francisco gives me pause for the safety of my family. The MMC is not to blame; it is a victim also. You have a great club.

Anonymous

Dear Member:

I hear your concerns about San Francisco. In my experience, safety has not been an issue for our members and guests. Recently, some media have focused on problems in San Francisco, but they are often exaggerated because of opposition to the sanctuary status. I cannot claim that there is no crime in our city, but in comparing San Francisco to other cities like Los Angeles and San Diego, we are really no worse off.

It is our top priority to maintain a safe, secure and welcoming Club, and we address any issues of safety with our



**Would you like to share a response to what you read here? A suggestion or opinion about your Club experience? Please address correspondence to [Crossroads@MarinesMemorial.org](mailto:Crossroads@MarinesMemorial.org).**

law enforcement and city officials. Also, San Francisco's new political leadership is taking positive action to address the homeless and related issues.

We appreciate the many years of support you have given the Marines' Memorial and hope that you will continue to be a part of our mission to honor the legacy of military service. Our mission goes far beyond the Bay Area. For example, your scholarship contribution is supporting students all around the United States this year. And just recently, we sent out another round of Care Packages to deployed troops.

Thank you again for your feedback and your ongoing support. Should you wish to reconsider your membership, please contact our Membership Department at (415) 673-6672 ext. 229.

Sincerely,  
LtGen Jan Huly, USMC (Ret.)  
President and CEO

## In Response to LtGen Huly's 26 June Letter announcing a Membership Fee Increase

Dear Sir:

A fine and honest letter. A reasonable request. I predict huge support. Thank You for your service to this country and this organization.

Sincerely,  
Greg Tylawsky

General:

I'm happy to hear of all the good things you are planning and accomplishing. I'd like to contribute a little something to help get those elevators fixed. Do you have a specific fund established for that?

LtCol Mike Houston, USAF (Ret.)

Dear LtCol Houston:

Thank you in advance for your contribution! Please contact our Development Department at [Development@MarinesMemorial.org](mailto:Development@MarinesMemorial.org) or (415) 658-9210 for information on making a targeted donation.

Sincerely,  
Chelsea Leonard  
Director of Development

*“You must make yourself succeed every time. You must do the thing you think you cannot do.” » Eleanor Roosevelt*

### Help us keep you informed

Every month, our newsletter, the *MarineClub Monthly*, arrives in our members’ email inboxes. In it, we share all of the great events, lectures, commemorations and Theatre programs happening at your Club, along with members-only news and special offers. You check your email and there it is — what could be easier? Unless... we don’t have your current email address. If you’re not receiving *Marine Club Monthly*, please *let us know right away!* Send us an email at [Member@MarinesMemorial.org](mailto:Member@MarinesMemorial.org) or log into the member portal at [MarinesMemorial.org/membership](http://MarinesMemorial.org/membership) and click “Member Login,” so you won’t miss a beat.

*“The desire for safety stands against every great and noble enterprise.”*

*» Tacitus*

### Why join the Marines’ Memorial if you don’t live in San Francisco?

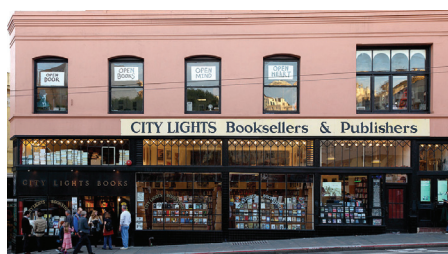
Some people wonder why they’d want to be a member of the Marines’ Memorial Association if they don’t live in or near San Francisco. If this is you, or another Veteran you know, read on. As a member, you qualify for member rates, member-only events, and special packages here at your Club. Outside of San Francisco, you can use over 240 reciprocal clubs all over the world, from New York to New Zealand and everywhere in-between (see pages 30-32). Here’s the best part: With membership in the Marines’ Memorial, you are supporting the men and women of the US Armed Forces, especially those deployed or transitioning to civilian life. You also help us to honor and commemorate our fallen comrades and their families. So



you see, it doesn’t matter where you live when every fully tax deductible dollar you contribute (including your membership dues) helps to fulfill this essential mission. Please contact our Membership Department today with any questions or to apply for membership, at [Member@MarinesMemorial.org](mailto:Member@MarinesMemorial.org). We look forward to hearing from you!

*“We are defined by what we do repeatedly; therefore, excellence is a habit, not an act.” » Aristotle*

### What to do in San Francisco? Try this Concierge Tip-of-the-Quarter



This quarter, the spotlight is on another bit of only-in-San Francisco history. Name for the Beat Generation writer, Jack Kerouac Alley is a pedestrian alley in Chinatown that connects Grant and Columbus Avenues, near Broadway. This is a step back in time to the spot that put the beat generation on the map. At one end, you’ll find the City Lights bookstore, co-founded by beat poet Lawrence Ferlinghetti. City Lights published and funded a lot of Kerouac’s work. With three floors of books, it’s a fine place to linger for a few minutes or a few hours. More information: [en.wikipedia.org/wiki/Jack\\_Kerouac\\_Alley](http://en.wikipedia.org/wiki/Jack_Kerouac_Alley).

*“Never look back unless you are planning to go that way.”*

*» Henry David Thoreau*

### Lost and Found Procedure

If you’ve left something behind at the Club, please email a detailed description of the item(s), along with your name and mailing address, to us at [LostAndFound@MarinesMemorial.org](mailto:LostAndFound@MarinesMemorial.org). We will email you when the item is found and mail it to the address you have provided.

*“The man on top of the mountain didn’t fall there.” » Vince Lombardi*

### The MMA Wellness Membership



As a Marines’ Memorial member, you can join Active Sports Club, which operates our onsite health club, for only \$50 per month. This is a great facility, with up-to-date equipment, a lap pool, group exercise classes, and small group training. Don’t forget to take advantage of your free pass to the workout facilities and pool when you stay overnight at your Club.

*“Success is not final, failure is not fatal: it is the courage to continue that counts.” » Winston Churchill*

### In Memory

We list the names of recently deceased MMA members in each edition of *Crossroads of the Corps*. If you know of a member who has passed on, please send his or her name to [Member@MarinesMemorial.org](mailto:Member@MarinesMemorial.org) or call us at (415) 673-6672.



Marine Veteran and MMA Board Member **SUSANNAH ROSE STOKES** works on Culture and Communications for the Global Data Center

team at Facebook. For fun, she explores San Francisco, stays fit with dance, yoga and rock climbing, and does “anything that helps out fellow Veterans.” She joined the Marines’ Memorial this year just after moving into the City. Susannah graduated from the Naval Academy in 2011 and served until 2016, when she got out as a Captain. While serving from her home base at MCAS Miramar, she completed two deployments to Afghanistan in support of Operation Enduring Freedom as an Air Defense Control Officer; advocated against sexual assault as a Uniformed Victim Advocate; and broke culture boundaries as a Family Readiness Officer. Susannah, who is fluent in both Mandarin Chinese and Spanish, is one of MMA’s newest board members, and says she’s “thrilled to be working with such an esteemed group to bring the Association into a new chapter.” She is also an avid member who lives just blocks from the Club and is a regular presence here for events and networking. “I invite guests to join me for events and encourage family and friends who have served to join as well,” says Susannah. “The Marines’ Memorial is different. When you walk in, you know you’re with family and you are right where you belong.”



**RADM RAY C. WITTER, USN (RET.)** and **CDR JEAN KOHLMAYER WITTER, USN (RET.)** had been

enjoying the Marines’ Memorial Club for some time as reciprocal members through Washington’s Army and Navy Club. Then, on a recent visit from their home in Edina, MN, says Ray, “I saw the difference in member room rates” and

joined. He’d heard about the Club “since I was a puppy” in the Navy, he says. A 1964 Naval Academy graduate, Ray’s 30 years of active service included 49 months in the Vietnam War and 20 months of Hazardous Duty in the Middle East. As the Cold War nearly went to conflict in the 1980s, he was Director of Undersea Warfare at the Space and Naval Warfare Systems Command, later serving there as Vice Commander. “It was an exciting time,” he recalls, which ended with the Soviet Union “taking themselves out of business.” Jean also had a distinguished Navy career, including service as Commanding Officer of Naval Personnel Support Activity for the Mediterranean Theater during the buildup for Operation Desert Shield, as social aide to two US presidents while stationed in the Navy Congressional Liaison Office, and as second in command of USC’s NROTC unit. Both Ray and Jean went on to civilian careers in the defense industry. Now, having traded life in the capital for a quiet midwestern retirement, the Witters still go to sea sometimes — on Viking Ocean Cruises.



Marine Veteran **PHILLIP K.S. SPRINCIN** is a San Francisco-based project manager for Suffolk Construction. Having worked in the

construction industry since leaving active duty, he takes pride in the lasting impact his projects have on the Bay Area. These include SF General Hospital’s new Level 1 trauma center, as well as new buildings at Park Merced that help address the City’s housing shortage. Off the job, his two-year-old twins get most of his free time and attention. Following graduation from the US Naval Academy, Phillip’s Marine Corps service included two deployments with 2nd Battalion, 5th Marines to Iraq, instructor at The Basic School in Quantico, and two deployments with 3rd Battalion, 4th Marines to Afghanistan. He left active

duty as a Major. This past March, Phillip acted as moderator at a Meet the Author event with Scott Huesing for his book *Echo in Ramadi*. Like Scott, he had served in Ramadi, and the two men had crossed paths while on active duty. “I was honored to be able to introduce him and moderate his event,” he says. Phillip received his MMA membership as a graduation gift from his parents, and he enjoys passing along the benefits: “I often invite local Naval Academy classmates and fellow Marines to attend Club events,” he says. “It’s a great way for all of us to stay in touch and see each other regularly.”



**CSM JANELL S. WORD** retired from the US Army Reserve’s 2nd Medical Brigade on 30 December 2012, with over 34 years of service and a long list

of awards and decorations. In civilian life, she was a teacher, retiring in 2011 from North Valley High School in Anderson, CA. Janell was introduced to the Marines’ Memorial by 2nd Med’s now-retired XO, COL Fred Regel, and Chief Nurse COL Jane Rutledge in 2011. “I think this is such a fascinating, honorable organization to be affiliated with,” she says. “I could spend hours just walking the halls, reading in the library, or paying respects to fallen brothers and sisters in arms who are honored in the memorial displays.” She stays overnight often and especially enjoys the breakfast buffet and dinners at the Leatherneck Steakhouse. She tells all of her friends who served what a hidden treasure the Club is. Janell and her husband, a retired First Sergeant and full time AGR from the National Guard, enjoy spending time with family, which includes four children — whom “we’re very proud of” — and 16 month old grandson Ryan. Their days also include kayaking, reading and traveling, with a visit to historical sites in Normandy, France planned for 2019.

# SPREAD THE WORD, STAY THE NIGHT

## Earn one free night's accommodations for every new Member you sign up!



The Marines' Memorial Club remains the "best kept secret in San Francisco." We need your help to spread the word! The Association is asking you, our members, to recommend membership to friends and loved ones who would value and appreciate **the many advantages of a Marines' Memorial membership:**

- Access to the Marines' Memorial Club & Hotel in San Francisco
  - Member rates and packages for overnight accommodations
  - Members-only happy hour
  - Chesty's Bar and the Leatherneck Steakhouse
  - Marines' Memorial Theatre
- Access to over 240 reciprocal clubs all over the world
- Networking opportunities with Currently Serving and Veteran communities
- Invitations to special events: Marine Corps Birthday Ball, George P. Shultz Lecture Series, holiday brunches and more
- Direct support of our mission – honoring the legacy of military service through our "Living Memorial" and programs that commemorate, educate, and serve Veterans of all eras and their families

**To be eligible for Marines' Memorial membership, candidates must have served honorably in any branch of the US Armed Forces.**

Please share the application on the facing page, or refer your friends to [MarinesMemorial.org](http://MarinesMemorial.org) to join! Make sure they tell us you referred them, so you will be eligible for a "Member Get a Member" gift certificate. For each new Veteran member you refer, you will receive one night's accommodations\* at the Marines' Memorial Club & Hotel.

\*"Member Get a Member" gift certificates are for standard room rates Sunday-Thursday and cannot be combined with Member's Choice or other packages. Referred member must be a new Veteran member who has paid the \$200 membership contribution, and the referrer must be an active member. Certificates have no cash value and are not transferable or replaceable. Rewards are sent quarterly.



# MARINES' MEMORIAL ASSOCIATION MEMBERSHIP APPLICATION

Apply ONLINE at [MarinesMemorial.org](http://MarinesMemorial.org) | Mail to: 609 Sutter St., San Francisco, CA 94102

## Membership Categories (All donations are tax-deductible and non-refundable):

- Regular** Veteran & Retired, all US Services, including Merchant Marine (wartime): Annual donation \$200
- Currently Serving Members of the Armed Forces** All Services \$35 (Rates remain the same until personnel departs Active/Reserve status, then normal member rates apply)
- Benefactor** Veteran, Retired, or Currently Serving.  
Benefits include: Engraved name plate, room upgrade at no additional cost (based on availability at check-in), advance special events reservations, 15% discount in the Leatherneck Steakhouse, 15% discount on Memorabilia.
  - Individual Plan** One time donation of \$3500 (Includes primary and spouse)
  - Family Plan** One time donation of \$4500 (Includes primary, spouse and family guest cards at no additional charge)

## Membership Information (Please print clearly)

First Name, MI, Last Name: \_\_\_\_\_

Branch of Service:  USMC  USN  USA  USAF  USCG  Merchant Marine (wartime)

Military Status: \_\_\_\_\_ Highest/Current Rank: \_\_\_\_\_

Birth Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Email: \_\_\_\_\_ @ \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

I certify that I served on Active Duty in the US Armed Forces from \_\_\_\_\_ to \_\_\_\_\_.

## How did you hear about us?

- Advertisement or news article (Name of publication or site: \_\_\_\_\_)
- Visit to the Club or Theatre  Member/family/friend  Site presentation  Other \_\_\_\_\_

## Family Members

Your spouse, children over 21 years (who are ineligible for membership by themselves) and non-military parents are eligible for Guest Cards. Spouse card is complimentary; all others are \$50 annually, per Guest Card. Please list names, relations and ages of those for whom you would like to add a card (use reverse side if necessary). In-laws are ineligible.

First & Last Name	Relationship	Email	Amount	Must be 21 Years +
_____				<input type="checkbox"/>
_____				<input type="checkbox"/>

## Processing Your Membership Application

In addition to the completion of this application, please attach the following:

- **Photocopy of Official Verification of Honorable Service:** DD214 or Retired ID Card; copy of front of Active Duty ID Card (Currently Serving only)
- **Appropriate Donation** (All donations are tax-deductible and non-refundable)

Circle Payment Type: MC VISA AMEX Discover Personal check or other: \_\_\_\_\_

Total Amount Due (membership donation + guest card(s)) \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Referred by \_\_\_\_\_

**Welcome Aboard!**

**Contact Us:** tel (415) 673-6672 x223 1-800-5-MARINE fax (415) 563-5820 [Member@MarinesMemorial.org](mailto:Member@MarinesMemorial.org) [MarinesMemorial.org](http://MarinesMemorial.org)

# 2018 Ladies' Tea



*An afternoon to remember*

**O**n Saturday afternoon, 16 June, the Marines' Memorial Club hosted the 2018 Ladies' Tea. A lovely group of women, including several Gold Star mothers, gathered in the Crystal Lounge to socialize, sip tea, and enjoy sweet and savory bites. Our President and CEO, Lieutenant General Jan C. Huly, USMC (Ret.) offered welcoming remarks and introduced the Guest Speaker, Vice Admiral Jody A. Breckenridge, USCG (Ret.). Vice Admiral Breckenridge engaged the women in a lively exchange of topics ranging from women in the military to service in and outside of the US Armed Forces. She closed with a toast and a thank you to all of the ladies in the room for their attendance and thought provoking questions.



## HONOR THEIR MEMORY

with a Memorial Plaque at the Marines' Memorial Club

**TO ORDER A MEMORIAL PLAQUE, PLEASE COMPLETE AND FAX OR MAIL THIS FORM WITH PAYMENT TO: 415.563.5820; Memorial Plaques, Marines' Memorial Club, 609 Sutter St., San Francisco, CA 94102**

Name: \_\_\_\_\_ Member number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

### Plaque Information

Seal (circle one):    Marine    Navy    Army    Air Force    Coast Guard

Line 1: \_\_\_\_\_

Line 2: \_\_\_\_\_

Line 3: \_\_\_\_\_

Line 4: \_\_\_\_\_

Line 5: \_\_\_\_\_

Line 6: \_\_\_\_\_

**Plaque donation:** \$750. Additional donation: \_\_\_\_\_ Total: \_\_\_\_\_

**Payment method** (circle one): Cash    Check    Credit Card (Visa, Mastercard, American Express, Diners)

Credit Card number: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



< MMA President & CEO Jan Huly (at left) with historian Annette Amerman and journalist Mike Cerre.

Event generously sponsored by  
 synchrony  
FINANCIAL

## COMMEMORATION » Belleau Wood

The program for the 100th anniversary for the Battle of Belleau Wood on 26 June was presented by Ms. Annette Amerman and moderated by Mr. Mike Cerre. Ms. Amerman serves as a historian for the Marine Corps History Division WWI Centennial Commemorative Publications. She compiled and wrote *The United States Marines in the First World War Anthology*, as well as numerous other publications. Mr. Cerre has enjoyed a 30-year career in journalism, winning Peabody and Emmy Awards for his international reporting, which included a stint as an embedded correspondent in Afghanistan.

Ms. Amerman began with a bit of background on the Marines, who played the main role in Belleau Wood. In 1914, the US Marine Corps, numbering only 11,000 at the time, was relegated to barracks duty and garrison duty. The Marine Corps Commandant, Major General George Barnett, quickly gathered more men and advocated for them to receive additional duties. Though they were combat trained, the War Department was hesitant to send the Marines in. They wanted to avoid professional jealousy, as the Army felt that the Marines' position was ambiguous. In

the end, after no one else would give them transportation, the Marines got the Navy to send them to war.

Ms. Amerman praised the caliber of the Marine recruits, sixty per cent of whom were college graduates. They entered the war in 1918, and she summed up the sentiment at the time: "The French and the English have been fighting for four years, they're worn down and they don't think the Americans are ready yet." She showed a map of the area where they were headed, pointing out Belleau Wood. The British and French wanted to separate the American troops, she and Mr. Cerre explained, but President Wilson and General Pershing kept the troops together. They described how the French military and civilians retreating from the area of Belleau Wood warned the arriving Americans of the "retreat hell" they were walking into. "There was no question," they told the audience, "they were entering the fight of their lives."

At this point, Ms. Amerman described the action of the battle itself, beginning with the layout. At one end, she said, you had the woods, an old hunting preserve, where the Germans were dug in deep; the Marines began at the other end, crossing a great open field behind a slow-moving roll-

ing artillery. Making it into the wood and cover, they began picking off Germans as the British and French had previously failed to do. The battle, she and Mr. Cerre continued, lasted about two weeks before the Marines were pulled. When the Seventh Infantry went in and were badly hit, they sent the Marines right back in for a week to clean up. That was the turning point; the Marines had not only held the line but were able to take it to the Germans and punch through.

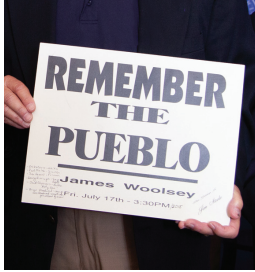
As a historian, Ms. Amerman likes using personal stories along with the statistics, and provided profiles of several Marines and key players in the Battle of Belleau Wood. Though some statistics remain unclear, she said, it is known that Belleau Wood was the bloodiest battle to that point, and that the actions of those Marines made it a seminal event in the Corps' history.

Ms. Amerman and Mr. Cerre wrapped up the evening by dispelling some myths about Belleau Wood, then answering audience questions.

The full presentation can be viewed at [www.youtube.com/user/MarinesMemorialClub/videos](http://www.youtube.com/user/MarinesMemorialClub/videos).

**Would you like to sponsor an event?**

Contact Development Director Chelsea Leonard at [ChelseaLeonard@MarinesMemorial.org](mailto:ChelseaLeonard@MarinesMemorial.org) to learn more.



# USS Pueblo 50 Years Later

with Jack Cheevers, Earl Phares,  
and Charles “Bruce” Woodward



On 6 August, Jack Cheevers, author of *An Act of War*, SCPO Earl Phares, USN (Ret.), a member of the Pueblo’s crew, and Charles “Bruce” Woodward, son of Lieutenant General Gilbert Woodward, the chief American negotiator for the Pueblo incident took us back to 1968.

At only 176 feet long, the USS Pueblo was fairly small for a Naval vessel. Originally a cargo hauler, the Navy converted it into an intelligence gathering electronic surveillance platform; as such, it had ten different code machines for encryption and decryption and myriad stacks of classified documents. For crew, there were 83 men, including two civilian oceanographers. The captain was Commander Lloyd Bucher, described by Mr. Cheevers as a career Navy officer who loved submarines but received a surface vessel to command instead. His crew were mostly quite young, and about half had never been to sea before.

Initially, the Pueblo and its crew were to move along the coast of North Korea, searching for radar in radio stations. They had been repeatedly assured the mission was low-risk, and were given no protection or means of destroying the classified material on board.

Two days before the mission began, 31 men of North Korea’s KPA Unit 124 had crossed the Korean DMZ and killed 26 South Koreans in an attempt to attack the South Korean Blue House in Seoul. Tensions were high in the region. Unfortunately, no one mentioned this to the crew of the Pueblo.

On 23 January 1968, the Pueblo was surrounded by North Korean gunboats while fifteen miles off shore. Though the Pueblo attempted to flee, Commander Bucher finally stopped the ship to save his men. A month after being released from captivity in December 1968, Commander Bucher was nearly court-martialed for the loss of the classified material.

Mr. Phares told his personal story as a crew member, beginning with the freezing trip on the train in North Korea after their capture. He described being taken for interrogation, where the North Koreans demanded information to which he had no access. When they asked what his job was, he told them he chipped and painted the ship. They were unimpressed, saying, “We have 82 other guys telling us the same thing.” There were beatings, and the men were barely fed. They were forced to write false apology letters and read propaganda all day. Mr. Phares recalls

rebellling in little ways, like telling their captors that the middle finger was the Hawaiian peace sign, then holding it up in every photo.

Bruce Woodward’s father, Lieutenant General Gilbert Hume Woodward, was the chief negotiator for the release of the Pueblo, and he joked, “My dad was very fond of reminding the Navy guys that it took the Army to rescue them.” He described the games North Korea would play at negotiations, blowing smoke at the others, calling his father an imperialist Wall Street lackey, or simply not showing up. The North Koreans demanded a signed admission of guilt, an apology, and a promise to not do it again. With time running out, a State Department official’s wife suggested they sign and then repudiate it when they got the crew back. President Johnson reluctantly agreed, and the men returned home on Christmas Eve 1968.

View the full event at [youtube.com/user/MarinesMemorialClub/videos](https://www.youtube.com/user/MarinesMemorialClub/videos).



## READ THIS! BOOKS WE RECOMMEND

**An Act of War: Lyndon Johnson, North Korea, and the Capture of the Spy Ship Pueblo** by Jack Cheevers

**United States Marine Corps in the First World War: Anthology, Selected Bibliography, and Annotated Order of Battle** by Annette Amerman

**The Soul of America: The Battle for Our Better Angels** by Jon Meacham

**The Restless Wave: Good Times, Just Causes, Great Fights, and Other Appreciations** by John McCain

# CARE PACKAGES FILLED WITH LOVE, GRATITUDE, AND OTHER GOOD STUFF



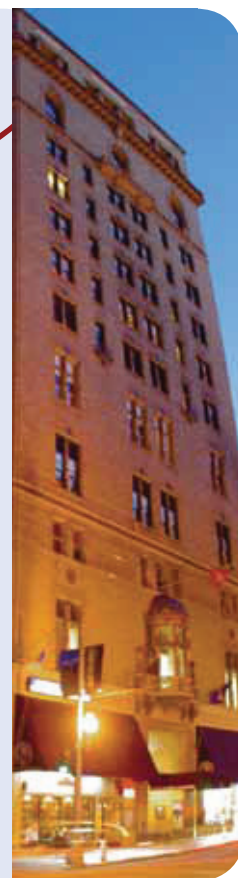
On the morning of 22 August, 11 dedicated volunteers gathered in the Commandants Room to fill care packages for troops far from home. They made quick work of stuffing dozens of boxes with everything from toothpaste to toe warmers. *This program is made possible by donations to the Association and Foundation.*

## *Come Again* The Frequent Stay Program a "Baker's Dozen" at the Marines' Memorial Club & Hotel

**Stay any 12 nights, get the 13th for free.** Earn a gift certificate worth one free night's lodging for every 12 nights that you've stayed in the club during the calendar year. Every night you stay qualifies, even if it's a part of a Package Promotion!

**Watch the mail for your reward.** By January 15, the Guest Service department will mail you the certificate(s) you have earned during the previous year. Certificates are valid for one year and good for accommodations any night Sunday through Thursday. Not applicable to group stays.

**It's that simple.** No forms to fill out. Just use your Club, enjoy your stay, and look in the mail next January for your Frequent Stay Reward. *We look forward to seeing you soon.*





# LEADERSHIP LESSONS LEARNED

Mark McLaughlin, Army Veteran, CEO of Palo Alto Networks



*“In the military, you get rotated out, you don’t stay anywhere forever. In business, no one makes that decision for you... If you spend too long in one job, you become comfortable and lose your innovative edge.”*

» Mark McLaughlin

Mark McLaughlin is the “Veteran who has done it all.” After graduating West Point, he was an Army attack helicopter pilot for several years. Later, Mr. McLaughlin became a practicing lawyer before transitioning into cyber security. He served as CEO of Palo Alto Networks for seven years, overseeing its growth from a startup to one of the world’s leading firms. On the evening of 6 May, he was a guest of the Leadership Lessons Learned series put on by the Marines’ Memorial Association.

The event was moderated by MMA Board member Tim Hsia.

Mr. McLaughlin began on a light-hearted note, joking that he originally wanted to be a Marine but, when he couldn’t pass the physical, he ended up in the Army. He then revealed that, that very day, he had completed his final day of work as CEO at Palo Alto

Networks. This led him to his first leadership lesson: a leader should know when to leave. In the military, he explained, you get rotated out, you don’t stay anywhere forever. In business, however, no one makes that decision for you. Mr. McLaughlin feels that, if you spend too long in one job, you become comfortable and lose your innovative edge. After no more than ten years, he advises, “Just let somebody else take the reins to see what you’re not thinking about.”

He then offered some background on his personal history, beginning with his time in the Army. A military career was all he had ever wanted, though he was unsure from where the idea first came. Mr. McLaughlin’s ultimate goal was to be a general officer, but his career in aviation was cut short by a helicopter accident. Following his medical discharge, he attended law school, and began what he describes as “a very circuitous route through the corporate ranks.” This journey, he said, gave him enormous insight into business leadership.

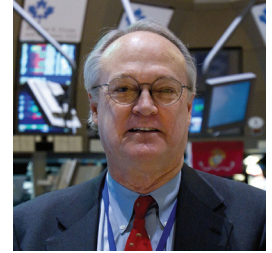
Specifically, Mr. McLaughlin said, his resume had not been particularly appealing, and every opportunity he had ever received had been because someone took a chance on him. He refers to it as the “pay-it-forward” aspect, reminding his listeners, “Don’t

get so hung up on what the resume says.” He looks for character and values, which is why Mr. McLaughlin is always eager to hire Veterans. “It’s these things that the military is known for,” he went on. “You’re probably going to get someone who is ethical, honest, a hard worker, mission oriented.” West Point, he said, is where he learned those things himself.

Mr. McLaughlin went on to list the leadership skills he picked up in the Army: leaders are decisive, leaders take accountability for the obligations of leadership, and, most importantly, leaders make the tough decisions. In his leadership roles, he has found himself enforcing the hard decisions because, he said, “All the easy ones are going to be made before they get to you.” In the end, he said, despite all the books that have been written on the topic, leadership is defined by basic concepts. Most people profess to be kind, generous, ethical, and so on, but with a Veteran, he knows that that’s what he’s actually getting.

After encouraging the audience to look into Vets In Tech, Mr. McLaughlin concluded the event by taking questions on a wide range of topics. His full presentation can be viewed at [www.youtube.com/user/MarinesMemorialClub/videos](http://www.youtube.com/user/MarinesMemorialClub/videos).

# TRANSITIONING NOTES



## Former NYSE Chairman and decorated Marine **Marsh Carter** on what's changed and what challenges remain for transitioning Veterans

by Rose McCoy

*Marines' Memorial life member Marsh Carter lectures on leadership and management at the Sloan School of Management at MIT and at the Naval War College. He was previously a Senior Fellow at the Kennedy School, Harvard University.*

*As a Marine Corps infantry officer, Marsh Carter was awarded the Navy Cross, Bronze Star and Purple Heart during two years' service in Vietnam. He served from 1975 to 1976 as a White House Fellow at the State Department and Agency for International Development, and is a retired Colonel in the Marine Corps Reserve. A Distinguished Graduate of the US Military Academy at West Point, he holds master's degrees from the US Naval Postgraduate School and George Washington University, which he attended at night on the GI Bill.*

**M**arsh Carter began his transition from military life into the civilian workforce in 1975, just as the war in Vietnam was coming to an end. "It was very difficult," he remembers. "I sent resumes and letters to 85 companies, and got maybe three interviews. Coming out of Vietnam, nobody wanted to talk to you. They assumed you'd used drugs, burned villages, all the things they saw on TV. And you couldn't hide the fact you'd been in the military, in Vietnam. People hated the war and the person who fought it. Once you got an interview, though, you had a slightly better chance."

Eventually, Carter's perseverance and application of the leadership lessons he'd learned in the Marine Corps led him into the executive ranks of the banking industry. He spent 15 years with the Chase Manhattan Bank. He later joined the State Street Bank and Trust Company, where he served as Chairman and CEO for 10 years. He also served as a board member and Chairman of the New York Stock Exchange from 2003 to 2013.

These days, Carter dedicates a great deal of energy to passing on to younger generations the lessons learned over more than 50 years in business, government and the military.

A lot has changed since 1975 for Veterans entering civilian life. The biggest difference, Mr. Carter explains, is that military experience is now respected. People may hate the war, but not the young service person. In fact, they are viewed as having more life and leadership experience than their peers. Unfortunately, a lot of Veterans don't know how to apply their skill sets and ask for things in the workplace.

To help close this gap, he created a document called Transitioning Notes (see next page). "The skills you bring are the guts of these transitioning notes," he says. "You bring a lot to the table. How do you put it forth without acting like you're still in the military? For example, don't use so many military acronyms, don't call the company dining room the mess hall." While a period of graduate school can act as

a buffer between the two worlds for Veterans, there may still be a "culture shock" in finding that the corporate world is not a way of life in the same way the military is. With such a small percentage of citizens who have served, you might not meet anyone at work who shares and understands your experience.

Carter developed his Transitioning Notes after the Gulf War. "A lot of business associates asked if I would talk to their sons and daughters," he recalls, "about how to present themselves when they come back. Many of them were activated reserves." He frequently updates the notes, distributes them freely to students who ask, and presents them on request to college Veterans groups.

About five years ago, Professor Carter began hearing from regular students at MIT's Sloan School who said: *We have these 50-60 Veterans in our class getting their MBA and they seem to have their leadership act together. What did they get that put them so far ahead of us?* Considering this question led to the development of a three-day winter break course taught by a team of Sloan School professors. It is aptly named "Leadership Lessons Learned from the Military." For his part in this course for non-Veterans, Carter lectures on "Military Leadership and Decision Making," presenting a case study called "To Kill or Capture," about his experiences as a rifle company CO in Vietnam 1966-67.

*continues next page*

# TRANSITIONING: THE BULLET POINTS

## MILITARY – CIVILIAN SKILLS YOU MAY NEED

- Interviewing, hiring, firing
- Detecting “hidden agendas”
- Dealing with new corporate cultures
- Understanding “making payroll” in a company
- Learning how to be happy and “job satisfied” in a world often lacking the comradeship, team effort, support of the military

## SKILLS YOU BRING

- Multi-tasking
- Ethics and an ethical basis for actions
- Ability to deal with pressure and stress in you and others
- Ability to prioritize – to separate critical from non-critical tasks
- Leadership experiences, building unit accomplishment versus individual

- Ability to deal with matrix management, i.e., multiple bosses, opcon vs. adcon, task organizations
- Ability to work long hours without loss of efficiency
- Quick reaction capability
- Administrative skills
- Summary – you bring a lot to the table, how do you put it forth?

## TIPS ON JOB SEARCHES

- Danger points – military has job changes every 2-3 years, corporations do not. Also, you may be older than your immediate boss(es).
- The most important thing is to get a job in a company even if it’s not the job you want so that you can get experience and can prove your capabilities. Also important to get “line” (revenue, profit) responsibility early.
- Military people often have difficulty selling themselves (they wear their achievements, ribbons on their chest).

- You should expect some rejection and expect some people to not value your military experience. Our society now has only approximately 1 in 50 people with military service.
- Military people often have difficulty asking for things such as business and career development.
- On balance the military is not a job, but a way of life, and people in industry and business tend to balance more between family, jobs and outside interests.
- Success is directly related to your ability to give clear instructions, follow up and take responsibility for your actions. This is no different than the military.
- Bigger companies may appreciate your leadership experiences best and these companies have processes (HR, career development, planning, etc.) similar to the military.
- Be prepared to take on tough challenges, the high risk/high reward jobs. Be eager to accept responsibility.



## 243rd USMC BIRTHDAY BALL

with Guest of Honor **Richard B. Spencer, Secretary of the Navy**



On Saturday 17 November 2018, the Marines’ Memorial Association will celebrate the United States Marine Corps’ 243rd Birthday at the Marines’ Memorial Club.

Richard V. Spencer became the 76th secretary of the Navy on 3 August 2017. Mr. Spencer joined the Marine Corps in 1976, serving as an H-46 pilot until leaving active duty in 1981. He has held a number of top executive positions in the private finance sector. He has also served on the boards of several Veteran-centered organizations, as well as on the Defense Business Board and the Chief of Naval Operations Executive Panel.

Join us for an evening of commemoration and celebration with cake cutting ceremony, formal dinner, dancing and live music. **RESERVATIONS:** (415) 673-6672 x238 or at [MarinesMemorial.org](http://MarinesMemorial.org).





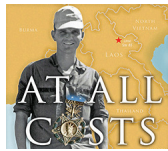
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OR [RSVP@MARINESMEMORIAL.ORG](mailto:RSVP@MARINESMEMORIAL.ORG)

**Underwriting opportunities are available for Marines' Memorial events.** Please contact Development Director Chelsea Leonard at [ChelseaLeonard@MarinesMemorial.org](mailto:ChelseaLeonard@MarinesMemorial.org).



9 October 2018 · 6:00 pm  
**MEET THE AUTHOR: TOM CLAVIN**  
Join us for a talk on *The Heart of Everything that is Valley Forge*.



18 October 2018 · 6:00 pm  
**MEET THE AUTHOR: MATT PROIETTI**  
Discussion of *At All Costs: The True Story of Vietnam War Hero Dick Etchberger*.



29 October 2018 · 6:30 pm  
**MEET THE AUTHOR: CJ CHIVERS**  
Pulitzer Prize winner on *The Fighters: Americans in Combat in Afghanistan and Iraq*.



17 November 2018 · 6:00 pm  
**243RD MARINE BIRTHDAY BALL**  
Guest of Honor: Richard V. Spencer, Secretary of the Navy.



22 November 2018 · 12 noon  
**MARINES' MEMORIAL CLUB THANKSGIVING BRUNCH**  
A bountiful buffet and live music.



29 November 2018  
**HOLIDAY SEASON KICK-OFF**  
A festive event for the whole family. Details TBA.



4 December 2018 · 6:00 pm  
**ECONOMIC ESPIONAGE**  
How to Spot It, How to Stop It, with experts from the FBI and DHS.



8 December 2018 · 11:30 am  
**ARMY/NAVY GAME**  
Save the date! Details TBA.



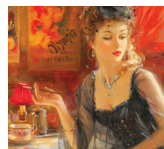
31 December 2018 · 7:00 pm  
**NEW YEAR'S EVE CELEBRATION**  
A party not to be missed! See page 13 for more details.

Please check [MarinesMemorial.org](http://MarinesMemorial.org) and our Club's Facebook page frequently for the latest event info.

COMING SOON TO **MARINES' MEMORIAL THEATRE** \ [MARINESMEMORIALTHEATRE.COM](http://MARINESMEMORIALTHEATRE.COM)  
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12 & 13 October 2018  
**RENÉE ELISE GOLDSBERRY** The Tony Award winner (*Hamilton*) makes her San Francisco concert debut. [ticketfly.com](http://ticketfly.com)



2 & 3 November 2018  
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[cityboxoffice.com](http://cityboxoffice.com)



17 October 2018  
**TUCKER CARLSON: SHIP OF FOOLS**  
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7-9 December 2018  
**THE LITTLE PRINCE** A magical opera by Academy Award winning composer Rachel Portman. [cityboxoffice.com](http://cityboxoffice.com)

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# ^ WWII Marine Bud Simon Going Strong at 97

by Rose McCoy

In June of 1941, a young man named Bernard Simon, “Bud” to his friends, had business at the main post office in Detroit. There, he saw a sign promoting the Marine Corps. Thinking that joining up could be better than waiting to be drafted, Bud went to the sergeant and got the form. On the day of the exam, eight out of the 10 men who showed up failed, leaving “a giant and a midget.” The giant, remembers Bud, was the epitome of what a Marine should look like, big and broad with strong features, all-American. But his feet were so big that the Marines couldn’t get shoes for him. “Keep in touch!” he was told. Then they grabbed five-foot-six Bud by the elbow and said, “You’re it, kid.”

“I signed up for four years,” Bud says. “I was a regular, not a draftee. My peers were old timers from the banana wars in Nicaragua in the 1920s.” His Catholic boyhood behind him, he says, “the Marine Corps became my religion.” Bud trained as an airplane propeller mechanic and served three of those four years in the Pacific during World War II — Midway Island, the Battle of Bougainville in the Solomon Islands, Green Islands, Lingayan Gulf and Luzon in the Philippines.

After the war, Bud became a repo man on the south side of Chicago. It was a rough neighborhood, but he held his own. He enjoyed the work and was so good at it that he got brought in to help run the company, with a 25% stake. However, he soon found he was not at all suited to office work and was working too hard. “I was making a lot of money, but realized this was gonna kill me. So, I bought a Czech motorcycle, quit my job, and headed to San Francisco, where my sister and brother-in-law lived.” Bud enjoyed many adventures on and off the pavement during that two-week journey over highways 30 and 66.



^  
*This portrait includes two representations of Marines Bud Simon served with. He is in front of the Marine on the right, signifying his leadership position, and behind the Marine on the left, whom he supports with his leadership.*

It was 1948 and Bud’s stay in San Francisco marked the beginning of his lifelong association with the Marines’ Memorial Club. He made a significant contribution to paying off the building’s mortgage, in addition to \$100 entitling lifelong membership in the Marines’ Memorial Association. He was among the first 300 life members. Bud has graciously donated his metal mortgage Contributor’s Certificate (shown in photo) to the Living Memorial.

Of the Club’s early years, Bud says, “There was the Skyroom, the eleventh floor ballroom, and the fourth floor bar. One floor had a room within a room. You gave a special knock, and inside were slot machines and card games. They called it ‘the welfare room.’ There was no drinking in there, though. The City knew, but tolerated it for some years. Actually, chasing women was the big idea at that time, my favorite thing to do.”

Soon enough, Bud felt Chicago calling him back, and so he gave the motorbike away and hitchhiked east.

In the years that followed, he worked in aviation and electronics for Pan Am, “where Lindbergh came by all the time,” and later for World Airways.

The next visit west sealed his fate. Back in San Francisco, Bud met Inga, “a pretty Swedish lady. We hit it off though we didn’t speak each other’s language.” They were married for 56 years.

Bud, who now lives in a Bay Area retirement community, visited the Club twice this past July. The first visit, on the 7th, was to be a surprise 97th birthday party. Was he surprised? “Yes and no,” he offers. “I knew something was up when [Honor Flight Bay Area Medical Director] Connie Johnson said, ‘How’s Saturday for dinner at the Club?’ and that happened to be my birthday.” Bud was duly celebrated by the party’s nine invitees, along with other Leatherneck Steakhouse diners who left their own tables to wish him well. He was also presented with a Quilt of Honor. Quilts of Honor is a national organization that makes and donates quilts to special Veterans.

The second visit, on the 12th, was an Honor Flight reunion dinner, organized by Honor Flight Bay Area President Carl Stewart. Bud had traveled in October 2016 to Washington, D.C. with Honor Flight Bay Area, an organization that takes Veterans on an all expense paid trip to the nation’s capital to see their memorials, and to honor and thank them for their service.

At 97, Bud Simon is still a spitfire, sharp as a tack and a great raconteur. What keeps him smiling? “I’ve found that crying doesn’t help. I believed I was invincible even though I was a little guy,” he admits, adding that he routinely “got knocked on my butt because I had a smart mouth. But still, the Marine Corps didn’t get me, the enemy didn’t get me. Neither did being a repo man or riding a motorcycle. You have to develop a sense of humor!”



From top: Emily and Dwayne Chambers; Nicholas Dieruf; Nich's tile on the Tribute Memorial Wall at the Marines' Memorial Club >

# SERENDIPITY AND A PERSISTENT CRAVING LEAD TO A VERY SPECIAL EVENING

by Rose McCoy

Emily Chambers has always had a passion for the US military. It manifested in her love for Marine Corporal Nicholas (Nich) Dieruf, whom she met while a student at the University of Kentucky in the fall of 2002. Nich was soon deployed in the initial invasion of Iraq with the I Marine Expeditionary Force, and the two carried on a long distance courtship. When he came home safe the following July, two special things happened: he turned 21 and he asked Emily to marry him.

"We had a beautiful wedding in Lexington on January 3, 2004," Emily remembers. "We drove out to California after our honeymoon and, six weeks later, Nich was redeployed to Iraq. My plan was to pack us up, move back to Lexington, and wait for him to show up after his six-month tour."

Just after midnight on April 9, which happened to be Good Friday, Emily got a knock on the door. Her first thought was that Nich had somehow arranged an Easter surprise and come home early. "It was not the surprise I was expecting," she says softly. Nich was a gunner on a LAV, traveling on a convoy that was ambushed. He was the only Marine fatality.

Fast forward to July 3, 2006, when a photojournalist and Navy Veteran named Dwayne Chambers was assigned to accompany a local reporter to interview a Marine widow about the big patriotic picnic/fundraiser she was preparing for. "The reporter asked whether I might ever date and marry again," Emily laughs. "I said I sure

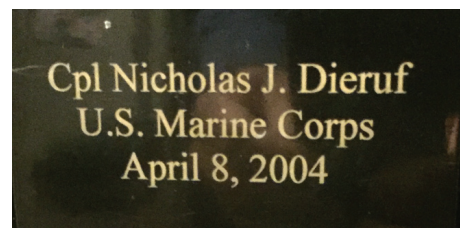
hope to marry again someday! Dwayne asked me out the next day and we've been together ever since."

This May, Emily and Dwayne Chambers celebrated their 10th wedding anniversary with a week's stay in Hawaii. En route back to Kentucky, they stopped in San Francisco for a few days. They checked into the St. Francis Hotel on a Saturday evening, exhausted from traveling. The next morning, recalls Emily, "we could see neighboring rooftops from our room. *Look, a Marine Corps flag*, I said! We made note of it, and went on our way to see the sights."

In Hawaii, Emily had been craving a steak. With no steakhouse near their lodging, the craving went unsatisfied. It didn't go away, though, and so Dwayne launched an online search for San Francisco steakhouses. He found a place with great reviews, called Leatherneck. He made a reservation for that Sunday, which happened to be Mother's Day. (We'll note here that The Leatherneck Steakhouse is normally closed on Sundays.)

"I'd heard the name, Leatherneck, but didn't think anything of it," says Emily. Then, as they walked into the building — "still totally oblivious to what it was" — Emily and Dwayne were immediately struck by the display cases in the lobby. They paused to take everything in, then headed up to the twelfth floor, where a window table awaited them.

A lighted gold star twinkled from the rooftop of the building across the



way. "I took that as a sign that Nich was smiling down on us and had somehow gotten us to this place, on this day," Emily recalls.

Back in the lobby after dinner, Dwayne asked whether there was a place where the fallen are honored. The couple was directed to the tenth floor.

"I cannot describe the feeling of the elevator opening and seeing the memorial wall," Emily says. "We cried together. We found the laptop where you can look up names and there was profile of Nich I'd written somewhere along the way, though I didn't remember doing it. We were awestruck all night long. This was the icing on the cake for our anniversary."

Emily calls Dwayne her "earthly angel" for sharing that moment with her and never being intimidated by it. "And Nich is my heavenly angel."



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**W**hat does it take to keep a 160,000 square foot building clean, fresh and inviting to the hundreds of members and visitors who come through each day? Outstanding organization, a dedicated team with a resourceful leader, and a lot of heart and hard work.

Our Housekeeping Department has 33 staff members, including 17 guestroom cleaners, two room inspectors who oversee and inspect the rooms after cleaning to be sure nothing was missed and touch up as needed, two laundry operators, and two night housemen who are on call to take care of guests' needs that may come up after hours. During the day, housemen support the room cleaners by keeping common areas and the laundry area clean, maintaining windows and ceiling lights, delivering linens to maids, taking out their collected trash, and cleaning glasses.

While most hotel guests are still snug in their beds, the Marines' Memorial Club's Housekeeping team launches its first shift of the day at 5 a.m. The focus at that early hour is on making sure the outside of the building is clean all around. The trash is taken out and the sidewalk is swept, plus pressure washed when needed.

At 6 a.m., as the front gate is unlocked, cleaning of the lobby and other common areas of the Club begins. The cleaners vacuum, sweep, mop and scrub the floors. They empty trash cans. They clean the elevators inside and out. They polish all of the brass around the building. Look around next time you're here and notice the abundance of brass, on outside poles, stairway handrails, trim



around the lobby displays, even the elevator thresholds.

The first laundry shift starts at 8 a.m. Linens are collected from the guestrooms, restaurant, and Catering department. Washing, drying, ironing, and folding go on all day, until 9 p.m.

Meanwhile, hotel rooms are cleaned and prepared for new arrivals. The Guest Services department receives reports when rooms are finished and ready to resell.

"There is a lot of communication between the departments," says Director of Housekeeping Vincent Imasa. "The front desk reports complaints to us, so we can do what's needed to fix things. And when someone on our team finds an issue in a room — a needed repair or painting touchup, for example — we prepare a ticket for Engineering. They coordinate with Guest Services to know when the room will be vacant and they can do the work."

Housekeeping is, of course, much than keeping things clean. Anyone who has stayed overnight at the Marines' Memorial Club knows that our housekeeping team is full of individuals who

^ *Director of Housekeeping Vincent Imasa (at far left) with members of his team at the Marines Memorial Club & Hotel*

go out of their way to make your visit comfortable and worry free. Special requests are fulfilled quickly and with a smile, from extra towels to an extra table or glasses, to some more unusual needs (see below). "We will solve whatever problems or requests come up," says Vincent.

Vincent Imasa has served as Director of Housekeeping since 2010. He was promoted to the position after working as a houseman with the Banquet department and later in Engineering. He expertly coordinates these many moving parts. "I'm very proud of my team," Vincent says. "They really exemplify teamwork, always helping each other. If someone sees a coworker getting behind, they step in to make up the difference." The average length of employment in the department is about 15 years. Two have been with the Marines' Memorial for more than 30 years, and four for more than 20.

## Four Questions for Vincent Imasa, Director of Housekeeping

**MMC is pet friendly. When members bring their pets for an overnight stay, how does that affect housekeeping?**

Guests with pets are assigned to rooms and floors that are managed for such occupancy. The Club provides extra cleaning and animal loving staff for these areas. Guests traveling with their canine family members are grateful for our pet friendly policy and very diligent about caring for their pets while staying at the Club.

**What are some unusual requests you've received from guests?**

People love our coffee. They want to

know if they can have a dozen K-Cups. We usually supply four per day.

Some guests wish the mattress was firmer. We suggest putting a plywood board underneath, and we have always have one ready.

We've had guests whose religion prohibits them from operating electricity, so we have our staff do it for them. We've even had a hospital bed moved into a room for a hospice patient.

**It's become expected in commercial hotels to leave a gratuity for the room cleaner. Do guests follow that trend at the Club, too?**

Yes, they do. If they leave a tip with the front desk when they check out,

I find out who cleaned the room and split it between them. We prefer guests leave gratuities with front desk instead of in the room.

**How can someone reach the Housekeeping Department with a question or concern?**

I'm here Monday through Friday from 9 to 5, at (415) 673-6672 ext. 231. My assistants are available on weekends. It's good to let us know in advance if we need special preparation for room, such as chemical-free cleaning for people who are allergic.

## A FOND FAREWELL

# NICKY BRODERICK DIRECTOR OF SALES & MARKETING



**A**t the end of August, Nicky Broderick retired after more than 15 years at the Marines' Memorial Club. Nicky joined the Marines' Memorial staff on 1 May 2003 as Director of Sales and Marketing. She had spent most of her career to that point working for major hotel chains including Hyatt, Sheraton and Hilton. She loved her career in hospitality and feels fortunate to have visited major cities around the United States as a sales director for those companies.

After so many years working for very large companies, says Nicky, "it was a welcome change to work for a

small club and hotel that supports a non-profit organization with a mission. I feel honored to have worked in this unique environment that is so respectful of those who have served their country, as well as to work side by side with such a dedicated team of employees." Interacting with members and guests of the Club will always have a very special place in Nicky's heart, as will her colleagues — especially the team in the sales department. She will miss them very much!

During her tenure, Nicky transformed the Club's sales and marketing efforts and drew unprecedented business into our event spaces. She

introduced new technologies and innovative promotions that got the word out well beyond the Club's doors about our "best kept secret."

Since both Nicky and her husband are members, they plan to visit the Club frequently in the coming years. They also hope to take advantage of the Marines' Memorial's reciprocal clubs available on their frequent travels.

We are grateful for Nicky and all she brought to the Marines' Memorial, and wish her all the best and bon voyage.



# MARINES' MEMORIAL RECIPROCAL CLUBS

New listings in red. Clubs with \* offer overnight lodging. Visit [MarinesMemorial.org/reciprocal-clubs](http://MarinesMemorial.org/reciprocal-clubs) to learn more.

## UNITED STATES

**ALASKA** Anchorage: Petroleum Club **ARIZONA** Phoenix: University Club of Phoenix **CALIFORNIA** Bakersfield: Petroleum Club Benicia: Benicia Yacht Club Berkeley: Berkeley City Club\* City of Industry: Pacific Palms Resort\* Coronado: Coronado Cays Yacht Club Eureka: Ingomar Club\* Los Angeles: Los Angeles Athletic Club\*; Griffin Club Marina del Rey: California Yacht Club Newport Beach: Balboa Bay Club & Resort\*; Pacific Club Oxnard: Tower Club Pacific Palisades: Riviera Country Club\* Pasadena: The Athenaeum\*; University Club of Pasadena Sacramento: Sutter Club San Francisco: Golden Gate Yacht Club Santa Barbara: University Club of Santa Barbara; Santa Barbara Club **COLORADO** Colorado Springs: El Paso Club Denver: Denver Athletic Club; University Club **CONNECTICUT** Hartford: Hartford Club New Haven: Elm City Club\*; New Haven Lawn Club\*; Mory's Association New London: Thames Club **DELAWARE** Wilmington: The University and Whist Club **DISTRICT OF COLUMBIA** Washington, DC: Army and Navy Club\*; Capitol Hill Club; Georgetown Club **FLORIDA** Jacksonville: River Club; Epping Forest Yacht Club Orlando: University Club of Orlando Sarasota: Sarasota Yacht Club Tallahassee: Governors Club Tampa: Tampa Club **GEORGIA** Atlanta: The Commerce Club; The Georgian Club; City Club of Buckhead Augusta: Pinnacle Club **HAWAII** Hilo: Hilo Yacht Club Honolulu: Pacific Club; Plaza Club **ILLINOIS** Chicago: Union League Club\*; University Club\*; The Standard Club\*; Buckingham Athletic Club\*; The Cliff Dwellers Rockford: University Club of Rockford Springfield: The Sangamo Club **INDIANA** Indianapolis: Columbia Club\* **IOWA** Des Moines: Embassy Club; Embassy Club – West **KANSAS** Topeka: Top of the Tower **KENTUCKY** Covington: Metropolitan Club of Kentucky **MAINE** Portland: Cumberland Club **MARYLAND** Annapolis: Naval Academy Club Baltimore: The Center Club; The Engineers Club of Baltimore; Johns Hopkins Club **MASSACHUSETTS** Boston: Harvard Club of Boston\*; Algonquin Club\*; College Club of Boston\* New Bedford: Wamsutta Club Quincy: Neighborhood Club of Quincy **MICHIGAN** Detroit: Detroit Athletic Club\* Grand Rapids: University Club Iron Mountain: Chippewa Club Kalamazoo: Beacon Club Saginaw: Saginaw Club **MINNESOTA** Minneapolis: Minneapolis Club\* St. Paul: University Club of St. Paul **MISSOURI** Saint Louis: Missouri Athletic Club\* **MONTANA** Helena: Montana Club **NEBRASKA** Lincoln: Nebraska Club **NEW HAMPSHIRE** Portsmouth: The One Hundred Club **NEW JERSEY** Florham Park: Park Avenue Club **NEW YORK** Albany: Fort Orange Club\*; University Club of Albany\* Binghamton: Binghamton Club Brooklyn: Montauk Club Buffalo: Saturn Club\* New York City: New York Athletic Club\*; Yale Club of New York City\*; Princeton Club of New York\*; Columbia University Club\*; The Cornell Club\*; Harvard Club of New York City\* Rochester: Genesee Valley Club Staten Island: Belvedere Club Utica: Fort Schuyler Club **NORTH CAROLINA** Durham: University Club Charlotte: Charlotte City Club Wilmington: City Club at de Rosset\* **OHIO** Cincinnati: Queen City Club\* Cleveland: Union Club of Cleveland\* Columbus: The Athletic Club\* Toledo: The Toledo Club\* **OKLAHOMA** Oklahoma City: Tulsa: Summit Club **OREGON** Portland: University Club **PENNSYLVANIA** Lancaster: Hamilton Club of Lancaster Philadelphia: The Union League of Philadelphia\*; Racquet Club of Philadelphia\* Pittsburgh: Allegheny HYP Club Wilkes-Barre: Westmoreland Club **RHODE ISLAND** East Providence: Squantum Assn. Providence: Hope Club\* **SOUTH CAROLINA** Aiken: Houndslake Country Club Anderson: Anderson Country Club Camden: Springdale Hall Club\* Columbia: Palmetto Club Hilton Head Island: South Carolina Yacht Club Rock Hill: City Club of Rock Hill **TENNESSEE** Memphis: University Club; Racquet Club of Memphis **TEXAS** Austin: Austin Club Dallas: Park City Club Fort Worth: Fort Worth Club\*; City Club of Fort Worth Houston: The Houston Club San Antonio: Petroleum Club **UTAH** Park City: Club Lespri\* Salt Lake City: Alta Club\*

# Wherever in the world you go, YOU BELONG.

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**VIRGINIA** Norfolk: Norfolk Yacht & Country Club\* **Roanoke:** The Shenandoah Club **WASHINGTON** Seattle: Washington Athletic Club\* **WISCONSIN** Madison: Madison Club **La Crosse:** The La Crosse Club **Milwaukee:** University Club of Milwaukee\*; Milwaukee Athletic Club\* **WYOMING** Jackson: White Buffalo Club\*

## INTERNATIONAL

**AUSTRALIA** Adelaide: Naval, Military, & Airforce Club of South Australia\*; Public Schools Club INC.\* **Brisbane:** United Services Club\*; Tattersall's Club\* **Melbourne:** Royal Automobile Club of Victoria\* **Perth:** The Western Australian Club **Sydney:** Royal Automobile Club\*; Commercial Travelers' Club LTD\* **Tasmania:** Royal Yacht Club; Launceston Club **AUSTRIA** Reith bei Kitzbühel: Kitzbühel Country Club\* **BAHRAIN** Manama: Capital Club Bahrain **BELGIUM** Brussels: International Club-Sainte-Anne **Ghent:** International Club of Flanders **CANADA** Alberta: Glencoe Club; Ranchmen's Club; Kensington Riverside Inn, Calgary\*; Calgary Petroleum Club **Ontario:** Royal Canadian Military Institute\*; Royal Canadian Yacht Club; Thornhill Golf & Country Club; Windsor Club; Donalds Club Don Mills; Albany Club of Toronto; The London Club; University Club of Toronto\*; Rideau Club, Ottawa **Halifax:** The Halifax Club **Ontario:** Westmount Golf and Country Club **Québec:** Club Atwater **Vancouver:** Vancouver Club\*; Vancouver Lawn Tennis & Badminton Club; Terminal City Club **Victoria:** Union Club of British Columbia\* **Winnipeg:** Manitoba Club **CHILE** Santiago: Club de la Unión **CHINA** Hong Kong: Pacific Club; United Services Recreation Club; The Foreign Correspondents' Club **Shanghai:** Shanghai Racquet Club & Apartments\*; Embassy Club\*; Shanghai Town & Country Club\* **Suzhou:** Han Yuan Club\* **EGYPT** Cairo: Cairo Capital Club **ENGLAND** Birmingham: Saint Paul's Club **Buckinghamshire:** Stoke Park Club\* **Leeds:** Club LS1; The New Yorkshire Club **Liverpool:** Athenaeum Club **London:** Naval Club\*; Naval & Military Club\*; Royal Air Force Club\*; St. James's Club\*; Victory Services Club\*; Union Jack Club\*; The Sloane\*; Lansdowne Club\*; East India Club\*; City University Club; Royal Over-Seas League\*; Morton's Club; Devonshire Club\* **Norwich:** Norfolk Club\* **Teddington Middlesex:** Lensbury Club\* **FRANCE** Paris: Cercle National Des Armées\*; St. James Paris\* **GERMANY** Frankfurt: Union International Club\* **INDIA** Greater Noida: Stellar Gymkhana Club\* **Kolkata:** Spring Club; Space Club; Circle Club **Karnataka:** Mangalore Club **New Delhi:** Delhi Gymkhana Club\* **Maharashtra:** PYC Hindu Gymkhana\*; Deccan Gymkhana\* **Mumbai:** Bombay Presidency Radio Club Limited\* **Rajasthan:** Jaisal Club\*; Jodhpur Club\* **Secunderabad:** Chiraan Fort Club\* **West Bengal:** Tollygunge Club **Niligiris:** Nani's Nook\* **Vadodara:** Sun City Club & Resort\* **Hadapsar, Pune:** Amanora Ferns Hotels & Club\* **INDONESIA** Jakarta: The American Club Jakarta **IRELAND** Dublin: St. Stephen's Green Hibernian Club\* **Londonderry:** Beech Hill Country House Hotel\* **ITALY** Rome: Circolo Antico Tiro a Volo **JAPAN** Tokyo: Tokyo American Club **Kobe:** Kobe Club **Yokohama:** Yokohama Country & Athletic Club **KENYA** Nairobi: Capital Club East Africa **KOREA** Seoul: Seoul Club **MEXICO** Mexico City: University Club of Mexico **NETHERLANDS** Amsterdam: De Industrieel Groote Club **NEW ZEALAND** Christchurch: Canterbury Officers' Club; Canterbury Club\* **NIGERIA** Lagos: Capital Club Lagos\* **PHILIPPINES** Manila/Makati City: Manila Polo Club\* **PORTUGAL** Porto: Oporto Cricket & Lawn Tennis Club\* **SCOTLAND** Aberdeen: Royal Northern & University Club\* **Edinburgh:** The Royal Scots Club\*; Royal Over-Seas League\* **SINGAPORE** Scotts Road: The American Club **SOUTH AFRICA** Port Elizabeth: St. Georges Club\* **Johannesburg:** Rand Club\*; Inanda Club\* **SRI LANKA** Colombo: Colombo Swimming Club\* **SPAIN** Barcelona: Círculo Ecuestre\*; Circulo del Liceo **Bilbao:** Sociedad Bilbaina\* **Madrid:** Casino de Madrid **SWEDEN** Stockholm: Militarsallskapet I Stockholm **TAIWAN** Taipei: American Club **UNITED ARAB EMIRATES** Dubai: Capital Club Dubai **ZIMBABWE** Bulawayo: Bulawayo Club\*

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## HAVE A QUESTION ABOUT THE RECIPROCAL CLUB PROGRAM?

Contact CAROL TAYLOR at the Marines' Memorial at [caroltaylor@MarinesMemorial.org](mailto:caroltaylor@MarinesMemorial.org).

# Reciprocal Club Spotlight

## WASHINGTON, DC: THE ARMY AND NAVY CLUB



**T**he Army and Navy Club has been a prestigious home away from home for the most illustrious names in America's military and political history. Located in the center of downtown DC, on historic Farragut Square, the Club is close to theaters, museums, monuments, boutiques and shops, and only two blocks from the White House.

### Lodging

The Army and Navy Club offers 29 boutique hotel rooms and three deluxe suites for members and guests. Each room is well appointed with its own Keurig machine and variety of K-cups, plush bathrobes and cozy slippers. ANC hotel rates do not go up during busy seasons, but rather remain constant throughout the year. Complimentary breakfast during the weekdays and continental breakfast on the weekends are extended to all hotel guests.

### Dining

The Club's private bar and restaurants, each with its own distinctive menus and ambiance, include:

The Main Dining Room, with soaring ceilings, beautiful murals and picturesque park views. Breakfast, lunch, dinner and Sunday brunch are all served in this historic space on the Club's first floor.

The Eagle Grill, a modern and casual venue. A warm, inviting space to enjoy lighter fare, the Grill is a great option for a quick afternoon bite or a working lunch.

Daiquiri Bar & Lounge, for an after hours cocktail or a glass of wine. The famous Daiquiri cocktail was introduced to the United States here.

### Fitness

The Club houses a fully-equipped fitness facility that offers all of the essential cardio equipment, ranging from treadmills to stationary bicycles as well as free weights and resistance machines. Additionally, the Club features indoor racquetball and squash courts for a high-energy game or a friendly competition.

### A Historic Private Library

Founded in 1891, The Army and Navy Club Library is one of the oldest private libraries in Washington, DC. Staffed by a full-time librarian, the Library provides a wide range of books, scores of periodicals, and the finest private military collection. Valued by members for its unique and handsome spaces, the Library is a tranquil oasis for casual or scholarly reading.



### THE ARMY AND NAVY CLUB

901 Seventeenth Street, NW

Washington, DC 20006

Phone: (202) 628-8400

Email: [info@armynavyclub.org](mailto:info@armynavyclub.org)

Website: [armynavyclub.org](http://armynavyclub.org)



# 75TH BIRTHDAY CELEBRATION FOR MARITIME VETERANS

Visitors to Fisherman's Wharf or passengers on ferryboats bound up the bay often notice two vessels painted wartime gray tied up at San Francisco's Pier 45. One is a medium sized cargo ship, the SS Jeremiah O'Brien. The other, lean and trim, is the submarine USS Pampanito. They are an unexpected sight on a city waterfront.

On 10 and 11 November, there will be a big celebration at Historic Pier 45 for the 75th birthday of these gallant vessels. Both are veterans of World War II, living memorials to the US Navy and the US Merchant Marine. There will be music, memories and a special bay cruise in honor of the Greatest Generation of men and women who built and served aboard the Pampanito and O'Brien.

Both were built in 1943 only a few miles from each other. Both had distinguished wartime careers, but neither the submarine nor the gray cargo ship was expected to last.

The USS Pampanito (bottom photo), which was the Navy's newest submarine when she was commissioned in November 1943, was nearly lost on her first patrol.

The sub was hunting an enemy convoy when destroyers dropped depth charges for hours. It was a close call. "We said our prayers," an officer said.

The Liberty Ship Jeremiah O'Brien, which carried ammunition, tanks, and soldiers to the D-Day invasion, became obsolete when the war ended and spent 33 years rusting away in a maritime graveyard until she was rescued by volunteers to sail again — even returning to the Normandy beaches.

More information about this special event is at [maritime.org](http://maritime.org). *Marines' Memorial members receive special pricing. Use code MM15 for evening only event; MM25 for VIP evening and bay cruise events.*



## Weddings + Celebrations

MARINES' MEMORIAL CLUB



Lisa Jimenez  
Wedding Specialist



**HISTORIC & ELEGANT** venue for groups of 50 to 260 | **EXCEPTIONAL SERVICE** with gourmet catering  
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# HALLOWEEN PUMPKIN CARVING CONTEST

YOUR VOTE COUNTS!

Each year, staff from every department of the Marines' Memorial Club & Hotel bring their creativity, competitive spirit, and sharpest carving tools to the table for our annual contest.

Qualifying pumpkins are displayed in the Club in October. Come by, cast your vote, and help your favorite win the coveted grand prize! Winners announced at our MMA Birthday Celebration in November.



## HOLIDAY GIFTING MADE SIMPLE

Shop [MARINECLUBSTORE.COM](http://MARINECLUBSTORE.COM) today!

**NEW ITEM**  
Our Marine neckties, with a pattern of eagle, globe and anchor (on red or gold) or bulldogs (on blue), never go out of style. They're wardrobe essentials for any proud Marine.



**NEW ITEMS** Travel in style while showing your Club pride! Pair this large, multi-section duffel bag, handcrafted in Colombia, with the gorgeous matching toiletry bag. Both are embossed with the MMC emblem.



**TREAT YOURSELF and SOMEONE YOU LOVE WITH GIFTS FROM THE MARINE CLUB STORE.**

## THE MARINES' MEMORIAL CLUB

# A Living Memorial



GRACIOUS HOSPITALITY. DYNAMIC PROGRAMS. HISTORIC MISSION.

THE MARINES' MEMORIAL ASSOCIATION, A NON-PROFIT VETERANS ORGANIZATION, EXISTS TO HONOR THE LEGACY OF MILITARY SERVICE THROUGH A LIVING MEMORIAL AND PROGRAMS THAT COMMEMORATE, EDUCATE AND SERVE VETERANS OF ALL ERAS. MEMBERSHIP IS OPEN TO ALL VETERANS OF THE UNITED STATES ARMED FORCES.



The Marines' Memorial Club in San Francisco has, since 1946, stood in honor of the memory of the men and women who serve in our nation's defense. The Club, one block off Union Square, provides a sanctuary for those wishing to honor the valor of Veterans who gave their lives. It is a Living Memorial designed to preserve memories and share the stories of American military history.

The Club's original charter specified, as a tribute to Marine Corps heroes, the establishment and maintenance of a museum. Over time, the ambiance of the entire building has fulfilled this function. Inside the Club, it is most gratifying to share a spontaneous camaraderie with those who share like values and ideals.

Our handsome twelve-story California Spanish Revival building, designated a San Francisco landmark, contains 138 guest rooms and suites; the Leatherneck Steakhouse with stunning city views; a library; and a state-of-the-art health club. Members may also use the Club's banquet and meeting facilities for the observance of the occasions that are significant in their own personal lives, such as reunions, weddings, and receptions.

Thanks to Veterans' contributions, the Association is able to offer free annual membership to all Currently Serving members of the US Armed Forces who come to stay at the Marines' Memorial Club. For members and their guests who stay overnight in the Club, the room rates are the most reasonable in San Francisco.

While browsing the Club's commemorative exhibits, listen to the voices that speak from the books, photos, citations, and artwork. You will discover the enduring vision of the Marines' Memorial Club: "A tribute to those who have gone before; and a service to those who carry on."

**MARINES' MEMORIAL  
ASSOCIATION & FOUNDATION**

609 Sutter Street  
San Francisco, CA 94102  
tel (415) 673-6672  
fax (415) 441-3649  
MarinesMemorial.org

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The Marines' Memorial Foundation is a 501(c)(3) nonprofit organization.

